



Quarterly Issues List
(January 1st - March 31st, 2018)

April 10th, 2018

The following report outlines some of the major issues facing the Princeton area and WPRB's programming responses to those issues during the specified quarter.

The following issues were observed and addressed by WPRB:

1. Local Arts & Entertainment
2. Community Events
3. Science Education

Many of these issues were addressed through the means of repeated public service and community notebook announcements. Hence, exact details of time and date of broadcast are not always provided. However, that information is available in WPRB's archive of daily programming logs.

1. WPRB promoted local arts and entertainment in the following ways:

- a) Aired Princeton University athletic events, featuring home and away men's and women's basketball games, as well as men's lacrosse games. Lacrosse games were primarily aired on Saturdays, and basketball games aired on Wednesdays, Fridays, and Saturdays when a game is played. *Rounding the Bases*, a weekly sports talk show, covered various Princeton area sports-related events. We plan to continue our sports broadcasting with the football program in the fall.
- b) Aired informative spots about the Trenton Punk Rock Flea Market in February, which hosted hundreds of local artists and aims to promote local art. The event was titled "My Punk Rock Valentine" and occurred on Saturday, February 10th, at Neshaminy Creek Brewing Company, just a 30 minute drive from the station.

2. In an effort to promote awareness of and increase station engagement in local events and

meetings, we aired our “Community Notebook” live reads describing local performing/visual arts events of interest to listeners residing in the Princeton, Philadelphia, and surrounding listening areas.

3. To encourage listener education and engagement in enriching programs, the station broadcasted the program “These Vibes Are Too Cosmic”, a talk show which aims to host accessible interviews with leading researchers in various scientific fields. Interviewees included (but were not limited to) the following:

- a) Rebecca Elyanow, who spoke about cancer research via computer science.
- b) Xin Rong Chua, who spoke about why we’re still trying to compute realistic cloud motion, plus how geoen지니어ing might be harder than it seems.
- c) Mike Mulshine, who spoke about the latest technology in electronic musical instruments.

Signed,

A handwritten signature in black ink, appearing to be 'Bobby Lussier', written in a cursive style.

Bobby Lussier
Station Manager
WPRB 103.3 FM