



Issues & Programs April - June 2014

filed Monday, July 7th, 2014

1. KPSF continued broadcasting **California State News** reports once every hour from 6am-7pm. These news reports focus on headlines and events that are happening around the state.
2. KPSF teamed up with local TV Station **KMIR** to deliver reports at the top of each hour from 10a-7p. These news reports focus on headlines and events happening around the Coachella valley.
3. KPSF provides informative interview segments during its weekday morning show, **Business For Breakfast**, Monday through Friday, 7am - 8am. The show host Francoise Rhodes conducts the interviews
4. KPSF provides a calendar of free and admissions based community events during its weekend afternoon show, **Traveling With Francoise**, Sunday, 11am - 1pm. The show host Francoise Rhodes supplies the information.
5. KPSF ran a weekend 30-minute program titled **'Radio Health Journal'**, a nationally distributed weekly program that addresses health issues that affect all Americans. Topics include aging, military, mental health & mental illness, and traffic safety. The show covers two topics per half hour. The show generally airs at 5:30am on Sunday.
6. KPSF ran a weekend 30-minute program titled **'Infotrak'**, a nationally distributed information magazine that directly addresses topics ranging from environmental awareness to child advocacy and hunger issues with experts from respective charitable organizations. Typically, approximately three segments are featured at about 7 minutes each during the half hour period, which generally air at 6 am on Sunday.
7. KPSF ran a weekend 30-minute program titled **'Viewpoints'**, a nationally distributed weekly program that addresses issues that affect all Americans. Topics include addiction, arts, business, disability, government, and public health. The show covers two topics per half hour. The show generally airs at 6:30am on Sunday.
8. KPSF took part in helping **charitable organizations** directly, by contributing funds, hosting/sponsoring the event, and/or running public service announcements in conjunction with any of the above groups. The groups included:
 - a. **The Advertising Council** – KPSF has joined the Ad Council to bring awareness to various community issues including, Adoption, Autism, Early Childhood Development, Energy Efficiency, Financial Literacy, Credit Score Education, Emergency Preparedness, Community Engagement, Big Brothers/Big Sisters and Men's Preventive Health by running PSA's. These are ongoing campaigns.
 - b. **March of Dimes** – KPSF has joined The March of Dimes to bring awareness of premature births by running a PSA that will raise public awareness about this national crisis.
 - c. **Wounded Warrior Project-** KPSF has joined with the WWP by running PSAs that provide information about the services WWP provides to veterans and their families. This is an ongoing campaign.
 - d. **American Red Cross** – KPSF is running PSAs for the Red Cross to inform the community about disaster relief preparedness.
 - e. **Internal Revenue Service** – KPSF has joined with the IRS by running PSAs providing information about easy and free filing options. This is an ongoing campaign.
 - f. **American Lung Association** – KPSF has joined the American Lung Association and the Center for Disease Control to provide information about immunization, Influenza and quitting smoking by running PSAs.
 - g. **US Marine Corps** – KPSF has joined with The US Marine Corp to help with recruitment by running PSAs. This is an ongoing campaign.

- h. **Foundation for Fighting Blindness** – KPSF has joined with FFB to educate about the signs of Macular Degeneration. KPSF is running PSAs. This is an ongoing campaign.
- i. **American Heart Association** – KPSF has joined with the AHA by running PSA's that inform individuals on ways to stay "heart healthy", along with educating on signs of those having a stroke. This is an ongoing campaign.
- j. **Human Society** – KPSF has joined with the Human Society to help inform our listeners on the effects of poaching by running PSAs. This is an ongoing campaign.
- k. **Rubber Manufacturers Association** – KPSF has joined with RMA to remind the public that it is important to properly inflate your tires by running a PSA that urges listeners to "Be Tire Smart". This is an ongoing campaign.

KDG: Issues & Programs for InfoTrak

From: 04/01/2014 To: 06/30/2014

Air Date	AirTime	Title	Length
04/06/2014	06:05:04.682	INFO TRACK 2014-15	24:35.639
04/13/2014	06:05:04.650	INFO TRACK 2014-16	24:35.639
04/20/2014	06:05:04.516	INFO TRACK 2014-17	24:35.783
04/27/2014	06:05:03.251	INFO TRACK 2014-18	24:37.079
05/04/2014	06:05:04.512	INFO TRACK 2014-19	24:35.783
05/11/2014	06:05:34.630	INFO TRACK 2014-20	24:05.831
05/18/2014	06:03:01.108	INFO TRACK 2014-21	24:35.783
05/25/2014	06:03:01.108	INFO TRACK 2014-22	24:36.935
06/01/2014	06:03:01.072	INFO TRACK 2014-23	24:35.783
06/08/2014	06:03:01.113	INFO TRACK 2014-24	24:35.495
06/15/2014	06:05:33.270	INFO TRACK 2014-25	24:07.270
06/22/2014	06:03:01.081	INFO TRACK 2014-26	24:30.599
06/29/2014	06:03:01.037	INFO TRACK 2014-27	24:31.751

THE ABOVE ITEMS WERE BROADCAST AT THE TIME SPECIFIED
ACCORDING TO THE OFFICIAL STATION LOG

Station Representative

Notary Public



Weekly Public Affairs Program

Date aired: _____ Time Aired: _____

Show # 2014-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Peter Cappelli**, George W. Taylor Professor of Management at The Wharton School and Director of Wharton's Center for Human Resources at the University of Pennsylvania, Research Associate at the National Bureau of Economic Research in Cambridge, MA, author of "*Why Good People Can't Get Jobs*"

Despite high unemployment rates, companies often believe that they cannot find the employees they need, arguing that applicants are not qualified or won't accept jobs at the wages offered. Dr. Cappelli discussed the underlying reasons that jobs are going unfilled. He believes that employers often maintain bad hiring methods and unrealistic expectations. He offered advice for unemployed and recently-graduated job seekers.

