

WOC12347587 Offer A02(1)

Offer Printout



Order Status: Confirmed

Traffic #: 641261

Buyer Order #: 85199

AE: Unassigned

Property: WPXI-TV TV

Sales Region: Blank

Start/End Dates: 12/30/19 - 03/29/20

Agency: ASSEMBLY

Advertiser: MIKE BLOOMBERG 2020 INC

Buyer: Patricia Gifford

Primary Demo:

C/P/E: MBLM / MBLM / 0110

Product Desc.: MIKE BLOOMBERG 2020 INC

Estimate Desc.: BLOOMBERG 1Q20

Total Cost: \$140,820.00 (Cash)

Received Date: 1/08/20 6:20 AM

Status: Approved

Created Date: 1/8/20 8:59 AM

Status Date: 1/8/20 8:59 AM

Comments:

Program change: 9-930p Will and Grace

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	3,000.00	3,000.00	- 0.00
# Spots	1	1	- 0
IMP	0.00	0.00	- 0.00
CPM	0.00	0.00	

Missed and Offered Lines					Weeks											
Line	Program	Len	Time	Days	Rate											
M 73	PERFECT HARMONY	01:00	9:00 PM-9:30 PM	--T--	\$3,000.00											
O 77	Will & Grace	01:00	9:00 PM-9:30 PM	--T--	\$3,000.00	0.00	0.00			0.00	1					

Makegood Details

WPXI-TV

<u>Order</u>	641261	<u>Order Dates</u>	12/30/19-01/10/20	<u>Alt Order #</u>	WOC12347587	<u>Product Code</u>	MBLM
<u>Advertiser</u>	POL/Mike Bloomberg/D/	<u>Product Description</u>	MIKE BLOOMBERG 2020 INC	<u>Account Executive</u>	CMG House Account		
<u>Agency</u>	Assembly MDC	<u>Advertiser Code</u>	MBLM	<u>Phone: (123) 456-7890</u>		<u>Estimate #</u>	0110

Original Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory	Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
53	1	01/09/20	---Th----	WPXI	Perfect Harmony	- NBC	(9:00 PM-9:30 PM)	1:00	0	\$3,000.00	0.00	Perfect Harmony - NM	NM

Totals

1

\$3,000.00 0.00

Makegood Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory	Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
53	1	01/09/20	---Th----	WPXI	Will & Grace	- NBC	(9:00 PM-9:30 PM)	1:00	0	\$3,000.00	0.00	Will & Grace - NE NM	NM

Totals

1

\$3,000.00 0.00

Reason:

[Program Change]