



Adams Radio of Fort Wayne
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Fort Wayne, IN 46819
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Fort Wayne Political 2016

WJFX	Hot1079				
<u>Mon-Fri</u>	<u>LUR</u>	<u>Saturday</u>	<u>LUR</u>	<u>Sunday</u>	<u>LUR</u>
12a-6a	\$1	12a-6a	\$1	12a-6a	\$1
6a-10	\$22	6a-10	\$5	6a-10	\$20
10a-3p	\$22	10a-3p	\$10	10a-3p	\$5
3p-7p	\$22	3p-7p	\$5	3p-7p	\$5
7p-12a	\$5	7p-12a	\$5	7p-12a	\$1



February 10, 2016

Thanks for using our new "Rapid Rate" system. This allows us to be the first group of stations to get the agencies what they need.

Below you'll find the specs for the avail. Just below that you'll see boxes where you can fill in the rates that you'd like to submit based on the day parts they asked for.

Lastly you'll see an area where you can submit your added value offerings, and any notes you'd like to send to your Local Focus Rep or the agency. Let us know if you have any questions, and please return this information as soon as possible, thanks!

Avail Specs

[Print](#)

Station Call Letters: WJFX-FM
Avail Number: RR00001153
Description: IN Issue
Product/Brand: IN Issue
Agency: Mentzer Media Services Inc
Buyer: Russ Amy
Submission Deadline: 02/11/16 12 PM EST
Flight Dates: 02/15/16 - 11/08/16
Share Goal:
Notes:

Please fill out the below information

Rates (Commissionable Gross Rates Only):

Issue

	60's	30's	15's	10's
M-F 6AM-10AM	\$50.00	\$40.00		
M-F 10AM-3PM	\$50.00	\$40.00		
M-F 3PM-7PM	\$50.00	\$40.00		
M-F 7PM-12MID	\$25.00	\$20.00		
M-F 6AM-7PM	\$50.00	\$40.00		
SAT/SUN 6AM-7PM	\$30.00	\$25.00		

Rates hold for all flight dates: Yes No

Your station's Added Value offerings if requested, or notes to the agency:
(Whatever you type here will be seen by the agency)

Adams Radio Group

Political 2016 Discloser

- Class of spots and dayparts sold will be disclosed to all interested candidates
- Only non-preemptable time will be sold based on the lowest unit rate grid system
- Any Make-Good rights etc. will be disclosed to all candidates in making their buying decision

- Political Candidate advertising will not be sold on any Adams Radio Group Ft. Wayne station on election day

Any further candidate questions/concerns will be directed to the General Manager and/or Director of Sales for Adams Radio Group Fort Wayne.

Kevin Musselman

Director of Sales

Adams Radio Group (Ft. Wayne)