

ORDER



Orders
Order / Rev: 398118
Alt Order #: 08419987
Product Desc: BERRY
Estimate: C20C26
Flight Dates: 10/20/16 - 10/26/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Berry/R/Mayor
Demographic: HH
Product Codes: PL1.f.ii
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/26/16	17	\$12,625.00	\$10,731.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$12,625.00	\$10,731.25	75.90
Totals	17	\$12,625.00	\$10,731.25	75.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	10/21/16	10/21/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----1--	:30	1	\$350.00	07	3.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1		\$350.00			3.00			
E 2	6	10/21/16	10/21/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$225.00	02	1.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1		\$225.00			1.30			
E 3	6	10/24/16	10/24/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1-----	:30	1	\$350.00	07	3.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----			1		\$350.00			3.00			
E 4	6	10/24/16	10/24/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1-----	:30	1	\$400.00	07	4.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----			1		\$400.00			4.00			
E 5	6	10/24/16	10/24/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$225.00	02	1.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----			1		\$225.00			1.30			
E 6	6	10/23/16	10/23/16	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----2	:30	2	\$3,000.00	07	9.70	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----2			2		\$3,000.00			9.70			

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 Estimate: C20C26

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 7	6	10/20/16	10/20/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--- 1---	:30	1	\$400.00	07	4.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/17/16	10/23/16	--- 1---		1		\$400.00		4.00				
E 8	6	10/20/16	10/20/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--- 1---	:30	1	\$225.00	02	1.30 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/17/16	10/23/16	--- 1---		1		\$225.00		1.30				
E 9	6	10/25/16	10/25/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	- 1-----	:30	1	\$350.00	07	3.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	- 1-----		1		\$350.00		3.00				
E 10	6	10/25/16	10/25/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	- 1-----	:30	1	\$400.00	07	4.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	- 1-----		1		\$400.00		4.00				
E 11	6	10/25/16	10/25/16	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	- 1-----	:30	1	\$1,200.00	07	11.70 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	- 1-----		1		\$1,200.00		11.70				
E 12	6	10/25/16	10/25/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- 1-----	:30	1	\$225.00	02	1.30 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	- 1-----		1		\$225.00		1.30				
E 13	6	10/25/16	10/25/16	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	9:00 PM-10:00 PM	- 1-----	:30	1	\$1,300.00	07	10.30 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	- 1-----		1		\$1,300.00		10.30				
E 14	6	10/26/16	10/26/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-- 1----	:30	1	\$350.00	07	3.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	-- 1----		1		\$350.00		3.00				
E 15	6	10/26/16	10/26/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-- 1----	:30	1	\$400.00	07	4.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	-- 1----		1		\$400.00		4.00				
E 16	6	10/26/16	10/26/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-- 1----	:30	1	\$225.00	02	1.30 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	-- 1----		1		\$225.00		1.30				
Totals													17	\$12,625.00