

WUSQ
Winchester, VA
Quarterly Issues/Programs List
Third Quarter, 2020

WUSQ
Quarterly Issues/Programs List

WUSQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Public Safety, Public Health, Education, Mental Health, Voting, Addiction, Grief Counseling, and Fundraising.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety, Public Health, Education	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: The steps the public needs to take this July 4 th weekend to stop the spread of COVID-19, with an emphasis on cloth face coverings and distance. Dr. promoted the first behavior change campaign by the Pandemic Action Network #MaskingForAFriend which engages influencers and celebrities to help increase awareness and amplify consistent, accurate messaging to make sure people know how to protect themselves and others from COVID-19 by using homemade cloth face coverings. He also talked about the threat of future worldwide pandemics AND The CEO of National Summer Learning Association provided resources for kids and parents to help kids stay engaged and learning and avoid the summer slide. He talked about how kids in underserved communities are more at risk to lose some of the learning throughout the summer, and also about summer learning while social distancing. He gave practical tips for parenting through	Michael Bell, Deputy Director of the Division of Healthcare Quality Promotion at the CDC AND Aaron Dworkin, CEO of National Summer Learning Association.	07/05/2020 06:59 AM	029:31

		COVID-19.			
Public Safety, Public Health, Education	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: President of the Federation of American Scientists gave us an update on current COVID-19 outbreak and an explainer on what certain metrics mean (positivity rate, mortality rate, etc.) AND the Executive Vice President of 50CAN told us about the different challenges schools face as they plan to reopen and possible solutions for a safe reopening.	Dr. Ali Nouri, President of the Federation of American Scientists AND Derrell Bradford, Executive Vice President of 50CAN	07/12/2020 06:56 AM	029:31
Public Safety, Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: The former Deputy Director of the CDC told us how the CDC Foundation is helping in the fight against Covid-19 and gave us her analysis of the impact of the virus itself AND a former Obama administration counter terrorism and community outreach official spoke on assessing hospital capacity, PPE, testing and other emergency management measures being taken during this current coronavirus outbreak.	Dr. Judy Monroe, former Deputy Director of the CDC, current President & CEO of the CDC Foundation, and an advisor to the Pandemic Action Network AND Jarrod Bernstein, former Obama administration counter terrorism and community outreach official, and former chief spokesman for the New York City office of Emergency	07/19/2020 07:01 AM	029:31
Public Safety, Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: The Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative) – NTI is a partner in the Pandemic Action Network – discussed the current status of the pandemic and what listeners can do to stay safe and healthy. Also, the reasons why testing and contact tracing is crucial, and the recent increase in biological threats from nature AND A Columbia University	Dr. Beth Cameron, Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative) and formerly the Senior Director of Global Health Security and Biodefence on the White House National Security Council Staff AND Dr. Angela Rasmussen, Columbia University Virologist and Forbes writer	07/26/2020 07:01 AM	029:30

		Virologist discussed the latest on a potential COVID-19 vaccine.			
Public Safety, Public Health, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: Dr. Beitsch discussed how our behaviors have changed during the pandemic and how to handle certain stressful situations AND Mr. Paulson spoke on how the First Amendment deals with protesting and what gets said on social media.	Dr. Leslie Beitsch, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University AND Ken Paulson, Director of the Free Speech Center at Middle Tennessee State University	08/02/2020 07:02 AM	029:30
Public Safety, Public Health, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: Dr. Beitsch discussed how our behaviors have changed during the pandemic and how to handle certain stressful situations AND Mr. Paulson spoke on how the First Amendment deals with protesting and what gets said on social media.	Dr. Leslie Beitsch, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University AND Ken Paulson, Director of the Free Speech Center at Middle Tennessee State University	08/09/2020 06:59 AM	029:22
Public Health, Public Safety, Education, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: "KX" Jin told us how his team works on amplifying positive social impact related to health as well as efforts to minimize health misinformation. He discussed Facebook's involvement in World Mask Week and Facebook's COVID-19 involvement AND Dr. Ramo discussed college-age youth, loneliness and tech. Colleges and universities are having to figure out how to best serve their students this fall, and Hopelab wants to make sure the mental health of their students is part of their equation. Loneliness was already a massive challenge for Gen Z. COVID-19 has only made that worse.	Kang-Xing "KX" Jin, Head of Health at Facebook AND Danielle Ramo, PhD, the Senior Director of Research at Hopelab	08/16/2020 07:02 AM	029:30
Voting, Public Health, Public Safety,	iHEARTRADIO COMMUNITIES PUBLIC	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered	John Sykes, President of Entertainment Enterprises for	08/23/2020 07:02 AM	029:31

Mental Health, Education	AFFAIRS SPECIAL	<p>topics: Mr. Sykes discussed the iHeartMedia <i>Why I'm Voting</i> campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. <i>Why I'm Voting</i> will run across all of iHeartMedia platforms and markets through election day November 3rd. Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote AND Dr. Anderson discussed how COVID-19 is affecting families and children headed back to school. He covered how the pandemic is affecting kids with preexisting conditions and access to care. Hel talked about potential new conditions that may arise from the pandemic and what parents and caregivers can do to recognize the symptoms and get help as early as possible.</p>	iHeartMedia AND David Anderson, PhD, Senior Director of National Programs and Outreach at the Child Mind Institute		
Addiction, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: Dr. Kelley, the leading researcher on recovery was very good at explaining the disease of addiction and its impact AND Jan has worked with many families and spoke to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery. She is also in long term recovery from opioid use, a former West Pointer and the first African American to lead a national recovery organization AND Brantley spoke about his recovery from addiction and his involvement in a song that will benefit the Global Recovery Initiatives</p>	Dr. John Kelley, Director of the Harvard Institute on Recovery AND Jan Brown, Executive Director of GRI AND Brantley Gilbert, Country Musician	08/30/2020 07:01 AM	029:31

