

ORDER



Orders
Order / Rev: 46648
Alt Order #:
Product Desc: Political candidate
Estimate: Senate District 2
Flight Dates: 04/08/24 - 04/21/24
Original Date / Rev: 04/03/24 / 04/04/24
Order Type: GENERAL

KOBI
Primary AE: Lila Hampton
Sales Office: L-MED
Sales Region: Local

Agency Name: Haystack Media
Buying Contact: Bryan Iverson
Billing Contact:
 P.O. Box 249
 Prineville, OR 97754

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Christine Goodwin for Oregon
Demographic: HH
Product Codes: Political State Senate
Revenue Code 1: AGY
Revenue Code 2: LOC-AG
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/21/24	92	\$2,578.00	\$2,191.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	92	\$2,578.00	\$2,191.30	0.00
Totals	92	\$2,578.00	\$2,191.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lila Hampton			Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/08/24	04/14/24	NBC 5 News @ Sunrise NBC5 News @ Sunrise	CM	530a-7a	22211--	:30	8	\$20.00	P-04	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	22211--		8				\$20.00		0.00			
N 2	All	04/08/24	04/14/24	Today Show I Today Show I	CM	7a-9a	11111--	:30	5	\$20.00	P-05	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	11111--		5				\$20.00		0.00			
N 3	All	04/08/24	04/14/24	Today Show 3rd Hour Today Show 3rd Hour	CM	9a-10a	11111--	:30	5	\$20.00	P-05	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	11111--		5				\$20.00		0.00			
N 4	All	04/08/24	04/14/24	M-F 4p-5p Kelly Clarkson	CM	4p-5p	11111--	:30	5	\$5.00	P-05	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	11111--		5				\$5.00		0.00			
N 5	All	04/08/24	04/14/24	NBC5 News @ 5p NBC5 News @ 5p	CM	5p-530p	1111---	:30	4	\$60.00	P-04	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	1111---		4				\$60.00		0.00			
N 6	All	04/08/24	04/14/24		CM	6p-7p	1111---	:30	4	\$40.00	P-05	0.00	NM	4	\$160.00

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 Estimate: Senate District 2
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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	All	04/08/24	04/14/24	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	1-1----	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	1111---					4	\$40.00		0.00			
N 8	All	04/08/24	04/14/24	Late 11p News M-F Late 11p News M-F	CM	11pm-11:35pm	111----	:30	3	\$30.00	P-05	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	111----					3	\$30.00		0.00			
N 9	All	04/08/24	04/14/24	Tonight Show: Fallon Tonight Show: Fallon	CM	11:35p-12:37a	1111---	:30	4	\$10.00	P-05	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	1111---					4	\$10.00		0.00			
N 10	All	04/08/24	04/14/24	Today Show Sa Today Show Sa	CM	6a-7:30a	-----S-	:30	2	\$7.00	P-05	0.00	NM	2	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S-					2	\$7.00		0.00			
N 11	All	04/08/24	04/14/24	Meet the Press Meet the Press	CM	8a-9a	-----S	:30	1	\$15.00	P-05	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S					1	\$15.00		0.00			
N 12	All	04/08/24	04/14/24	Today Show Su Today Show Su	CM	7a-8a	-----S	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S					1	\$10.00		0.00			
N 13	All	04/08/24	04/14/24	Mon Prime Other Voice	CM	7:58 PM-10:00 PM (7:58 PM-10:00 PM)	M-----	:30	2	\$135.00	P-05	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	M-----					2	\$135.00		0.00			
N 14	All	04/15/24	04/19/24	NBC 5 News @ Sunrise NBC5 News @ Sunrise	CM	530a-7a	22211--	:30	8	\$20.00	P-04	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	22211--					8	\$20.00		0.00			
N 15	All	04/15/24	04/19/24	Today Show I Today Show I	CM	7a-9a	11111--	:30	5	\$20.00	P-05	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	11111--					5	\$20.00		0.00			
N 16	All	04/15/24	04/19/24	Today Show 3rd Hour Today Show 3rd Hour	CM	9a-10a	11111--	:30	5	\$20.00	P-05	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	11111--					5	\$20.00		0.00			
N 17	All	04/15/24	04/19/24	M-F 4p-5p Kelly Clarkson	CM	4p-5p	11111--	:30	5	\$5.00	P-05	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	11111--					5	\$5.00		0.00			
N 18	All	04/15/24	04/19/24	NBC5 News @ 5p NBC5 News @ 5p	CM	5p-530p	1111---	:30	4	\$40.00	P-05	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1111---					4	\$40.00		0.00			
N 19	All	04/15/24	04/19/24	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	1111---	:30	4	\$40.00	P-05	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1111---					4	\$40.00		0.00			
N 20	All	04/15/24	04/19/24	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	1-1----	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-1----					2	\$45.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-1----					2	\$45.00		0.00			
N21	All	04/15/24	04/19/24	Late 11p News M-F Late 11p News M-F	CM	11pm-11:35pm	111----	:30	3	\$40.00	P-04	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	111----					3	\$40.00		0.00			
N22	All	04/15/24	04/19/24	Tonight Show: Fallon Tonight Show: Fallon	CM	11:35p-12:37a	1111---	:30	4	\$10.00	P-05	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1111---					4	\$10.00		0.00			
N23	All	04/15/24	04/21/24	Today Show Sa Today Show Sa	CM	6a-7:30a	-----S-	:30	2	\$7.00	P-05	0.00	NM	2	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-					2	\$7.00		0.00			
N24	All	04/15/24	04/21/24	Meet the Press Meet the Press	CM	8a-9a	-----S	:30	1	\$15.00	P-05	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S					1	\$15.00		0.00			
N25	All	04/15/24	04/21/24	Today Show Su Today Show Su	CM	7a-8a	-----S	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S					1	\$10.00		0.00			
N26	All	04/15/24	04/15/24	Mon Prime Other Voice	CM	7:58 PM-10:00 PM (7:58 PM-10:00 PM)	-----	:30	2	\$135.00	P-05	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	M-----					2	\$135.00		0.00			
													Totals	92	\$2,578.00

