

INVOICE



WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1391302-1	10/18/15	October 2015	09/28/15 - 10/18/15

Station	Account Executive	Sales Office	Sales Region
WOIO	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

Midwest Communications & Media.
Attention: Accounts Payable
155 East Broad Street, Suite 2020
Columbus, OH 43215

Advertiser	Product	Estimate Number
ISS/Responsible Ohio	Flight Five	1901

Flight Dates	Order #	Alt Order #
10/12/15 - 10/18/15	1391302	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

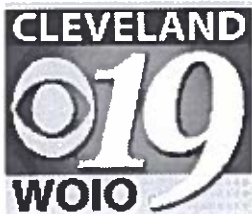
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
1	10/12/15	10/16/15	Action News at 5a	5-6a	MTWTF--	:30	5	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 MTWTF-- 5 \$75.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WOIO M 10/12/15 5:23 AM Action News at 5a 5-6a :30 TV-RO-OCT15-008H \$75.00 NM										
1 WOIO Tu 10/13/15 5:21 AM Action News at 5a 5-6a :30 TV-RO-OCT15-008H \$75.00 NM										
5 WOIO W 10/14/15 5:19 AM Action News at 5a 5-6a :30 TV-RO-OCT15-008H \$75.00 NM										
4 WOIO Th 10/15/15 5:28 AM Action News at 5a 5-6a :30 TV-RO-OCT15-008H \$75.00 NM										
3 WOIO F 10/16/15 5:52 AM Action News at 5a 5-6a :30 TV-RO-OCT15-008H \$75.00 NM										
2	10/12/15	10/16/15	Action News at 6a	6-7a	MTWTF--	:30	5	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 MTWTF-- 5 \$90.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WOIO M 10/12/15 5:59 AM Action News at 6a 6-7a :30 TV-RO-OCT15-008H \$90.00 NM										
2 WOIO Tu 10/13/15 5:59 AM Action News at 6a 6-7a :30 TV-RO-OCT15-008H \$90.00 NM										
3 WOIO W 10/14/15 6:59 AM Action News at 6a 6-7a :30 TV-RO-OCT15-008H \$90.00 NM										
5 WOIO Th 10/15/15 6:29 AM Action News at 6a 6-7a :30 TV-RO-OCT15-008H \$90.00 NM										
4 WOIO F 10/16/15 6:59 AM Action News at 6a 6-7a :30 TV-RO-OCT15-008H \$90.00 NM										
3	10/12/15	10/16/15	CBS This Morning	7-9a	MTWTF--	:30	10	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 MTWTF-- 10 \$100.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
10 WOIO M 10/12/15 7:43 AM CBS This Morning 7-9a :30 TV-RO-OCT15-008H \$100.00 NM										
1 WOIO M 10/12/15 8:53 AM CBS This Morning 7-9a :30 TV-RO-OCT15-008H \$100.00 NM										
9 WOIO Tu 10/13/15 7:43 AM CBS This Morning 7-9a :30 TV-RO-OCT15-008H \$100.00 NM										
2 WOIO Tu 10/13/15 8:50 AM CBS This Morning 7-9a :30 TV-RO-OCT15-008H \$100.00 NM										
3 WOIO W 10/14/15 8:26 AM CBS This Morning 7-9a :30 TV-RO-OCT15-008H \$100.00 NM										
8 WOIO W 10/14/15 8:59 AM CBS This Morning 7-9a :30 TV-RO-OCT15-008H \$100.00 NM										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



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Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

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2	WOIO	F	10/16/15	4:28 PM	Action News at 4p	4-5p	:30	TV-RO-OCT15-008H	\$225.00	NM																																																																																							
7	10/12/15	10/16/15	Action News at 6p	6-630p	MTWTF--	:30	5	\$325.00	NM																																																																																								
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/12/15</td><td>10/18/15</td><td>MTWTF--</td><td>5</td><td>\$325.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WOIO</td><td>M</td><td>10/12/15</td><td>5:58 PM</td><td>Action News at 6p</td><td>6-630p</td><td>:30</td><td>TV-RO-OCT15-008H</td><td>\$325.00</td><td>NM</td></tr><tr><td>4</td><td>WOIO</td><td>Tu</td><td>10/13/15</td><td>6:13 PM</td><td>Action News at 6p</td><td>6-630p</td><td>:30</td><td>TV-RO-OCT15-008H</td><td>\$325.00</td><td>NM</td></tr><tr><td>2</td><td>WOIO</td><td>W</td><td>10/14/15</td><td>6:20 PM</td><td>Action News at 6p</td><td>6-630p</td><td>:30</td><td>TV-RO-OCT15-008H</td><td>\$325.00</td><td>NM</td></tr><tr><td>3</td><td>WOIO</td><td>Th</td><td>10/15/15</td><td>6:27 PM</td><td>Action News at 6p</td><td>6-630p</td><td>:30</td><td>TV-RO-OCT15-008H</td><td>\$325.00</td><td>NM</td></tr><tr><td>1</td><td>WOIO</td><td>F</td><td>10/16/15</td><td>6:23 PM</td><td>Action News at 6p</td><td>6-630p</td><td>:30</td><td>TV-RO-OCT15-008H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/12/15	10/18/15	MTWTF--	5	\$325.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WOIO	M	10/12/15	5:58 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM	4	WOIO	Tu	10/13/15	6:13 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM	2	WOIO	W	10/14/15	6:20 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM	3	WOIO	Th	10/15/15	6:27 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM	1	WOIO	F	10/16/15	6:23 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																												
	10/12/15	10/18/15	MTWTF--	5	\$325.00																																																																																												
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5	WOIO	M	10/12/15	5:58 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM																																																																																							
4	WOIO	Tu	10/13/15	6:13 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM																																																																																							
2	WOIO	W	10/14/15	6:20 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM																																																																																							
3	WOIO	Th	10/15/15	6:27 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM																																																																																							
1	WOIO	F	10/16/15	6:23 PM	Action News at 6p	6-630p	:30	TV-RO-OCT15-008H	\$325.00	NM																																																																																							

