

ORDER



WFTS

Orders
Order / Rev: 426476
Alt Order #: WOC10973837
Product Desc: GOVERNOR
Estimate: 5482
Flight Dates: 06/01/18 - 06/15/18
Original Date / Rev: 05/30/18 / 05/31/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd St., NW - Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Levine/Democratic/Governor
Demographic: A35+
Product Codes: PL State Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/15/18	34	\$28,925.00	\$24,586.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	34	\$28,925.00	\$24,586.25	0.00
Totals	34	\$28,925.00	\$24,586.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	06/01/18	06/15/18	M-F 6-7am News M-F 6-7am News (Program: ABC Action News 6A)	CM	6-7am	-- 1-1--	:30	2	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/18	06/07/18	-- 1-1--					2	\$400.00		0.00			
		Week: 06/08/18	06/14/18	-- 1-1--					3	\$400.00		0.00			
		Week: 06/15/18	06/21/18	---- 1--					1	\$400.00		0.00			
E 2	WFTS	06/01/18	06/15/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GD MRN AMR-ABC<)	CM	7-9am	1-1-1--	:30	3	\$750.00	P-3	0.00	NM	7	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/18	06/07/18	1-1-1--					3	\$750.00		0.00			
		Week: 06/08/18	06/14/18	1-1-1--					3	\$750.00		0.00			
		Week: 06/15/18	06/21/18	---- 1--					1	\$750.00		0.00			
E 3	WFTS	06/01/18	06/14/18	M-F 6-630pm News M-F 6-630pm News (Program: ABC ACTN NW 6<)	CM	6-630pm	-1-11--	:30	3	\$700.00	P-2	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/18	06/07/18	-1-11--					3	\$700.00		0.00			
		Week: 06/08/18	06/14/18	-1-11--					3	\$700.00		0.00			
E 4	WFTS	06/01/18	06/14/18	M-F 7-730pm M-F 7-730pm (Program: INSIDE EDITION<)	CM	7-730pm	-- 1----	:30	1	\$750.00	P-2	0.00	NM	3	\$2,250.00

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 Estimate: 5482

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WFTS	06/01/18	06/14/18	M-F 7-730pm M-F 7-730pm (Program: INSIDE EDITION<)	CM	7-730pm	-- 1----	:30	1	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/18	06/07/18	-- 1----		1			\$750.00		0.00				
	Week:	06/08/18	06/14/18	--- 11--		2			\$750.00		0.00				
E 5	WFTS	06/01/18	06/04/18	8-10p Bachelor/Bachelorette 8-10p Bachelor/Bachelorette (Program: BACHELORETTE)	CM	8-10pm	1-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/18	06/07/18	1-----		1			\$5,000.00		0.00				
E 6	WFTS	06/01/18	06/15/18	M-SU 11-1135pm M-SU 11-1135pm (Program: ABC ACTION-11<)	CM	11-1135pm	- 1- 1- 1	:30	3	\$550.00	P-3	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/18	06/07/18	- 1- 1- 1		3			\$550.00		0.00				
	Week:	06/08/18	06/14/18	1- 1- 1-		3			\$550.00		0.00				
	Week:	06/15/18	06/21/18	---- 1--		1			\$550.00		0.00				
E 7	WFTS	06/15/18	06/15/18	Friday Prime C Friday Prime C (Program: 20/20-FRI-ABC)	CM	10-11pm	---- 1--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/11/18	06/17/18	---- 1--		1			\$2,500.00		0.00				
E 8	WFTS	06/08/18	06/09/18	SA 8-9am GMA SA 8-9am GMA (Program: GD MRN-SAT-ABC)	CM	8-9am	----- 1-	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/04/18	06/10/18	----- 1-		1			\$525.00		0.00				
E 9	WFTS	06/01/18	06/03/18	SU 7-8am GMA SU 7-8am GMA (Program: GD MRN-SUN-ABC)	CM	7-8am	----- 1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	05/28/18	06/03/18	----- 1		1			\$450.00		0.00				
E 10	WFTS	06/08/18	06/10/18	Sunday Prime C Sunday Prime C (Program: GAME SHOWS)	CM	9-10pm	----- 1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/04/18	06/10/18	----- 1		1			\$2,500.00		0.00				
Totals													34	\$28,925.00	