

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
First Quarter, 2019

WUSQ-FM
Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Early Childhood Education:** Jill Williams, Executive Director of Healthy Families, joined us to discuss the impact Healthy Families has had on our valley's young parents in making sure children hit their milestones, and helping parents learn best parenting practices. The Executive Director of the Child Safe Center, Kelly Bober, brought to light how her organization provides low-cost/no-cost tutoring and daycare to our valley's most indigent populations.
- **Emergency Assistance:** The Red Cross seems to always be asking for blood . . . we break down why the need for blood has increased. Also what that one pint of donated blood can do. Community Engagement officer, Leslie Caliva, also shared what our local Red Cross' needs are in 2019, as their volunteer staff shrank in 2018. She also discussed how we can all be more prepared for natural disasters. The Valley Action Network is a shootoff of the United Way, executive director, Jennifer Hall joined us to discuss the services they offer to our ALICE population . . . ALICE being an acronym for what used to be termed the "working poor." Emergency here defined as a financial one, she shed light on the free classes they offer on budgeting, finding help to fund further education, and more. Salvation Army, the original charity for emergency response is turning 100 in our community this year, and Captain Kelly Durant joined us to share stories of past moments of crisis in our community, and brief us on how our area's Salvation Army has kept up to date to face current possible problems.
- **Healthcare:** Margaret Clark, the Head Volunteer at our free Dental Clinic talked to us about the deep need for the clinic to continue its work, and its current limitations. We asked Aimee Neuer from our local American Cancer Society to catch us up on all of the services our American Cancer Society provides to the community for free, including some cancer screenings, rides to treatments, and more.
- **Homelessness:** We went on location to the Winchester Rescue Mission to talk with Executive Director Brandon Thomas, and see what our local homeless face every day. We discussed the affect Winter weather has on the homeless population and the strain it has on his organization, also the mental illness component of homelessness. We also continued our conversation on the affect opioids have had on the local homeless in our community.
- **Hunger Prevention:** Nancy Mango came to tell us how her non-profit Bright Futures partners with local school systems, trying to identify students who are secretly and not-so-secretly living in abject poverty,

or may be homeless. Then they step in to provide assistance in the form of meals and school supplies, even clothing to those students. We also discussed how local churches and businesses are supporting the effort.

- **Mentoring:** Julie Ferrell of Big Brothers Big Sisters stopped by to tell us about the amount of potential “littles” waiting to be matched with “Bigs” in our community, describing what the experience is like. She also shared with us what the long-term impact of her organization’s mentoring is on our valley. Mark Seaford from Literacy Volunteers spent time in our studios explaining how his organization has broadened “literacy” to being computer literate to be able to access employment; English literacy for ESL classes and more.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Early Childhood Education	VA Crossroads - Child Safe Center	Executive Director Kelly Bober explained the organization’s mission to provide low cost daycare that tutors children in need.	Kelly Bober, Executive Director	01/6/2019 07:00 AM	032:38
Healthcare	VA Crossroads - Dental Clinic of the NSV	Head Volunteer Margaret Clark talks about the current need for the clinic and its limitations.	Margaret Clark, Head Volunteer	01/13/2019 07:00 AM	029:29
Healthcare	VA Crossroads - Cancer Awareness	Aimee Neuer from American Cancer Society discussed services provided free to the community by the ACS.	Aimee Neuer, Community Outreach Coordinator	01/20/2019 07:00 AM	029:29
Homelessness	VA Crossroads - Winchester Rescue Mission	Brandon Thomas speaks to our audience about what our local homeless face every day and how the community is coming to their aid.	Brandon Thomas, Executive Director	01/27/2019 07:00 AM	030:59
Hunger Prevention	VA Crossroads - Bright Futures	Nancy Mango shines light on how the agency partners with our local school systems to identify and provide food and school supplies for children who are homeless or living in extreme poverty.	Nancy Mango, Executive Director	02/03/2019 07:00 AM	027:53
Homelessness	VA Crossroads	Oscar Mendoza, with the	Oscar Cerritos	02/10/2019	029:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	- Aids Response Effort	agency for 10 years, tells us about the changing need for Housing for HIV+ population in the valley	Mendoza, Housing Coordinator	07:00 AM	
Mentoring	VA Crossroads - Big Brothers Big Sisters	Julie Ferrell, Executive Director, talks to us about the long-term impact her organization has on our community.	Julie Ferrell, Executive Director	02/17/2019 07:00 AM	030:59
Early Childhood Education	VA Crossroads - Healthy Families	Executive Director Jill Williams explained the organization's outreach to new parents in Maternity Wards, assisting with new parenting classes.	Jill Williams, Executive Director	02/24/2019 07:00 AM	032:38
Early Childhood Education	VA Crossroads - Child Safe Center	Executive Director Kelly Bober explained the organization's mission to provide low cost daycare that tutors children in need.	Kelly Bober, Executive Director	03/03/2019 07:00 AM	028:00
Emergency Assistance	VA Crossroads - American Red Cross	Leslie Cavilla updated us on our local Red Cross' needs and focus on preparedness.	Leslie Caliva, Community Engagement Officer	03/10/2019 07:00 AM	029:27
Mentoring	VA Crossroads - Literacy Volunteers	The Executive Director Mark Seaford discusses the new meanings of Literacy.	Executive Director Mark Seaford	03/17/2019 07:00 AM	030:00
Emergency Assistance	VA Crossroads - Valley Assistance Network	The number of "working poor" is increasing, and VAN has new programs to help them.	Jennifer Hall, Director of Community Engagement	03/24/2019 07:00 AM	030:39
Emergency Assistance	VA Crossroads - Salvation Army	Captain Kelly Durant visits and shares local victories and challenges in the 100 years Salvation Army has served our valley.	Captain Kelly Durant	03/31/2019 07:00 AM	031:22

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health and Fitness	American Heart Association	000:30	018
Arts	Barns of Rose Hill	000:15	081
Education	Blandy Experimental Farm	000:16	089
Child Health	Children's Hospital Week	000:29	008
Community Involvement	Crisis Textline	000:30	015
Education	Handley Library	000:16	070
Mental Health	Hi How Are You Day	000:31	018
Community Involvement	NOAC	000:30	007
Community Involvement	Peace In The Streets	000:31	020
Pet Adoption/Spay/Neuter	Spay Today	000:17	068