

ORDER

Orders
Order / Rev: 233268
Alt Order #: 07423731
Product Desc: WI WOMEN VOTE
Estimate: 996
Flight Dates: 10/28/14 - 11/03/14
Original Date / Rev: 10/02/14 / 10/30/14
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Wisconsin Women Vote
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	26	\$12,650.00	\$10,752.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	26	\$12,650.00	\$10,752.50	0.00
Totals	26	\$12,650.00	\$10,752.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP	18%	\$12,650.00
Market	100%	\$70,277.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$17,569.44
WITI	34%	\$23,894.44
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	23%	\$16,163.89
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/31/14	10/31/14	Y&R 11a-12p	CM	11a - 12p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
The Young & the Restless 11a-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--			1			\$600.00		0.00			
E 2	WDJT	10/31/14	10/31/14	3p-4p	CM	3p-4p	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
Queen Latifah															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--			1			\$300.00		0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/31/14	10/31/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----1--		1				\$150.00		0.00			
E 4	WDJT	10/31/14	10/31/14	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----1--		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/27/14-11/02/14	Let's Make a Deal 9a-10a		858a-10a	-----F----	:30		(\$300.00)		0.00	NM		
		See MG 4.2 [Oversold at p1 Rates]													
	2	WDJT	11/02/14-11/02/14	Eye to Eye		7a-730a	-----Su	:30		\$300.00		0.00	NM		
		Ⓜ MG for 4.1 10/31													
E 5	WDJT	11/03/14	11/03/14	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$600.00		0.00			
E 6	WDJT	11/03/14	11/03/14	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$300.00		0.00			
E 7	WDJT	11/03/14	11/03/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$400.00		0.00			
E 8	WDJT	11/03/14	11/03/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$1,200.00		0.00			
E 9	WDJT	11/03/14	11/03/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$150.00		0.00			
E 10	WDJT	11/03/14	11/03/14	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$150.00		0.00			
E 11	WDJT	11/03/14	11/03/14	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	11/03/14-11/09/14	Let's Make a Deal 9a-10a		858a-10a	M-----	:30		(\$300.00)		0.00	NM		
		See MG 11.2 [offer to air STP Tues 11/4]													
	2	WDJT	11/03/14-11/03/14	3p-4p		3p-4p	M-----	:30		\$300.00		0.00	NM		
		Ⓜ MG for 11.1 11/03													
E 12	WDJT	11/01/14	11/01/14	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----1-		1				\$400.00		0.00			
E 13	WDJT	10/30/14	10/30/14	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---		1				\$600.00		0.00			
E 14	WDJT	10/30/14	10/30/14	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WDJT	10/30/14	10/30/14	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$300.00			0.00			
E 15	WDJT	10/30/14	10/30/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	---1---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$400.00			0.00			
E 16	WDJT	10/30/14	10/30/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$1,200.00			0.00			
E 17	WDJT	10/30/14	10/30/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	---1---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$1,400.00			0.00			
E 18	WDJT	10/30/14	10/30/14	CBS Mrrng Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$150.00			0.00			
E 19	WDJT	10/28/14	10/28/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	-1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$400.00			0.00			
E 20	WDJT	10/28/14	10/28/14	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$400.00			0.00			
E 21	WDJT	10/28/14	10/28/14	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	-1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$300.00			0.00			
E 22	WDJT	10/29/14	10/29/14	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1			\$600.00			0.00			
E 23	WDJT	10/29/14	10/29/14	3p-4p Queen Latifah	CM	3p-4p	--1----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1			\$300.00			0.00			
E 24	WDJT	10/29/14	10/29/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	--1----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1			\$400.00			0.00			
E 25	WDJT	10/29/14	10/29/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--1----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1			\$1,200.00			0.00			
E 26	WDJT	10/29/14	10/29/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1			\$150.00			0.00			
													Totals	26	\$12,650.00