

W. Duckworth for US Senate  
10/4-10/10/16

\$9,450

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# Duckworth for U.S. Senate

*Contract # 2650770*



<b>Station</b>	WRSP-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Champaign-Sprngfld-Dtr DMA	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/4/2016 - 10/10/2016 Revised (Est. 2433)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Mon 10/10	Total
Maury Povich 11:00 AM - 12:00 PM	DT	M-F 30	\$50.00 <b>\$50.00</b>			1					1
Judge Judy 1:00 PM - 4:30 PM	EF	M-F 30	\$200.00 <b>\$800.00</b>	1	1		1			1	4
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$200.00 <b>\$600.00</b>	1	1	1					3
Family Feud 5:00 PM - 5:30 PM	EF	M-F 30	\$200.00 <b>\$200.00</b>							1	1
WRSP 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30	\$200.00 <b>\$200.00</b>				1				1
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$350.00 <b>\$1,750.00</b>	1	1	1	1			1	5
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$350.00 <b>\$1,750.00</b>	1	1	1	1			1	5
New Girl 7:30 PM - 8:00 PM	PT	Tu 30	\$300.00 <b>\$300.00</b>	1							1
Empire 8:00 PM - 9:00 PM	PT	W 30	\$750.00 <b>\$750.00</b>		1						1
Rosewood 7:00 PM - 8:00 PM	PT	Th 30	\$400.00 <b>\$400.00</b>			1					1

# Duckworth for U.S. Senate



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<b>Market</b>	Champaign-Sprngfld-Dtr DMA	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/4/2016 - 10/10/2016 Revised (Est. 2433)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Mon 10/10	Total
WRSP 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$250.00 <b>\$1,250.00</b>	/	/	/	/			/	5
WRSP 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$250.00 <b>\$750.00</b>		/		/			/	3
Saturday 9p News 9:00 PM - 9:30 PM	LN	Sa 30	\$200.00 <b>\$200.00</b>					/			1
Sunday 9p News 9:00 PM - 9:35 PM	LN	Su 30	\$200.00 <b>\$200.00</b>						/		1
Mike & Molly 10:00 PM - 10:30 PM	LF	M-F 30	\$50.00 <b>\$100.00</b>			/				/	2
Mike & Molly 9:30 PM - 10:00 PM	LF	Sa 30	\$50.00 <b>\$50.00</b>					/			1
Big Bang Theory 10:05 PM - 10:35 PM	LF	Su 30	\$100.00 <b>\$100.00</b>						1		1
<b>Station Totals</b>			<b>\$9,450.00</b>	6	7	7	6	2	2	7	<b>37</b>



WRSP+WCCU Combo 100/0  
 2680 E Cook St  
 Springfield, IL 62703

Screen Strategies Media  
 15409 Whitechapel Ct  
 Centerville, VA 20120

**Contract # 2650770**  
 Schedule Dates 10/04/16-10/10/16  
 Agency Duckworth for US Senate-D (108429)  
 Product Screen Strategies Media (15161)  
 Brand POLITICAL CANDIDATE (ns) (1186)  
 Salesperson POLITICAL (1874)  
 Sales Office HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)  
 Buyer Name WICD  
 Phone/Fax Bahng, Caroline  
 CPE /  
 Account Types 2433  
 Billing Type Regional/Political Candidate Agency BRD  
 Comments Weekly/Irregular

Date Entered 09/30/16  
 Last Modified 09/30/16  
 Entered By Jennifer Valenti  
 CO-OP No  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$1,417.50  
 Net Total \$8,032.50  
 Sales Tax

By Broadcast Month	Spots	Rate
Oct. 2016	37	9,450.00
<b>Grand Total:</b>	<b>37</b>	<b>\$9,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	11A-12P (CST)	1					1			1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
2.0	Normal Line / SPOT	10/04/16-10/10/16	3	:30	4P-4:30P (CST)	1	1	1	1	1				4	\$200.00	\$800.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
3.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	4:30P-5P (CST)	1	1	1	1					3	\$200.00	\$600.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5P-5:30P (CST)	1								1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
5.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	5:30P-6P (CST)	1								1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
6.0	Normal Line / SPOT	10/04/16-10/10/16	3	:30	6P-6:30P (CST)	1	1	1	1	1				5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
7.0	Normal Line / SPOT	10/04/16-10/10/16	3	:30	6:30P-7P (CST)	1	1	1	1	1				5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
8.0	Normal Line / Prime	10/04/16-10/04/16	3	:30	7:30P-8P (CST)	1								1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
9.0	Normal Line / Prime	10/05/16-10/05/16	3	:30	8P-9P (CST)	1								1	\$750.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
10.0	Normal Line / Prime	10/06/16-10/06/16	3	:30	7P-8P (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
11.0	Normal Line / News	10/04/16-10/10/16	3	:30	9P-9:30P (CST)	1	1	1	1	1				5	\$250.00	\$1,250.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
12.0	Normal Line / News	10/05/16-10/10/16	3	:30	9:30P-10P (CST)	1	1	1	1	1				3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
13.0	Normal Line / News	10/08/16-10/08/16	3	:30	9P-9:30P (CST)	1								1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbainet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Screen Strategies Media  
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 Net Total \$8,032.50  
 Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)  
 Broadcast Month Spots Rate  
 Oct. 2016 37 \$9,450.00  
 Grand Total: 37 \$9,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	10/09/16-10/09/16	3	:30	9P-9:35P (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
15.0	Normal Line / SPOT	10/06/16-10/10/16	3	:30	10P-10:30P (CST)		1			1				2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
16.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	9:30P-10P (CST)								1	1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16
17.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	10:05P-10:35P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS		9/30/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Mark Kirk

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

Kyle Osterhout

9/18/2016

**printed name**

**date**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WRSP-TV	<b>Date:</b> 9/30/2016
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I, Screen Strategies Media,

**being/on behalf of:** Tammy Duckworth,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$8,032.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/30/2016

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title