Client: Goodwin for Oregon
 Media: KOB1
 Contact:
 Product: 2024 Primary

Station	Flight Dates	Time Schedule	Schedule							Spots per Week	Total Spots	Length	Gross Rate	Gross Total	NET Total	Product
			M	T	W	Th	F	Sa	Su							
KOB1	4/8 - 4/14	5:30am-7am	2	2	2	1	1			8	8	:30	\$ 20.00	\$ 160.00	\$ 136.00	Goodwin
KOB1	4/8 - 4/14	7a - 9a	1	1	1	1	1			5	5	:30	\$ 20.00	\$ 100.00	\$ 85.00	Goodwin
KOB1	4/8 - 4/14	9a-10a	1	1	1	1	1			5	5	:30	\$ 20.00	\$ 100.00	\$ 85.00	Goodwin
KOB1	4/8 - 4/14	4p-5p	1	1	1	1	1			5	5	:30	\$ 5.00	\$ 25.00	\$ 21.25	Goodwin
KOB1	4/8 - 4/14	5pm news	1	1	1	1				4	4	:30	\$ 60.00	\$ 240.00	\$ 204.00	Goodwin
KOB1	4/8 - 4/14	6pm news	1	1	1	1				4	4	:30	\$ 40.00	\$ 160.00	\$ 136.00	Goodwin
KOB1	4/8 - 4/14	7pm news	1	1						2	2	:30	\$ 45.00	\$ 90.00	\$ 76.50	Goodwin
KOB1	4/8 - 4/14	11pm news	1	1	1					3	3	:30	\$ 30.00	\$ 90.00	\$ 76.50	Goodwin
KOB1	4/8 - 4/14	Fallon	1	1	1	1				4	4	:30	\$ 10.00	\$ 40.00	\$ 34.00	Goodwin
KOB1	4/8 - 4/14	Sat Today						2		2	2	:30	\$ 7.00	\$ 14.00	\$ 11.90	Goodwin
KOB1	4/8 - 4/14	Meet the Press							1	1	1	:30	\$ 15.00	\$ 15.00	\$ 12.75	Goodwin
KOB1	4/8 - 4/14	Sun Today							1	1	1	:30	\$ 10.00	\$ 10.00	\$ 8.50	Goodwin
KOB1	4/8 - 4/14	Voice								2	2	:30	\$ 135.00	\$ 270.00	\$ 229.50	Goodwin
														\$ -	\$ -	
														\$ -	\$ -	
KOB1	4/15-4/21	5:30am-7am	2	2	2	1	1			8	8	:30	\$ 20.00	\$ 160.00	\$ 136.00	Goodwin
KOB1	4/15-4/21	7a - 9a	1	1	1	1	1			5	5	:30	\$ 20.00	\$ 100.00	\$ 85.00	Goodwin
KOB1	4/15-4/21	9a-10a	1	1	1	1	1			5	5	:30	\$ 20.00	\$ 100.00	\$ 85.00	Goodwin
KOB1	4/15-4/21	4p-5p	1	1	1	1	1			5	5	:30	\$ 5.00	\$ 25.00	\$ 21.25	Goodwin
KOB1	4/15-4/21	5pm news	1	1	1	1				4	4	:30	\$ 40.00	\$ 160.00	\$ 136.00	Goodwin
KOB1	4/15-4/21	6pm news	1	1	1	1				4	4	:30	\$ 40.00	\$ 160.00	\$ 136.00	Goodwin
KOB1	4/15-4/21	7pm news	1	1						2	2	:30	\$ 45.00	\$ 90.00	\$ 76.50	Goodwin
KOB1	4/15-4/21	11pm news	1	1	1					3	3	:30	\$ 40.00	\$ 120.00	\$ 102.00	Goodwin
KOB1	4/15-4/21	Fallon	1	1	1	1				4	4	:30	\$ 10.00	\$ 40.00	\$ 34.00	Goodwin
KOB1	4/15-4/21	Sat Today						2		2	2	:30	\$ 7.00	\$ 14.00	\$ 11.90	Goodwin
KOB1	4/15-4/21	Meet the Press							1	1	1	:30	\$ 15.00	\$ 15.00	\$ 12.75	Goodwin
KOB1	4/15-4/21	Sun Today							1	1	1	:30	\$ 10.00	\$ 10.00	\$ 8.50	Goodwin
KOB1	4/15-4/21	Voice								2	2	:30	\$ 135.00	\$ 270.00	\$ 229.50	Goodwin
														\$ -	\$ -	
														\$ 2,578.00	\$ 2,181.30	