		Foundation.			
Awareness	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	David and Jay discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home." This initiative features a new digital platform, at 911day.org, that enables millions of Americans to engage in a wide range of charitable service activities virtually, and from the safety of their homes, in observance of 9/11 Day, the nation's largest annual day of service.	David Paine, President and Co- founder of the September 11 National Day of Service and Remembrance AND Jay S. Winuk, Nationally recognized Inspirational Speaker and Public Relations Executive	09/06/2020 07:01 AM	029:14
Grief Counseling, Public Safety	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Shelli Sonstein (from WAXQ-FM/New York, NY) and covered topics: Daniel discussed how 9/11 is being remembered in 2020 amidst the COVID-19 pandemic. The FDNY has increased the size of its World Trade Center memorial wall at its Brooklyn headquarters as they prepare to add the names of 27 more members who died of illnesses linked to the toxic air at Ground Zero during the rescue and recovery efforts AND Stephen spoke on The Frank Siller Tunnel to Towers Foundation's mission to honor the sacrifice of FDNY Firefighter Frank Siller, who laid down his life to save others on September 11, 2001. To date, the Tunnel to Towers Foundation has spent over \$250 million to honor and support our first responders and their families. Vice President Pence will speak at Tunnel to Towers September 11 Memorial Ceremony and be joined by families of 9/11 victims to honor the lives lost in 2001. Siller discussed the foundation and talked about the 2020 Never Forget Virtual Challenge.	Daniel Nigro, Commissioner of the Fire Department of New York AND Stephen Siller, CEO and President of the Frank Siller Tunnel To Towers Foundation	09/13/2020 07:00 AM	029:29
Public Education,	iHEARTRADIO COMMUNITIES	Hosted by iHeartMedia's Ryan Gorman (from WFLA-	John Sykes, President of Entertainment	09/20/2020 07:00 AM	029:25

Voting	PUBLIC AFFAIRS SPECIAL	AM/Tampa, FL) and covered topics: Sykes discussed the iHeartMedia <i>Why I'm Voting</i> campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. <i>Why I'm Voting</i> will run across all of iHeartMedia platforms and markets through election day November 3 rd . Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote AND Democracy Works is a team of software developers, public policy works, and civic organizers building the tools needed to upgrade the infrastructure of our democracy. Ward discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election. Ward talked about how and why they are building the tools needed in 2020 to upgrade the infrastructure of our systems to improve the voting experience for voters and election officials alike. He discussed some specific challenges to voting in 2020 during the COVID-19 pandemic.	Enterprises for iHeartMedia AND Mike Ward, Vice President of Voter Engagement at Democracy Works		
Public Safety, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman (from WFLA-AM/Tampa, FL) and covered topics: Kate discussed response and recovery programs in the U.S. and around the world related to wildfires, hurricanes and other natural disasters. She is responsible for deploying emergency response teams, coordinating large scale deliveries of medicines and relief supplies and implementing recovery	Kate Dischino, Vice President of Emergency Programs and America's preparedness AND Shari Sinwelski, Vice President of National Networks, Vibrant Emotional Health and Deputy Director of National Suicide Prevention Lifeline	09/27/2020 07:00 AM	029:25

		<p>programs that restore health services for disaster survivors. She talked about the Bob Cat Fire in California as well as the Oregon and Washington wildfires with a focus on victims needs and how people can help AND Shari oversees networks operations, standards, training and practices for a network of 165 crisis centers. September is National Suicide Prevention Awareness Month and this year it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health is "languishing" amid the COVID-19 pandemic and issued warnings about its possible effects on suicidal behaviors. Shari discussed how people can maintain hope if they are feeling suicidal and where they can get help.</p>			
Public Health	Community Microphone	Mark Nance tells us how Valley Health can do in-home COVID-19 testing now.	Mark Nance, CEO of Valley Health	07/10/2020	010:00
Public Health	Community Microphone	Dr. Feit talks about keeping our kids safe when going back to school.	Dr. Jeff Feit, Vice President of Population Health at Valley Health	07/23/2020	010:00
Fundraising	Community Microphone	Dori invites listeners to a socially distanced concert fundraiser for the Barns of Rose Hill	Dori Freeman, Artist and Fundraiser	08/18/2020	010:00
Public Health	Community Microphone	Dr. Feit tells us about the progress of COVID-19 vaccines and the effectiveness of convalescent plasma.	Dr. Jeff Feit, Vice President of Population Health at Valley Health	09/01/2020	010:00
Fundraising	Community Microphone	Christian invites listeners to a socially distanced concert fundraiser for the Barns of Rose Hill	Christian Lopez, Artist and Fundraiser	09/02/2020	010:00
Fundraising, Mental Health	Community Microphone	Rusty invites listeners to a COVID-safe Fish Fry Fundraiser for Concern Hotline, our local suicide prevention hotline.	Rusty Holland, Executive Director of Concern Hotline	09/03/2020	010:00
Fundraising	Community Microphone	Darla invites listeners to the COVID-safe Apple Harvest Festival fundraiser for Winchester Rotary Club and	Darla McCray, Winchester Rotarian	09/17/2020	010:00

		tells us what to look forward to while we're there.			
--	--	---	--	--	--

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
--------------	------------------------	--------------------	------------------	-----------------

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Donations	American Red Cross	000:23	100
Education	Blandy Experimental Farm	000:20	101
Fundraising	Clarke County Ruritan Club	000:23	5
Mental Health	Concern Hotline	000:31	105
Education	Samuels Public Library	000:14	28
Education	Samuels Public Library	000:17	29
Education	Samuels Public Library	000:22	4