



WWHO
1261 Dublin Rd
Columbus, OH 43215

Friends For Ginther-Columbus Mayor-D
1480 Dublin Rd
Columbus, OH 43215

Contract # 2281789

Schedule Dates

10/28/15-10/29/15

Advertiser

Friends For Ginther-Columbus Mayor-D (99733)

Agency

Triumph Communications (2751)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Ginther 20151028-1029 (772422)

Salesperson

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Sales Office

WSYX/WTTE/ESYX/WWHO

Buyer Name

Spicer,Donald

Phone/Fax

(614) 487-3256 / (614) 488-1996

CPE

Ginther20151028-1029

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Ginther 2015 10.28.15-10.29.15

Date Entered 10/27/15

Last Modified 10/27/15

Entered By Julie Borland

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$96.00

Net Total \$544.00

Sales Tax

Columbus (WWHO)

By Broadcast Month

Nov. 2015

Grand Total:

Spots

7

7

Rate

\$640.00

\$640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	11A- 12P (EST)					1				1	\$30.00	\$30.00	Columbus (WWHO)	People's Court 11a-12n	10/27/15
2.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	12P- 1P (EST)				1					1	\$30.00	\$30.00	Columbus (WWHO)	Divorce Court 12n-1p	10/27/15
3.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	2P- 3P (EST)					1				1	\$45.00	\$45.00	Columbus (WWHO)	TMZ Live 2p-3p	10/27/15
4.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	5P- 6P (EST)				1					1	\$20.00	\$20.00	Columbus (WWHO)	Crime Watch 5p-6p	10/27/15
5.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	6P- 6:57P (EST)					1				1	\$65.00	\$65.00	Columbus (WWHO)	Celeb Name 6p-7p	10/27/15
6.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	6:58P- 7:28P (EST)				1					1	\$200.00	\$200.00	Columbus (WWHO)	Family Feud 7-7:30p	10/27/15
7.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	6:58P- Sports-Thursdays Night Lights					1				1	\$250.00	\$250.00	Columbus (WWHO)	TNL for Family Feud 7:30-8p	10/27/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://shg.net> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2281789



1480 Dublin Road
Columbus, OH 43215
614.487.3526

Buyer Name: Donald Spicer

Actg. Order No.: 730
WS Order No.: 4047
Contract No.:

Advertiser: GINTHER
Campaign: Ginther 20151028-1029 772422

Market: COLUMBUS, OH
Station: WWHO
Station Contact: Jimmy Grilli
Fax: 614-481-0142

Rev #: 0
Flight From: 10/28/2015 to 10/29/2015

Item#	Days/ Times	DPI/ Len	Program Title/ Comm Tag	Primary Rate/ Total	Oct 28	Oct 29	Total Spots
1	MTWRF-- 11:00A-12:00P	DT 30	PEOPLE'S COURT	\$30.00 \$30.00	1	1	1
2	MTWRF-- 12:00P-01:00P	DT 30	DIVORCE CT/DIV	\$30.00 \$30.00	1	1	1
3	MTWRF-- 02:00P-03:00P	DT 30	TMZ LIVE	\$45.00 \$45.00	1	1	1
4	MTWRF-- 05:00P-06:00P	EF 30	CRIME WATCH	\$20.00 \$20.00	1	1	1
5	MTWRF-- 06:00P-07:00P	EF 30	CELEBRITY NAME	\$65.00 \$65.00	1	1	1
6	MTWRF-- 07:00P-07:30P	PA 30	FAMILY FEUD A	\$200.00 \$200.00	1	1	1
7	MTWRF-- 07:30P-08:00P	PA 30	FAMILY FEUD B	\$250.00 \$250.00	1	1	1
					3	4	7

Month	Spots	Dollars
Nov	7	\$640.00
	7	\$640.00



COLUMBUS, OH - TV

Station: WWHO

Month Spots Dollars

Comments

Station Remarks:
AUG-15-17(H) - "False"



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Date Range	Traffic Code	Percent
10/28/15 - 10/29/15	AUG-15-17(H)	100

Comments

Station Remarks:
AUG-15-17(H) - "False"



CLIENT: Ginther

From: Julia Borland

PRODUCT/CAMPAIGN #
Ginther 20151028-1029

Phone: 614 485-5308

Contract # 2281789

Fax: 614 485-5339

Demo: HH
Flight: 10/28-10/29

Email: jborland@sbg.tv

OFFERED MAKEGOOD(S)

DATE	DAY	TIME	PROGRAM	# UNITS	RATE	RTG	Total \$	Total GRP	DP	APPROVED? (Please initial)
10/29/15	TH	7-9:30p	Thursday Night Lights	1	\$250.00		250.0	0.0	SP	
			Gahanna-Lincoln @ Pickerington Central				0.0	0.0		
							0.0	0.0		
							0.0	0.0		
							0.0	0.0		
							0.0	0.0		
							0.0	0.0		
							0.0	0.0		
				1		0.0	250.0	0.0		

NOTE: Please confirm acceptance by replying via email or fax whether or not the makegood is approved. If replying by email please make sure the makegood is attached for reference. Thank you!