

**KET-The Kentucky Network  
 WKPC-TV & WKMJ-TV, Louisville, KY  
 April 1 2012-March 31, 2013  
 Full-Time Positions Filled**

<b>Full-Time Job</b>	<b>Position Title</b>	<b>Date Open</b>	<b>Date Filed</b>	<b>Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*</b>	<b>Number Interviewed</b>	<b>Number Hired</b>
1	Health Producer / Outreach Manager	3/23/2012	5/25/2012	KET Website	0	
				Lexington Herald Leader	0	
				CareerBuilder Web Site	0	
				Internal Posting	1	1
				Unknown	2	
				Reference	0	
				Urban League of Lexington	0	
				Urban League of Louisville	0	
				Kentucky State University	0	
				Berea College	0	
				Asbury College	0	
				Kentucky Broadcasters Association	0	
				PBS Connect Job Listings	0	
				Transylvania University	0	
				University of Kentucky	0	
				University of Louisville	0	
				ITT Technical Institute	0	
				KY State Government Personnel Website	0	
				Northern Kentucky University	0	
				Morehead State University	0	

**KET – The Kentucky Network**  
**Stations WKPC-TV & WKMJ-TV - Louisville, KY**  
**4/1/12 – 3/31/13**  
**Recruitment Sources By Vacancy**

**Job Title for Vacancy:** Health Producer / Outreach Manager

**Date of Job Posting:** 3/23/2012

**Name of Source for Actual Hire:** Internal Posting

**Contact Name/Address/Phone:** HR Department  
KET  
600 Cooper Drive  
Lexington, KY 40502  
(859) 258-7103

**Total Number of Interviewees Generated by Source:** 1

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**Name of Source of Interviewees:** Unknown

**Contact Name/Address/Phone:** Resume/Application did not indicate source

**Total Number of Interviewees Generated by Source:** 2

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Number	Recruitment Source	Contact
1	KET - The Kentucky Network Web Site (www.ket.org/jobs) 600 Cooper Drive Lexington, KY 40502 (859) 258-7255	Ellen Dotson <a href="mailto:webeditor@ket.org">webeditor@ket.org</a>
2	Lexington Herald-Leader 100 Midland Avenue Lexington, Kentucky 40508 (859) 231-1485	Tammy McConnell
3	CareerBuilder Web Site (www.careerbuilder.com) C/O Lexington Herald Leader 100 Midland Ave Lexington KY 40508 (859) 231-1485	Tammy McConnell
4	KET - Internal Posting 600 Cooper Drive Lexington, KY 40502 (859) 258-7103	HR Department
5	Unknown	Resume/Application did not indicate source
6	Reference	Various Contacts
7	Urban League of Lexington 167 West Main St., Rm. 405 Lexington, KY 40507 (859) 233-1561	Annissa Franklin <a href="mailto:annissa@ullexfky.org">annissa@ullexfky.org</a>
8	Urban League of Louisville 1535 West Broadway Louisville, KY 40203 (502) 566-3377	Chris Green <a href="mailto:cgreen@lul.org">cgreen@lul.org</a>
9	Kentucky State University Placement Office 400 East Main Street Frankfort, KY 40601 Phone: (502) 597-6886	Sikitia Lanier <a href="mailto:sikitia.lanier@ksu.edu">sikitia.lanier@ksu.edu</a>

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Number	Recruitment Source	Contact
10	Berea College Office of Career Development CPO 2198 Berea, KY 40404 (859) 985-3316	Mary Lamb, Coordinator, Career Center <a href="mailto:mary_lamb@berea.edu">mary_lamb@berea.edu</a>
11	Asbury Career Services 1 Macklem Drive Wilmore, KY 40390 (859) 858-3511	<a href="mailto:careerandcalling@asbury.edu">careerandcalling@asbury.edu</a>
12	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 (502) 848-0426	Gary White, President & CEO <a href="mailto:kba@kba.org">kba@kba.org</a>
13	PBS Connect Job Listings 600 Cooper Drive Lexington, KY 40502 (859) 258-7030	KET Human Resources
14	Transylvania Career Development Center 300 N. Broadway Lexington, KY 40508 (859) 233-8193	Susan Rayer <a href="mailto:srayer@transy.edu">srayer@transy.edu</a>
15	University of Kentucky 116 Stuckert Building 40506-0494 Lexington KY 40506 (859) 257-2746	Danitra Wallace <a href="mailto:Danitra.Wallace@uky.edu">Danitra.Wallace@uky.edu</a>
16	University of Louisville Career Development Center 2011 South Brook St. Houchens Building, LL03104 Louisville, KY 40292	Matt Real <a href="mailto:mpreal01@louisville.edu">mpreal01@louisville.edu</a>
17	ITT Technical Institute 2473 Fortune Drive Lexington KY 40509 (859) 246-3300	Brooke Keller <a href="mailto:bkeller@itt-tech.edu">bkeller@itt-tech.edu</a>
18	Kentucky State Government Personnel Website	<a href="http://www.personnel.ky.gov">www.personnel.ky.gov</a>

