

Order #372047: Friends of../Friends of../2020 St. P../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/27/20 1:36:31 PM	Spot(s) Madegood		[Technical Difficulties (off air)]	Katie Crow	\$585.00	57	0.00
02/19/20 1:15:04 PM	Processed		<sync process>	Abraham .	\$641.00	62	0.00
02/19/20 1:13:18 PM	Approved			Ruth Nich	\$641.00	62	0.00
02/19/20 1:13:15 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Ruth Nich	\$641.00	62	0.00
02/19/20 12:44:04 PM	Approval Workflow		[Sales Manager - Ready Default]	Paula Willi	\$641.00	62	0.00
02/19/20 12:28:14 PM	Ready for approval		Fixed order for Rev code 2 and 3 and Product Codes in Restrictions	Ruth Nich	\$641.00	62	0.00
02/19/20 12:27:16 PM	Put in Edit Mode			Ruth Nich	\$641.00	62	0.00
01/24/20 1:33:20 PM	Processed		<sync process>	Abraham .	\$641.00	62	0.00
01/24/20 1:25:56 PM	Approved			Ruth Nich	\$641.00	62	0.00
01/24/20 1:25:53 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Ruth Nich	\$641.00	62	0.00
01/24/20 1:21:41 PM	Approval Workflow		[Sales Manager - Ready Default]	Mandi O'H	\$641.00	62	0.00
01/24/20 12:41:53 PM	Ready for approval		Ready. Have attached the required NAB forms plus gave Ruth copies as well	Keith Palr	\$641.00	62	0.00
01/24/20 10:38:02 AM	Unapproved		Need NAB form attached	Paula Willi	\$641.00	62	0.00
01/22/20 6:23:14 AM	Ready for approval		ready	Keith Palr	\$641.00	62	0.00
01/22/20 6:17:33 AM	New order created		<new order>	Keith Palr	\$0.00	0	0.00

[Sorted by: Date]

Keith Palmgren

From: Keith Palmgren
Sent: Tuesday, January 14, 2020 9:42 AM
To: 'Dan Brady'
Subject: St. Patrick's Day Fundraiser

Good morning Dan,

I am following up on your St. Patrick's Day fundraiser proposal I sent you last Friday. Would you like to get together to discuss? In case you didn't see it, I have put the proposal below for your review.

Per our conversation, I am proposing the following schedule to help you promote your annual St. Patrick's Day Event scheduled for Thursday, February 27th. I have based this proposal on what you did this past year. In 2019, you utilized WJBC exclusively and began your advertising on Monday, March 4th and continued thru Thursday, March 14th.

2020 WJBC St. Patrick's Fundraiser

Monday, February 17th thru Friday, February 21st: 6a-10a 10x :15 to air @ \$14 = \$140

Monday, February 17th thru Friday, February 21st: 10a-3p 10x :15 to air @ \$7 = \$70

Monday, February 17th thru Friday, February 21st: 3p-6p 10x :15 to air @ \$10 = \$100

Monday, February 24th thru Thursday, February 27th: 6a-10a 11x :15 to air @ \$14 = \$154

Monday, February 24th thru Thursday, February 27th: 10a-3p 11x :15 to air @ \$7 = \$77

Monday, February 24th thru Wednesday, February 26th: 3p-7p 10x :15 to air @ \$10 = \$100

Overall, you will air a total of 62x :15 commercials for a net investment of \$641.

Let me know your thoughts.

Keith



Keith Palmgren
Senior Account Executive, CRMC
Cumulus Radio Station Group | Bloomington
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Cumulus Radio
STATION GROUP

BLOOMINGTON



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center;">WJBC-AM BLOOMINGTON, IL</p>	Date: <p style="text-align: center;">1/24/20</p>
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I, DAN BRADY
 being/on behalf of: RE-ELECT DAN BRADY / FRIENDS OF DAN BRADY, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: STATE REPRESENTATIVE 105TH DISTRICT
 in the REPUBLICAN PARTY PRIMARY ELECTION
 election to be held on: MARCH 17, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:15 sec	6a-10a	2/17/20-2/21/20		10	1 week
:15 sec	10a-3p	2/17-2/21/20		10	1 week
:15 sec	3p-6p	2/17-2/21/20		10	1 week
:15 sec.	6a-10a	2/24-2/27/20		11	1 week
:15 sec.	10a-3p	2/24-2/27/20		11	1 week
:15 sec.	3p-6p	2/24-2/26/20		10	1 week

Total Charges: \$641.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF DAN BRADY

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Roland J. Thoma

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

01/24/2020 *[Signature]*
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature] Ruth Nichols BUSINESS MANAGER
Signature Printed Name Title