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INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1391302-1	10/18/15	October 2015	09/28/15 - 10/18/15
Advertiser	Product	Estimate Number	
ISS/Responsible Ohio	Flight Five	1901	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
8	10/12/15	10/16/15	M-F 7-730p	7-730p	MTWTF--	:30	5	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 MTWTF-- 5 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOIO M 10/12/15 7:06 PM M-F 7-730p 7-730p :30 TV-RO-OCT15-008H \$825.00 NM 3 WOIO Tu 10/13/15 7:07 PM M-F 7-730p 7-730p :30 TV-RO-OCT15-008H \$825.00 NM 1 WOIO W 10/14/15 7:24 PM M-F 7-730p 7-730p :30 TV-RO-OCT15-008H \$825.00 NM 4 WOIO Th 10/15/15 7:06 PM M-F 7-730p 7-730p :30 TV-RO-OCT15-008H \$825.00 NM 5 WOIO F 10/16/15 7:05 PM M-F 7-730p 7-730p :30 TV-RO-OCT15-008H \$825.00 NM									
9	10/12/15	10/16/15	M-F 730-8p	730-8p	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WOIO M 10/12/15 7:29 PM M-F 730-8p 730-8p :30 TV-RO-OCT15-008H \$850.00 NM 1 WOIO Tu 10/13/15 7:29 PM M-F 730-8p 730-8p :30 TV-RO-OCT15-008H \$850.00 NM 2 WOIO W 10/14/15 7:43 PM M-F 730-8p 730-8p :30 TV-RO-OCT15-008H \$850.00 NM 5 WOIO Th 10/15/15 7:29 PM M-F 730-8p 730-8p :30 TV-RO-OCT15-008H \$850.00 NM 3 WOIO F 10/16/15 7:36 PM M-F 730-8p 730-8p :30 TV-RO-OCT15-008H \$850.00 NM									
10	10/12/15	10/16/15	Action News at 11p	11-1135p	MTWTF--	:30	5	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 MTWTF-- 5 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 10/12/15 11:34 PM Action News at 11p 11-1135p :30 TV-RO-OCT15-008H \$675.00 NM 3 WOIO Tu 10/13/15 11:34 PM Action News at 11p 11-1135p :30 TV-RO-OCT15-008H \$675.00 NM 4 WOIO W 10/14/15 11:30 PM Action News at 11p 11-1135p :30 TV-RO-OCT15-008H \$675.00 NM 5 WOIO Th 10/15/15 12:02 AM Action News at 11p 11-1135p :30 TV-RO-OCT15-008H \$675.00 NM Sports overrun - ran in program 2 WOIO F 10/16/15 11:23 PM Action News at 11p 11-1135p :30 TV-RO-OCT15-008H \$675.00 NM									
11	10/17/15	10/17/15	Sat Early Show	9-11a	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Sa 10/17/15 10:58 AM Sat Early Show 9-11a :30 TV-RO-OCT15-008H \$150.00 NM									
12	10/18/15	10/18/15	Sun Action News at 7a	7-9a	-----S	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -----S 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOIO Su 10/18/15 7:10 AM Sun Action News at 7a 7-9a :30 TV-RO-OCT15-008H \$100.00 NM 1 WOIO Su 10/18/15 8:53 AM Sun Action News at 7a 7-9a :30 TV-RO-OCT15-008H \$100.00 NM									
Total Spots							58		

Payment Terms 30 Days

Gross Total **\$18,675.00**

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INVOICE

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WOIO**Drawer #0958****PO Box 11407****Birmingham, AL 35246-0958**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1391302-1	10/18/15	October 2015	09/28/15 - 10/18/15
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Responsible Ohio	Flight Five	1901	

<u>Agency Commission</u>	\$2,801.25
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<u>Net Amount Due</u>	\$15,873.75
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