

ORDER



Orders
Order / Rev: 801906
Alt Order #: 08623805
Product Desc: NRCC-IE
Estimate: 8723
Flight Dates: 04/21/17 - 04/25/17
Original Date / Rev: 04/21/17 / 04/21/17
Order Type: GENERAL

CBS46

Primary AE: Matt Norten
Sales Office: H-WDC
Sales Region: National

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/25/17	23	\$24,900.00	\$21,165.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	23	\$24,900.00	\$21,165.00	0.00
Totals	23	\$24,900.00	\$21,165.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS46	23%	\$24,900.00
Market	100%	\$108,260.87

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DGCL	0%	\$0.00
WAGA	14%	\$15,156.52
WATL	2%	\$2,165.22
WPCH	0%	\$0.00
WSB	43%	\$46,552.17
WTBS	0%	\$0.00
WUPA	0%	\$0.00
WXIA	18%	\$19,486.96

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WGCL	04/24/17	04/24/17	M-SU Late News CBS46 News at 11pm	CM	11p-1205x	1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/17	04/30/17	1-----	1		\$550.00		0.00						
E 9	WGCL	04/24/17	04/24/17	CBS46 News at 4pm CBS46 News at 4pm	CM	4-5p	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/17	04/30/17	1-----	1		\$300.00		0.00						
E 10	WGCL	04/24/17	04/24/17		CM	5a-6a	1-----	:30	1	\$75.00	PMT	0.00	NM	1	\$75.00

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CBS46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS46 News at 5am															
CBS46 News at 5am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	1-----					1	\$75.00		0.00			
E 11	WGCL	04/24/17	04/24/17	CBS46 News at 5pm	CM	5-6p	2-----	:30	2	\$300.00	IMP	0.00	NM	2	\$600.00
CBS46 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	2-----					2	\$300.00		0.00			
E 12	WGCL	04/24/17	04/24/17	CBS46 News at 6p	CM	6-7p	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
CBS46 News at 6p (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	1-----					1	\$350.00		0.00			
E 13	WGCL	04/24/17	04/24/17	CBS46 News at 6am	CM	6a-7a	1-----	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
CBS46 News at 6am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	1-----					1	\$275.00		0.00			
E 14	WGCL	04/24/17	04/24/17	CBS Evening News	CM	630-7p	1-----	:30	1	\$1,000.00	FNP	0.00	NM	1	\$1,000.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	1-----					1	\$1,000.00		0.00			
E 15	WGCL	04/24/17	04/24/17	M-F 7p-7:30p	CM	7-730p	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	1-----					1	\$350.00		0.00			
E 16	WGCL	04/24/17	04/24/17	CBS This Morning	CM	M-F 7a-9a	2-----	:30	2	\$400.00	FNP	0.00	NM	2	\$800.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	2-----					2	\$400.00		0.00			
E 17	WGCL	04/24/17	04/24/17	M-F 7:30p-8p	CM	730-8p	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
The Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	1-----					1	\$350.00		0.00			
E 19	WGCL	04/23/17	04/23/17	M-SU Late News	CM	11p-1205x	-----1	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
CBS46 News at 11pm (11:00 PM-11:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/23/17	04/29/17	-----1					1	\$550.00		0.00			
E 20	WGCL	04/23/17	04/23/17	Su 7-8p Prime	CM	SU 7-8P	-----1	:30	1	\$15,000.00	FNP	0.00	NM	1	\$15,000.00
60 Minutes															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/23/17	04/29/17	-----1					1	\$15,000.00		0.00			
E 21	WGCL	04/23/17	04/23/17	CBS News Sunday Morning	CM	8:58a-10:30a	-----1	:30	1	\$1,200.00	FNP	0.00	NM	1	\$1,200.00
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/23/17	04/29/17	-----1					1	\$1,200.00		0.00			
N 22	WGCL	04/25/17	04/25/17	M-SU Late News	CM	11p-1205x	-T-----	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
CBS46 News at 11pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	-T-----					1	\$550.00		0.00			
N 23	WGCL	04/25/17	04/25/17	CBS46 News at 4pm	CM	4-5p	-1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
CBS46 News at 4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	-1-----					1	\$300.00		0.00			
N 24	WGCL	04/25/17	04/25/17	CBS46 News at 5pm	CM	5-6p	-2-----	:30	2	\$300.00	IMP	0.00	NM	2	\$600.00
CBS46 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/17	04/30/17	-2-----					2	\$300.00		0.00			
N 25	WGCL	04/25/17	04/25/17	CBS46 News at 6p	CM	6-7p	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
CBS46 News at 6p (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N25	WGCL	04/25/17	04/25/17	CBS46 News at 6p CBS46 News at 6p	CM	6-7p (6:00 PM-6:30 PM)	- 1 - - - - -	:30	1	\$350.00	PMT	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	04/24/17	04/30/17	- 1 - - - - -		1				\$350.00		0.00		
N26	WGCL	04/25/17	04/25/17	CBS Evening News CBS Evening News	CM	630-7p	- 1 - - - - -	:30	1	\$1,000.00	FNP	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	04/24/17	04/30/17	- 1 - - - - -		1				\$1,000.00		0.00		
N27	WGCL	04/25/17	04/25/17	M-F 7p-7:30p Inside Edition	CM	7-730p	- 1 - - - - -	:30	1	\$350.00	PMT	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	04/24/17	04/30/17	- 1 - - - - -		1				\$350.00		0.00		
N28	WGCL	04/25/17	04/25/17	M-F 7:30p-8p The Insider	CM	730-8p	- 1 - - - - -	:30	1	\$350.00	PMT	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	04/24/17	04/30/17	- 1 - - - - -		1				\$350.00		0.00		
Totals													23	\$24,900.00