

CONTRACT



KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
(210)366-5000

<u>Contract / Revision</u> 2913203 /		<u>Alt Order #</u> WOC14650629
<u>Advertiser</u> ISS/ United Democracy Project		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 05/22/24 - 05/28/24	<u>Estimate #</u> 16539	
<u>Product</u> 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KENS	<u>Account Executive</u> Nile Noyes	<u>Sales Office</u> TEGNA Sales W
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9919657	<u>Advertiser Code</u> 1168	<u>Product 1/2</u> 1946
<u>Agency Ref</u> 39801AG	<u>Advertiser Ref</u> 200567	

And:

Matson Media LLC / POL
1201 Hampton Street Suite 3B
Columbia, SC 29201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	KENS	05/22/24	05/25/24	KENS 5 News Sat 8-11a-10a			:30			P02	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----2-				2	\$600.00				
2	KENS	05/22/24	05/26/24	KENS 5 News Sun 7A 7-8a			:30			P02	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----2				2	\$500.00				
3	KENS	05/22/24	05/26/24	CBS Sun Morning New8-930a			:30			P02	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----3				3	\$1,000.00				
4	KENS	05/22/24	05/26/24	Face The Nation	9:30 AM-10:30 AM		:30			P02	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----2				2	\$675.00				
5	KENS	05/22/24	05/26/24	Texas Country Report	10:30 AM-11:00 A		:30			P02	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$1,000.00				
6	KENS	05/22/24	05/28/24	Great Day SA	9-10a		:30			P02	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	11111--				5	\$600.00				
7	KENS	05/22/24	05/28/24	Price Is Right	10-11a		:30			P02	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	11111--				5	\$1,400.00				
N 8	KENS	05/22/24	05/27/24	KENS 5 News At Noor	12-1230p		:30			P02	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$900.00				
N 9	KENS	05/22/24	05/27/24	Let's Make A Deal	2-3p		:30			P02	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$1,000.00				
N 10	KENS	05/22/24	05/27/24	KENS 5 News 4P	4-430p		:30			P02	NM	5	\$15,000.00

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$3,000.00				
N 11	KENS	05/22/24	05/27/24	KENS 5 News 5P	5-530p		:30			P02	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$4,000.00				
N 12	KENS	05/22/24	05/27/24	KENS 5 News 6P	6-630p		:30			P02	NM	5	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$5,000.00				
13	KENS	05/22/24	05/25/24	KENS 5 News Sat 6P	6-630p		:30			P02	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$1,800.00				
14	KENS	05/22/24	05/26/24	KENS 5 News Sun 5:35	30-6p		:30			P02	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$950.00				
N 15	KENS	05/22/24	05/27/24	Jeopardy	430-5p		:30			P02	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$1,800.00				
N 16	KENS	05/22/24	05/27/24	Wheel Of Fortune	630-7p		:30			P02	NM	5	\$37,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$7,500.00				
17	KENS	05/22/24	05/25/24	Wheel Of Fortune Sat	630-7p		:30			P02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$1,200.00				
18	KENS	05/22/24	05/25/24	48 HOURS	9-10p		:30			P02	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$2,500.00				
19	KENS	05/22/24	05/26/24	60 MINUTES	6-7p		:30			P02	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$3,500.00				
20	KENS	05/22/24	05/26/24	TRACKER ENC	8-9p		:30			P02	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$3,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KENS	05/20/24-05/26/24	TRACKER ENC	8-9p	-----SL	:30	\$3,000.00	NM			
		See MG 20.2											
		2	KENS	05/20/24-05/26/24	ELSBETH	8-9p	-----SL	:30	\$3,000.00	NM			
		Ⓜ MG for 20.1 05/26											
N 21	KENS	05/22/24	05/27/24	KENS 5 News 10P	10-1035p		:30			P02	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	2-111--				5	\$2,500.00				
22	KENS	05/22/24	05/25/24	KENS 5 News Sat 10F	10-1030p		:30			P02	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$1,800.00				
23	KENS	05/22/24	05/25/24	KENS 5 News Sat 10:	1030-11p		:30			P02	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1-				1	\$800.00				

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24	KENS	05/22/24	05/26/24	KENS 5 News Sun 1010-1035p	1010-1035p		:30			P02	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$1,800.00				
25	KENS	05/22/24	05/26/24	KENS 5 News Sun 10:1035-11p	10:1035-11p		:30			P02	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----1				1	\$900.00				
26	KENS	05/22/24	05/26/24	Charles Schwab Chalk2:00 PM-5:00 PM	2:00 PM-5:00 PM		:30			P02	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----11				2	\$1,500.00				
Totals												72	\$167,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	52	\$111,900.00	(\$16,785.00)	\$95,115.00
05/27/24 - 05/28/24	20	\$55,400.00	(\$8,310.00)	\$47,090.00
Totals	72	\$167,300.00	(\$25,095.00)	\$142,205.00

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