

Memorandum for US Senate
9/20-9/26/14
\$5,600

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Duckworth for U.S. Senate



Contract # 2629938

Station WRSP-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 9/20/2016 - 9/26/2016 (Est. 2278)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Mon 9/26	Total
Judge Judy 4:00 PM - 4:30 PM	EF	M-F 30	\$200.00 \$600.00	/		/	/				3
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$200.00 \$400.00		/					/	2
Family Feud 5:00 PM - 5:30 PM	EF	M-F 30	\$200.00 \$200.00			/					1
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$350.00 \$1,050.00	/	/		/				3
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$350.00 \$1,050.00	/		/				/	3
Hell's Kitchen 7:00 PM - 8:00 PM	PT	F 30	\$200.00 \$200.00				/				1
WRSP 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$250.00 \$1,000.00	/	/	/				/	4
WRSP 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$250.00 \$750.00		/		/			/	3
Sunday 9p News 9:00 PM - 9:35 PM	LN	Su 30	\$200.00 \$200.00						/		1
Mike & Molly 10:00 PM - 10:30 PM	LF	M-F 30	\$50.00 \$150.00	/		/	/				3

Duckworth for U.S. Senate



Station WRSP-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 9/20/2016 - 9/26/2016 (Est. 2278)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Mon 9/26	Total
Station Totals			\$5,600.00	5	4	5	5	0	1	4	24



WRSP+WCCU Combo
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 2629938

Schedule Dates 09/20/16-09/26/16

Advertiser Duckworth for US Senate-D (108429)

Agency Screen Strategies Media (15161)

Product POLITICAL CANDIDATE (ns) (1186)

Brand POLITICAL (1874)

Salesperson HOUSE-SPRINGFIELD/CHAMPAL, WICS+ (1334)

Sales Office WICD

Buyer Name Bahng, Caroline

Phone/Fax /

CPE N/A

Account Types Regional/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 09/16/16

Last Modified 09/16/16

Entered by Jennifer Valenti

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$840.00

Net Total \$4,760.00

Sales Tax

By Broadcast Month	Spots	Rate	Total
Sep. 2016	2	\$4,200.00	\$8,400.00
Oct. 2016	4	\$1,050.00	\$4,200.00
Grand Total:	24		\$5,600.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/23/16	3	:30	4P-4:30P (CST)	1	1	1	1	1				3	\$200.00	\$600.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
2.0	Normal Line / SPOT	09/21/16-09/26/16	3	:30	4:30P-5P (CST)	1		1						2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
3.0	Normal Line / SPOT	09/22/16-09/22/16	3	:30	5P-5:30P (CST)	1			1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
4.0	Normal Line / SPOT	09/20/16-09/23/16	3	:30	6P-6:30P (CST)	1	1	1	1	1				3	\$350.00	\$1,050.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
5.0	Normal Line / SPOT	09/20/16-09/26/16	3	:30	6:30P-7P (CST)	1	1	1	1	1				3	\$350.00	\$1,050.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
6.0	Normal Line / Prime	09/23/16-09/23/16	3	:30	7P-8P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
7.0	Normal Line / News	09/20/16-09/26/16	3	:30	9P-9:30P (CST)	1	1	1	1	1				4	\$250.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
8.0	Normal Line / News	09/21/16-09/26/16	3	:30	9:30P-10P (CST)	1		1						3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
9.0	Normal Line / News	09/25/16-09/25/16	3	:30	9P-9:35P (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16
10.0	Normal Line / SPOT	09/20/16-09/23/16	3	:30	10P-10:30P (CST)	1	1	1	1	1				3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS		9/16/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Mark Kirk

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

9/18/2016

printed name

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRSP-TV	Date: 9/16/2016
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,760.00

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

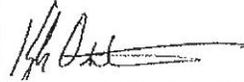
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/16/2016

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Jennifer E. Valenti

Printed Name

CSM

Title

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7/1020

9/16/2016

PAY TO THE ORDER OF WRSP-TV

\$ **4,760.00

Four Thousand Seven Hundred Sixty Only*****

DOLLARS



AUTHORIZED SIGNATURE

MEMO Duckworth for U.S. Senate (Sep 20-26, 2016)



Security features. Details on back.



SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
WRSP-TV
Duckworth for U.S. Senate/Sep 20-26, 2016

9/16/2016

27878

4,760.00

Media Fund

Duckworth for U.S. Senate (Sep 20-26, 2016)

4,760.00