

ORDER



KXRM

Orders
Order / Rev: 320784
Alt Order #: 07374534
Product Desc: NRA-PVF 10/7
Estimate: 5302
Flight Dates: 10/07/14 - 10/13/14
Original Date / Rev: 09/16/14 / 09/16/14
Order Type: GENERAL

Primary AE: TeleRep Washington DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Rifle Association- Political Vi
Demographic: A35+
Product Codes: PL Advocacy
Priority: POL-4
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	29	\$34,700.00	\$29,495.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	29	\$34,700.00	\$29,495.00	0.00
Totals	29	\$34,700.00	\$29,495.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Washington DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXRM	15%	\$34,700.00
Market	100%	\$231,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGHB	0%	\$0.00
KKTU	36%	\$83,280.00
KOAA	19%	\$43,953.33
KRDO	30%	\$69,400.00
KTSC	0%	\$0.00
KWHS	0%	\$0.00
KXTU	0%	\$0.00
NXTU	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXRM	10/07/14	10/13/14	M-F 6-7am Morning News T-F,M 6-7am Morning News	SM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$500.00	POL-	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/07/14	10/13/14	MTWTF--		5		\$500.00		0.00					
E 2	KXRM	10/07/14	10/13/14	M-F 7-9am Morning News TU-F,M 7-9am Morning News	SM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$550.00	POL-	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/07/14	10/13/14	MTWTF--		5		\$550.00		0.00					

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Advertiser: National Rifle Association- Political Victo
 Product Desc: NRA-PVF 10/7
 Estimate: 5302
KXRM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KXRM	10/12/14	10/12/14	Fox News Sunday Fox News Sunday	CM	8:00 AM-9:00 AM	-----1	:30	1	\$800.00	POL-	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1		1				\$800.00		0.00			
E 4	KXRM	10/07/14	10/13/14	M-F Early News T-F,M Early News	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$950.00	POL-	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/14	10/13/14	MTWTF--		4				\$950.00		0.00			
E 5	KXRM	10/13/14	10/13/14	Monday Prime A GOTHAM	CM	7:00 PM-8:00 PM	1-----	:30	1	\$3,900.00	POL-	0.00	NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1				\$3,900.00		0.00			
E 6	KXRM	10/13/14	10/13/14	Monday Prime B SLEEPY HOLLOW	CM	8:00 PM-9:00 PM	1-----	:30	1	\$3,750.00	POL-	0.00	NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1				\$3,750.00		0.00			
E 7	KXRM	10/07/14	10/13/14	News @ 9 M-F News @ 9 T-F,M	CM	9:00 PM-10:00 PM	MTWTF--	:30	10	\$1,350.00	POL-	0.00	NM	10	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/14	10/13/14	MTWTF--		10				\$1,350.00		0.00			
E 8	KXRM	10/11/14	10/11/14	NCAA College FB Game NCAA College FB Game 1	CM	NCAA College FB	-----1-	:30	1	\$800.00	POL-	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-		1				\$800.00		0.00			
E 9	KXRM	10/12/14	10/12/14	NFL on Fox Game 1 NFL Game 1	CM	11:00 AM-2:00 PM	-----1	:30	1	\$2,900.00	POL-	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1		1				\$2,900.00		0.00			
													Totals	29	\$34,700.00