

*Y. McArthur 4th Senate*  
*8/22 - 8/28/16*

**POLITICAL FILE CHECK LIST**     \$12,150

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Mark Kirk

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

Kyle Osterhout

8/19/2016

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

# Duckworth for U.S. Senate

#2606399

Station WRSP-S2  
Market Champaign-Sprngfld-Dtr DMA  
Flight Dates 8/22/2016 - 8/28/2016 (Est. 2145)

Buyer Caroline Bahng  
Email caroline@screenstrategies.com  
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 8/22	Tue 8/23	Wed 8/24	Thu 8/25	Fri 8/26	Sat 8/27	Sun 8/28	Total
Maury Povich 11:00 AM - 12:00 PM	DT	M-F 30	\$50.00 \$50.00		1						1
Judge Judy 4:00 PM - 4:30 PM	EF	M-F 30	\$300.00 \$600.00			1		1			2
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$300.00 \$600.00	1			1				2
WRSP 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30	\$150.00 \$150.00		1						1
Family Feud 5:00 PM - 5:30 PM	PA	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$600.00 \$2,400.00	1		1	1	1			4
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$700.00 \$2,100.00	1	1			1			3
Masterchef 7:00 PM - 8:00 PM	PT	W 30	\$500.00 \$500.00			1					1
Bones 8:00 PM - 9:00 PM	PT	Th 30	\$350.00 \$350.00				1				1
WRSP 9p News 8:00 PM - 9:30 PM	LN	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5

# Duckworth for U.S. Senate

Station WRSP-S2  
Market Champaign-Sprngfld-Dtr DMA  
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Buyer Caroline Bahng  
Email caroline@screenstrategies.com  
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 8/22	Tue 8/23	Wed 8/24	Thu 8/25	Fri 8/26	Sat 8/27	Sun 8/28	Total
WRSP 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$400.00 <b>\$2,000.00</b>	/	/	/	/	/			5
Saturday 9p News 9:00 PM - 9:30 PM	LN	Sa 30	\$150.00 <b>\$150.00</b>						/		1
Sunday 9p News 9:00 PM - 9:35 PM	LN	Su 30	\$200.00 <b>\$200.00</b>							/	1
Mike & Molly 10:00 PM - 10:30 PM	LF	M-F 30	\$50.00 <b>\$250.00</b>	/	/	/	/	/			5
Mike & Molly 9:30 PM - 10:00 PM	LF	Sa 30	\$50.00 <b>\$50.00</b>						/		1
<b>Station Totals</b>			<b>\$12,150.00</b>	7	7	7	7	7	2	1	<b>38</b>



WRSP-TV, WCCU Combo 100/0 (W/RSP+)  
2680 E Cook St  
Springfield, IL 62703

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

**Contract # 2606399**  
Schedule Dates 08/22/16-08/28/16  
Advertiser Duckworth for US Senate-D (108429)  
Agency Screen Strategies Media (15161)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand POLITICAL (1874)  
Salesperson HOUSE-SPRINGFIELD/CHAMPA, WICS+ (1334)  
Sales Office WICD  
Buyer Name Bahng, Caroline  
Phone/Fax (703) 272-7300 /  
CPE N/A  
Account Types Regional/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Thank you!

Date Entered 08/9/16  
Last Modified 08/9/16  
Entered By Jennifer Valenti  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,822.50  
Net Total \$10,327.50  
Sales Tax

