

# CONTRACT



**WTRF**  
 5000 Riverside Dr  
 Building 5 Suite 200  
 Irving, TX 75039  
 (304) 232-7777

<u>Contract / Revision</u> 4464959 /		<u>Alt Order #</u> 28400467	
<u>Advertiser</u> POL/American Fuel & Petrochemical Manufa		<u>Original Date / Revision</u> 05/14/24 / 05/14/24	
<u>Contract Dates</u> 06/10/24 - 06/16/24		<u>Estimate #</u> 6951	
<u>Product</u> EV Awareness			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WTRF	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agency Code</u> 9913591	<u>Advertiser Code</u> 608	<u>Product 1/2</u> 804
<u>Agency Ref</u> IN7685/SP2728		<u>Advertiser Ref</u>	

And:

**MAV LLC**  
 8136 Old Keene Mill Road  
 Suite A-300  
 Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTRF	06/10/24	06/14/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	1-1-1--				3	\$150.00			
N 4	WTRF	06/10/24	06/14/24	7 News @ 6p M-F	7 News @ 6p M-F		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	11-11--				4	\$500.00			
N 8	WTRF	06/11/24	06/13/24	7 NEWS AT 11PM	7 NEWS AT 11PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-111---				3	\$350.00			
N 11	WTRF	06/15/24	06/15/24	LN Sa 11p-1135p	LN Sa 11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----1-				1	\$250.00			
<b>Totals</b>											11	\$3,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/30/24	11	\$3,750.00	(\$562.50)	\$3,187.50
<b>Totals</b>	11	\$3,750.00	(\$562.50)	\$3,187.50

Signature: \_\_\_\_\_

*Eric W. Hefner*

Date: \_\_\_\_\_

*6/5/24*

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

Contract # 28400467 Changes as of: 5/14/2024 at 10:54 AM Version: Original Order

CPE: 608/804/6951 Flight: 6/10/24 - 6/16/24 Station: WTRF Con Type: POLITI  
Total \$: \$3,750.

Agency: MAV LLC Advertiser: AMERICAN FUEL & PETROCHEMICAL MANUFACTURERS Market: Wheeling

8136 Old Keene Mill Rd Product: EV Awareness Office: DALLAS  
Suite A-300 Agency Order #: 13425544 Buyer: Fernie, Taylor Service: Nielsen  
Springfield, VA 22152 Salesperson: DACIA SMITH Assistant: Dacia Smith2  
214-525-2831 214-525-2831

Separation: Total Spots: 11  
Total CPP: \$0.00  
Total GRP:

Comments: New Order 5/14 - The new order will run Mon 6/10 - Sun 6/16. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV Invoices ID #9916670 or TV Invoices ID #9914861 or RI14861, Marketron #184659, Spottdata #2095; Separation: 30; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	Len	6/10 - 6/16							Total Spots	Total \$	CPP
						6/10	6/11	6/12	6/13	6/14	6/15	6/16			
1	M-F 6a-7a		7 News @ 6A	\$150.00	30	1	0	1	0	1	0	0	3	\$450.00	\$0.00
2	M-F 6p-6:30p		7 News @ 6P	\$500.00	30	1	1	0	1	1	0	0	4	\$2,000.00	\$0.00
3	M-F 11p-1:35p		7 News @ 11P	\$350.00	30	0	1	1	1	0	0	0	3	\$1,050.00	\$0.00
4	Sa 11p-1:30p		7 News Weekend Ed.	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00
<b>TOTALS:</b>						<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>11</b>	<b>\$3,750.00</b>	<b>\$0.00</b>

446 4959



125 West 55th St  
New York, NY 10019

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 8136 Old Keene Mill Rd Product: EV Awareness Office: DALLAS  
 Suite A-300 Agency Order #: 13425544 Buyer: Fernie, Taylor Service: Nielsen  
 Springfield, VA 22152 Salesperson: DACIA SMITH Assistant: Dacia Smith2  
 Separation: 214-525-2831 Total Spots: 11  
 Total CPP: \$0.00  
 Total GRP: \$3,750.00

Order Level Comments

Date/Time	Added by	Comment
05/14/24 11:05 AM	DACIA SMITH	New Order 5/14 - The new order will run Mon 6/10 - Sun 6/16. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9: R114861, Marketron #184659, Spodata #2095, Separation: 30-PopulationBuyType: CPP

Competitive Information

Market Budget:	\$24,474
WTRF Share:	19%
Comment:	per buyer
GTRF:	1%
Unknown:	80%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$3,750.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>11</b>	<b>\$3,750.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary

Month	Spots
2024-Jun	11
<b>Total</b>	<b>11</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/14/24 11:07 AM					\$0	\$0	
New	5/14/24 10:54 AM	DACIA SMITH	New	11		\$3,750.00	\$3,750.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Media Ad Ventures

Address: 8136 Old Keene Mill Road #A300 Springfield VA 22152

Contact: MAV Buyer

Phone number: 703.569.9400

Email: bpmmont.nab@gmail.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: American Fuel & Petrochemical Manufacturers

Address: 1800 M Street NW, Suite 900 North, Washington, DC 20036

Contact: Brian Tatum

Phone number: 202.457.0480

Email: info@afpm.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Chet Thompson, Presents & CFO  
 Brian Tatum, CFO  
<https://afpm.org/about-us/leadership>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**



N/A

Future of gasoline-powered cars



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: MAV Buyer	Name: <u>ERIK W.T. HAYES</u>
Date of Request to Purchase Ad Time: 2/9/2024	Date of Station Agreement to Sell Time: <u>6/5/24</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/10/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4464959</u>	Station Call Letters: <u>WTRF-TV (WTRA)</u>	Date Received/Requested: <u>6/5/24</u>
Est. #:	Station Location: <u>WHEELING, WV - STEUBENVILLE OH</u>	Run Start and End Dates: <u>6/10-6/16/24</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.