

ORDER



Orders
Order / Rev: 722623
 Alt Order #:
Product Desc: Miami Dade County Commissioner-Vote
Estimate: District 1
Flight Dates: 11/11/23 - 11/19/23
Original Date / Rev: 11/10/23 / 11/10/23
Order Type: GENERAL

WSBS

Primary AE: Laura Duque
Sales Office: MLOC
Sales Region: Local

Agency Name: Dark Horse Strategies
Buying Contact:
Billing Contact:
 3663 SW 8th St #204b
 Miami, FL 33135

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Miguel Gabela Campaign
Demographic: A35+
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/15/23	13	\$6,350.00	\$5,397.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	13	\$6,350.00	\$5,397.50	0.00
Totals	13	\$6,350.00	\$5,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Duque	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	11/11/23	11/11/23	8p-10p Sat. TOMAS REGALADO	CM	8PM-10PM-SATU (8:00 PM-10:00 PM)	-----2-	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	-----2-		2		\$350.00		0.00					
N 2	22	11/12/23	11/12/23	8P-9P Sun TOMAS REGALADO	CM	8PM-9PM-SUNDA (8:00 PM-9:00 PM)	-----2	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	-----2		2		\$350.00		0.00					
N 3	22	11/13/23	11/15/23	7P-8P M-F SEVCEC	CM	7PM-8PM-MO-TU (7:00 PM-8:00 PM)	111----	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	111----		3		\$400.00		0.00					
N 4	22	11/13/23	11/15/23	8P-9P AHORA CON OSCAR HAZA	CM	8PM-9PM-MO-TU (8:00 PM-9:00 PM)	111----	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	111----		3		\$650.00		0.00					
N 5	22	11/13/23	11/15/23	9P-10P M-F BAYLY	CM	9PM-10PM-MO-TU (9:00 PM-10:00 PM)	111----	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	111----		3		\$600.00		0.00					
													Totals	13	\$6,350.00



Client: Miguel Gabella Campaign
 Contact: Dickhorse Strategies
 Telephone:
 E-mail:

Start Date: 11/11/2023
 End Date: 11/15/2023



Station Contact: Laura Duque

Station: W58S

(cell): 305-606-7957

Name	Spot Type	DAYS		START TIME	END TIME	RATE	TOTAL SPOTS	LENGTH	M	TU	W	TH	F	SA	SUN	TOTAL \$*	
Saturday	1. Regalado Sol			8p	10pm	\$ 350.00	2	:30						2		\$ 700.00	
Sunday	1. Regalado			8p	9pm	\$ 350.00	2	:30						2		\$ 700.00	
Monday - Wednesday	Sevcec			7pm	8pm	\$ 400.00	3	:30	1	1	1					\$ 1,200.00	
Monday - Wednesday	O Haza			8pm	9pm	\$ 650.00	3	:30	1	1	1					\$ 1,950.00	
Monday - Wednesday	Bayly			9pm	10pm	\$ 600.00	3	:30	1	1	1					\$ 1,800.00	
	Weekly						13		3	3	3	0	0	2	2	\$ 6,350.00	
TOTAL SPOTS: 13							WEEKLY TOTAL: \$ 6,350.00							TOTAL: \$ 6,350.00			
NUMBER OF WEEKS: 1																	

X _____

Sign and fax back within 5 business days

Payment Method: _____

Check # _____ Credit Card: _____ Station Credit _____

Date: _____

Amount: _____

<http://www.sponhibroadcasting.com/paymentcenter>

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Emiliano Antunez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: <u>Miguel Gabela</u>	
Authorized committee: <u>Miguel Gabela Campaign</u>	
Agency requesting time (and contact information): <input type="checkbox"/> N/A <u>Dark Horse Strategies</u>	
Candidate's political party: <u>N/A Non Partisan Election</u>	
Office sought (no acronyms or abbreviations): <u>City of Miami Commission District 1</u>	
Date of election: <u>11/21/2023</u> <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: <u>Jose Sanchez Gonzalez</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u> <u>Dark Horse Strategies</u>	Signature:
Name: <u>Emiliano Antunez</u>	Name: Laura Duque
Date of Request to Purchase Ad Time: <u>11/10/2023</u>	Date of Station Agreement to Sell Time: <u>11/10/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 11/10/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 722623	Station Call Letters: WSBS	Date Received/Requested: 11/10/23
Est. #:	Station Location: 7007 nw 77ave. Miami, FL 33166	Run Start and End Dates: 11/11/23-11/15/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

5648

DARK HORSE STRATEGIES AND CONSULTING

11801 SW 25TH TER
MIAMI, FL 33175-2403

DATE 11/10/2023

\$37489/670

PAY TO THE ORDER OF

S B S

\$ 5397 ⁰⁰/₁₀₀

DOLLARS

Five Thousand Three Hundred Ninety Seven



Sunstate Bank
Member FDIC

FOR DEPOSIT ONLY

Key Christi 11/3/23 11/15

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[Signature]