WRSP + WCCU Combo 100/0 (W/RSP+)  
By Broadcast Month Spots Rate  
Aug - 2016 38 \$12,150.00  
Grand Total: 38 \$12,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/16-08/23/16	3	:30	11A-12P (CST)	1		1						1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
2.0	Normal Line / SPOT	08/24/16-08/26/16	3	:30	4P-4:30P (CST)	2			1	1				2	\$300.00	\$600.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
3.0	Normal Line / SPOT	08/25/16-08/25/16	3	:30	4:30P-5P (CST)	1				1				1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
4.0	Normal Line / SPOT	08/22/16-08/22/16	3	:30	4:30P-5P (CST)	1		1						1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
5.0	Normal Line / News	08/23/16-08/23/16	4	:30	5:30P-6P (CST)	1		1						1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
6.0	Normal Line / SPOT	08/22/16-08/26/16	4	:30	5:30P-6P (CST)	5			1	1	1			5	\$150.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
7.0	Normal Line / SPOT	08/22/16-08/26/16	3	:30	6P-6:30P (CST)	4			1	1	1			4	\$600.00	\$2,400.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
8.0	Normal Line / SPOT	08/22/16-08/26/16	2	:30	6:30P-7P (CST)	3			1	1	1			3	\$700.00	\$2,100.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
9.0	Normal Line / Prime	08/24/16-08/24/16	4	:30	7P-8P (CST)	1					1			1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRS	Masterchef	8/19/16
10.0	Normal Line / Prime	08/25/16-08/25/16	3	:30	8P-9P (CST)	1					1			1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRS	Bones	8/19/16
11.0	Normal Line / News	08/22/16-08/26/16	3	:30	9P-9:30P (CST)	5			1	1	1	1		5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
12.0	Normal Line / News	08/22/16-08/26/16	3	:30	9:30P-10P (CST)	5			1	1	1	1		5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16
13.0	Normal Line / News	08/22/16-08/27/16	4	:30	9P-9:30P (CST)	1							1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS		8/19/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://www.wrsptv.com/terms> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP-WCCU Combo 1000/WRS  
2680 E Cook St  
Springfield, IL 62703

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

Contract # 201559

Schedule Dates

08/16-08/28/16

Advertiser

Ducy for US Senate-D (108429)

Agency

Screen Strategies Media (15161)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

POLITICAL (1874)

Salesperson

HOUSE-SPRINGFIELD/CHAMPAIGN, WIS+ (1334)

Sales Office

WICD

Buyer Name

Bahng, Caroline

Phone/Fax

(703) 272-7300 /

CPE

N/A

Account Types

Regional/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Thank you!

WRSP + WCCU Combo 100/WRS (WRSP+)

By Broadcast Month

Spots

38

Rate

\$12,150.00

Aug. 2016

Spots

38

Rate

\$12,150.00

Grand Total

Spots

38

Rate

\$12,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	08/26/16-08/28/16	3	:30	9P- 9:35P (CST)								1	1	\$700.00	\$700.00	WRSP + WCCU Combo 100/WRS		8/19/16
15.0	Normal Line / SPOT	08/22/16-08/26/16	3	:30	10P- 10:30P (CST)		1	1	1	1	1			5	\$50.00	\$250.00	WRSP + WCCU Combo 100/WRS		8/19/16
16.0	Normal Line / SPOT	08/27/16-08/27/16	3	:30	9:30P- 10P (CST)							1		1	\$50.00	\$50.00	WRSP + WCCU Combo 100/WRS		8/19/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://www.fox35.com> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WRSP-TV

**Date:** 8/19/2016

I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$10,327.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

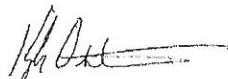
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

8/19/2016

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Valenti, CSM

Printed Name

Title



SCREEN STRATEGIES MEDIA

269.79

WILLIAM ARTHUR WATKINS, JR.

8/19/2016

WRSP-TV

\$ 110,427.50

Two Thousand Three Hundred Twenty Seven and 50/100\*\*\*\*\*

Duckworth for U.S. Senate (Aug 22-28, 2016)

*Handwritten signature*

[REDACTED]

SCREEN STRATEGIES MEDIA

WRSP-TV

8/19/2016

239.39

Duckworth for U.S. Senate/Aug 22-28, 2016

10,327.50

Media Fund

Duckworth for U.S. Senate (Aug 22-28, 2016)

10,327.50