



125 West 55th St
New York, NY 10019

Contract # 25637150	Changes as of: 7/11/2017 at 7:02 PM	Version: Highlighting Revision 1
CPE: //2090	Flight: 7/13/17 - 7/19/17	Station: KOLR
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: POLITICAL	Market: Springfield, MO
Product: A NEW MISSOURI	Office: LOS ANGELES	Total \$: \$2,020.00
Agency Order #:	Primary Demo: Adults 35+	Total Spots: 17
Buyer: MEREDITH MARCUS	Con Type: POLITICAL/VOTE	Total CPP: \$37.48
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001	Total GRP: 53.9
Comments: WAITING ON ADVERTISING CODE. WILL RESEND WITH CORRECT ADVERTISER WHEN CREATED. THANKS!		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/13 - 7/17		Total Spots	Total \$	CPP	GRP
							7/13	7/17				
1	Th-F 10a-11a		PRICE IS RIGHT	\$140.00	3.5	30	2	0	2	\$280.00	\$40.00	7.0
2	M-W 10a-11a		PRICE IS RIGHT	\$140.00	3.5	30	0	3	3	\$420.00	\$40.00	10.5
3	Th-F 4p-4:30p		JUDGE JUDY	\$75.00	2.7	30	2	0	2	\$150.00	\$27.78	5.4
4	M-W 4p-4:30p		JUDGE JUDY	\$75.00	2.7	30	0	3	3	\$225.00	\$27.78	8.1
5	Th-F 4:30p-5p		JUDGE JUDY	\$75.00	2.7	30	2	0	2	\$150.00	\$27.78	5.4
6	M-W 4:30p-5p		JUDGE JUDY	\$75.00	2.7	30	0	3	3	\$225.00	\$27.78	8.1
7	Su 8a-9:30a		CBS SUN MORNING	\$285.00	4.7	30	2	0	2	\$570.00	\$60.64	9.4
TOTALS:							8	9	17	\$2,020.00	\$37.48	53.9



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>KOLR CBS Springfield</u>	Date: <u>7/12/17</u>
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Taxes and Spending

SEE ATTACHED SCHEDULES

This broadcast time will be used by: A New Missouri

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

A New Missouri, Inc 105 E High St Jefferson City, MO 65101

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Executive Director - Catherine Chestnut, Legal Officer, Mike Adams

Julie Iadanza

07/11/2017

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title