

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 138556 / 1		<u>Alt Order #</u> WOC10420546
<u>Product</u> ISSUE UNION CANDIDATE		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 750 760 4555
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 06/17/16 / 09/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media LLC
650 MASSACHUSETTS AVE, NW, SUITE 210
WASHINGTON, DC 20001

352444

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/13/16	09/16/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- TWTF - -				2	\$400.00				
2	WTVD	09/13/16	09/16/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- TWTF - -				2	\$700.00				
3	WTVD	09/13/16	09/16/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- TWTF - -				4	\$1,000.00				
4	WTVD	09/13/16	09/19/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M - - - - -				2	\$1,000.00				
5	WTVD	09/13/16	09/16/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- TWTF - -				8	\$1,000.00				
6	WTVD	09/13/16	09/17/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- - - - - S -				1	\$600.00				
7	WTVD	09/13/16	09/17/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- - - - - S -				1	\$900.00				
8	WTVD	09/13/16	09/17/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- - - - - S -				1	\$650.00				
9	WTVD	09/13/16	09/18/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- - - - - S				1	\$800.00				
10	WTVD	09/13/16	09/18/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	- - - - - S				1	\$900.00				
11	WTVD	09/13/16	09/18/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 138556 / 1		<u>Alt Order #</u> WOC10420546
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> ISSUE UNION CANDID	<u>Estimate #</u> 750 760 4555
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 06/17/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-----S				1	\$600.00				
12	WTVD	09/13/16	09/18/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-----S				1	\$450.00				
13	WTVD	09/13/16	09/19/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$600.00				
14	WTVD	09/13/16	09/16/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$600.00				
15	WTVD	09/13/16	09/19/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$500.00				
16	WTVD	09/13/16	09/16/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$500.00				
17	WTVD	09/13/16	09/16/16	The View	11:00 AM-12:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				2	\$600.00				
18	WTVD	09/13/16	09/16/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				5	\$800.00				
19	WTVD	09/13/16	09/16/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				5	\$700.00				
20	WTVD	09/13/16	09/16/16	The Chew	1:00 PM-2:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				5	\$600.00				
21	WTVD	09/13/16	09/16/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				2	\$700.00				
22	WTVD	09/13/16	09/19/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$600.00				
23	WTVD	09/13/16	09/16/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$600.00				
24	WTVD	09/13/16	09/19/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$800.00				
25	WTVD	09/13/16	09/16/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$800.00				
26	WTVD	09/13/16	09/19/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$900.00				
27	WTVD	09/13/16	09/16/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$900.00				
28	WTVD	09/13/16	09/19/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision	Alt Order #
138556 / 1	WOC10420546

Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	ISSUE UNION CANDID	750 760 4555

Advertiser	Original Date / Revision
Priorities USA Action	06/17/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$1,300.00				
29	WTVD	09/13/16	09/16/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$1,300.00				
30	WTVD	09/13/16	09/17/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-----S-				1	\$650.00				
31	WTVD	09/13/16	09/18/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-----S				1	\$1,000.00				
32	WTVD	09/13/16	09/16/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				3	\$1,800.00				
33	WTVD	09/13/16	09/16/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				3	\$1,600.00				
34	WTVD	09/13/16	09/18/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTFSS				2	\$1,300.00				
35	WTVD	09/18/16	09/18/16	Eyewitness News Sun 7a-8a	7a-8a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$800.00				
36	WTVD	09/18/16	09/18/16	GMA Sunday 8a-9a	8a-9a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$900.00				
37	WTVD	09/18/16	09/18/16	Eyewitness News @ 9a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$600.00				
38	WTVD	09/18/16	09/18/16	Eyewitness News Sun 10a	10a-1030a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$450.00				
39	WTVD	09/18/16	09/18/16	Eyewitness News Sun @ 6pm	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$1,000.00				
Totals								0.00				89	\$75,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	89	\$75,900.00	(\$11,385.00)	\$64,515.00
Totals	89	\$75,900.00	(\$11,385.00)	\$64,515.00

Signature: _____ **Date:** _____

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