

# ORDER



**Orders**  
**Order / Rev:** 717237  
 Alt Order #:  
**Product Desc:** City Council Hialeah-Group 1-Bullet # 20  
 Estimate:  
**Flight Dates:** 10/10/23 - 10/17/23  
**Original Date / Rev:** 10/10/23 / 10/10/23  
**Order Type:** GENERAL

**WSBS**

**Primary AE:** Yanelys Aparicio  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency Name:** Groundswell Strategies  
**Buying Contact:** Anthony Bustamante  
**Billing Contact:**  
 1421 SW 107th Ave  
 Miami, FL 33174

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Monica Perez  
**Demographic:** A35+  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/17/23	12	\$6,150.00	\$5,227.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	12	\$6,150.00	\$5,227.50	0.00
<b>Totals</b>	<b>12</b>	<b>\$6,150.00</b>	<b>\$5,227.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Yanelys Aparicio	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/10/23	10/17/23	5P-6P M-F Mega News Early Editon	CM	5P-6P-M-F (5:00 PM-6:00 PM)	11111--	:30	5	\$400.00	P-1	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	-1111--		4				\$400.00		0.00			
		Week: 10/16/23	10/22/23	11-----		2				\$400.00		0.00			
N 2	22	10/10/23	10/15/23	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	-1-1---	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	-1-1---		2				\$650.00		0.00			
N 3	22	10/10/23	10/15/23	9P-10P M-F BAYLY	CM	9P-10P-M-F (9:00 PM-10:00 PM)	--1-1--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	--1-1--		2				\$600.00		0.00			
N 4	22	10/17/23	10/17/23	9P-10P M-F BAYLY	CM	9P-10P-M-F (9:00 PM-10:00 PM)	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-1-----		1				\$600.00		0.00			
N 5	22	10/16/23	10/16/23	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	1-----		1				\$650.00		0.00			

Order / Rev: 717237  
Alt Order #: \_\_\_\_\_  
Flight Dates: 10/10/23 - 10/17/23

Advertiser: Monica Perez  
Product Desc: City Council Hialeah-Group 1-Bullet # 20  
Estimate: \_\_\_\_\_

**WSBS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	12	\$6,150.00

# CONTRACT



**WSBS**  
 7007 NW 77th Avenue  
 Miami, FL 33166  
 (305)644-4800

[www.spanishbroadcasting.com](http://www.spanishbroadcasting.com)


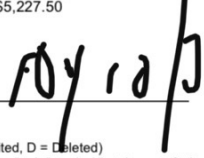
And:

**Groundswell Strategies**  
 Attention: Anthony Bustamante  
 1421 SW 107th Ave  
 Miami, FL 33174

<u>Contract / Revision</u> 717237 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Monica Perez</b>		<u>Original Date / Revision</u> 10/10/23 / 10/10/23
<u>Contract Dates</u> 10/10/23 - 10/17/23	<u>Estimate #</u>	
<u>Product</u> City Council Hialeah Group 1-Bullet # 201		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Yanelys Aparicio	<u>Sales Office</u> WSBS Local SA
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	10/10/23	10/17/23	Mega News Early Editon	5P-6P-M-F		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/23	10/15/23	-1111--	4			\$400.00				
Week:		10/16/23	10/22/23	11-----	2			\$400.00				
N 2	22	10/10/23	10/15/23	Ahora Con Oscar Haza	8P-9P-M-F		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/23	10/15/23	-1-1---	2			\$650.00				
N 3	22	10/10/23	10/15/23	BAYLY	9P-10P-M-F		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/23	10/15/23	--1-1--	2			\$600.00				
N 4	22	10/17/23	10/17/23	BAYLY	9P-10P-M-F		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/23	10/22/23	-1-----	1			\$600.00				
N 5	22	10/16/23	10/16/23	Ahora Con Oscar Haza	8P-9P-M-F		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/23	10/22/23	1-----	1			\$650.00				
<b>Totals</b>											12	\$6,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 -10/17/23	12	\$6,150.00	(\$922.50)	\$5,227.50
<b>Totals</b>	12	\$6,150.00	(\$922.50)	\$5,227.50

Signature:  Date: 

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at [www.spanishbroadcasting.com/termsandconditionsAO.html](http://www.spanishbroadcasting.com/termsandconditionsAO.html), and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

\*\*This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.\*\*

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, ANTHONY BUSTAMANTE, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MONICA PEREZ

Authorized committee:

MONICA PEREZ CAMPAIGN

Agency requesting time (and contact information):

GROUNDWELL STRATEGIES

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

HIGHLAND CITY COUNCIL, Group 1

Date of election:

11/07/23

General

Primary

Treasurer of candidate's authorized committee:

MONICA PEREZ

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>ANTHONY BUSTAMANTE</u>	Name: <u>Yanelys Aparicio</u>
Date of Request to Purchase Ad Time: <u>10/10/23</u>	Date of Station Agreement to Sell Time: <u>10/10/2023</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/10/2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 717237	Station Call Letters: WSBS	Date Received/Requested: 10/10/2023
Est. #:	Station Location: Miami, FL this	Run Start and End Dates: 10/10/23-10-17-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.