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Number	Recruitment Source	Contact
19	Northern Kentucky University Nunn Drive Highland Heights, KY 41099 (859) 572-1426	Chris Strobel <a href="mailto:strobelc@nku.edu">strobelc@nku.edu</a> *Associate Professor, Electronic Media & Broadcasting
20	Morehead State University Career Center 428 University Blvd. Morehead, KY 40351 (606) 783-5458	<a href="mailto:careerservices@moreheadstate.edu">careerservices@moreheadstate.edu</a> Megan Boone

FCC/EE0 Public File Report  
 KET - WKMJ-WKPC, Louisville  
 4/1/12 -3/31/13  
 Prong 3 - Longer Term Recruitment Initiatives

#	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Ongoing	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.	Various training opportunities for current employees; 5 employees spent 3 days in training for new Avid System; 2 employees spent 4 days in training for broadcast pic switcher	Training of current employees to advance skills in their work area through local educational facilities; training of supervisors to increase their management skills;	Ronald Brown
2	Ongoing	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	Various training opportunities for current employees; 2 senior level supervisors attended Employment Law (EEO Policy) training held on June 19, 2012; 1 senior level supervisor attended Diversity Training on Feb. 20, 2013.	Diversity, anti-discrimination & sexual harassment training for supervisors and managers	Ronald Brown
3	Ongoing	Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	Video Production Workshops & Consultations; conducted numerous workshops on a variety of KET's instructional and professional development resources as requested by schools: Conducted 10 workshops in Jefferson County involving 163 students and 11 teachers.	Conduct workshops for students & teachers in Kentucky public schools or in the KET Media Lab, providing teachers and students instruction on basic production skills and how they can be integrated into the classroom to enhance various curriculum areas, address 21st century skills, and provide students with a creative outlet for communicating.	KET Education staff, including Jeff Gray, Allison NeCamp, Sara O'Keefe, and education consultants

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4	Ongoing	Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	Professional Development Workshops: Conducted 4 workshops involving 26 teachers & staff.	Professional development presentations to Kentucky teachers and pre-service teachers to provide tools and strategies for using KET resources effectively to meet curriculum needs. KET also provides training for adult and early childhood educators, and staff present at education conferences throughout the year.	K-12 -- KET education consultants (Brian Spellman, Larry Moore, Kathy Davis, Cynthia Warner), Arts staff (Teresa Day, Sara O'Keefe), and other Education staff (e.g., Mary Duncan); Adult Ed -- Tonya Crum; Early Childhood -- Amanda Wright.
5	Ongoing	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	Expose college students to broadcasting careers / environment through internship opportunities: We have recently established an internship opportunity at the Louisville station. A position has been created & posted and we are working with university contacts in the area to find an intern to fill it.	Host interns from state colleges who are majoring in areas that relate to broadcasting & business for credit hours.	Ron Brown and Jill Fitzpatrick; Mike Brower, Production Director; Laura Krueger, Health Producer/Outreach Manager, at Louisville Facility

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<b>Total Number of Persons Interviewed for Full-Time Vacancies:</b>	<b>3</b>
<b>Referring Recruitment Source</b>	<b>Total Number of Interviewees</b>
KET Website	0
Lexington Herald Leader	0
CareerBuilder Web Site	0
KET Internal Posting	1
Unknown	2
Reference	0
Urban League of Lexington	0
Urban League of Louisville	0
Kentucky State University	0
Berea College	0
Asbury College	0
Kentucky Broadcasters Association	0
PBS Connect Job Listings	0
Transylvania University	0
University of Kentucky	0
University of Louisville	0
ITT Technical Institute	0
KY State Government Personnel Website	0
Northern Kentucky University	0
Morehead State University	0