Issues covered:
Unemployment
Government Policies
Economy

Length: 10:15

2. **Jeff Deyette**, Senior Energy Analyst/Assistant Director of Energy Research & Analysis at the Union of Concerned Scientists, co-author of "*Cooler Smarter: Practical Steps for Low-Carbon Living*"

Mr. Deyette's organization conducted a two-year study of simple steps that consumers can take to reduce their own global warming emissions by 20 percent. He outlined some of most effective ways to save energy and money, and shared some of the most surprising energy-saving myths.

Issues covered:
Environment
Global Warming
Consumer Matters

Length: 6:59

3. **Dan Hannan, CSP**, safety, health and environmental expert, author of "*Preventing Home Accidents*"

Accidents in the home injure more than 12 million Americans every year and are the fifth leading cause of death. Mr. Hannan talked about the most common accidents and how to avoid them. He also explained why there is a lack of education resources for people concerned about home safety.

Issues covered:
Home Safety

Length: 5:05



Weekly Public Affairs Program

Date aired: _____ Time Aired: _____

Show # 2014-24

Total running time: 29:30 (with optional exit at 24:00)

1. **Christopher Wildeman, PhD**, Associate Professor of Sociology, faculty fellow at the Center for Research on Inequalities and the Life Course, faculty fellow at the Institution for Social and Policy Studies at Yale University

Dr. Wildeman recently conducted a study at Yale that found that approximately 12% of American children will suffer from neglect or physical, emotional, or sexual abuse before they turn 18 years old. He explained why his research yielded dramatically higher rates of maltreatment than official government figures. He offered suggestions for changes in public policy to deal with the problem.

Issues covered:
Child Abuse & Neglect
Government Policies
Parenting

Length: 9:10

2. **Cash Nickerson**, employment expert, attorney, author of "*BOOMERangs: Engaging the Aging Workforce in America*"

As nearly 80 million Baby Boomers approach the traditional age of retirement, Mr. Nickerson said many want to continue to work, and the economy needs them. He discussed the challenges that surround an aging working population and offered ideas on how older workers can make a gradual transition into retirement, rather than a sudden exit from the workforce.

Issues covered:
Senior Citizens
Employment

Length: 8:07

3. **Jeff Haig**, Chair of the UCLA Scholarship Admissions Committee, co-author of the book "*Unlock Your Educational Potential*"

Mr. Haig talked about the value of summertime activities as a strategic opportunity for students planning for college. He believes that many common summer activities can be used to broaden a student's horizons and get a leg up in the competitive college admittance process.

Issues covered:
Education
Children's Issues

Length: 5:02



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-23

Total running time: 29:30 (with optional exit at 24:00)

1. **Michael Ford**, Founding Director of the Center for the Study of the American Dream at Xavier University

97.5 percent of immigrants who want to become American citizens successfully pass a naturalization test. Mr. Ford's organization found that at least 35% of native-born Americans are not sufficiently educated to pass the same test. He explained why civic illiteracy is a serious threat to the American Dream. He talked about the disappearance of civics classes from the nation's high schools in the past several decades.

Issues covered:

Education
Citizenship
Voting

Length: 7:44

2. **Cynthia Hammond-Davis**, author of "*If I Knew Then What I Know Now! College & Financial Aid Planning From A Parent's Perspective*"

Planning for college is more complex than ever. Ms. Hammond-Davis said the financial aid planning process should start as early in a child's life as possible. She shared the story of her struggle to help her son sort out the complex universe of college searches, financial aid, scholarships, athletics and extracurricular activities.

Issues covered:

Education
Parenting
Consumer Matters

Length: 9:24

3. **Robert Whelan, PhD**, postdoctoral research fellow at the University of Vermont

Dr. Whelan led a recent brain-imaging study of that examined similarities and differences in the brains of teens with ADHD vs. those who use drugs or alcohol. He said that the impulsivity that leads kids to blow off their homework and the impulsiveness that drives kids use drugs or alcohol are not the same, neurologically speaking. He talked about possible ways to help young people who may be diagnosed before they actually get into trouble.

Issues covered:

Drug & Alcohol Abuse
Learning Disabilities
Youth at Risk

Length: 5:05



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-22

Total running time: 29:30 (with optional exit at 24:00)

1. **Mai Fernandez**, Executive Director of the National Center for Victims of Crime

Nearly 20 million violent and property crimes are committed each year in the US, but the numbers may not tell the whole story. Ms. Fernandez discussed the human impact of national crime statistics, and why fewer than half the crimes committed go unreported. She also talked about the effectiveness of victims' rights laws and the resources that are available to crime victims.

Issues covered:
Victims' Rights
Crime

Length: 7:05

2. **Steve Pemberton**, Divisional Vice President of Diversity and Inclusion at Walgreens, author of "A Chance In The World: An Orphan Boy, a Mysterious Past, and How He Found a Place Called Home"

Mr. Pemberton shared his rags-to-riches journey, starting with a childhood of neglect and abusive foster homes. He said his primary refuge was in a box of books, and he explained how a love of reading transformed his life. He described his quest to uncover and understand his family's tragic past and how that has influenced him as a father. He also discussed the value of diversity in America and where we stand as a nation.

Issues covered:
Foster Care
Child Abuse
Diversity
Literacy

Length: 9:58

3. **Lacey Plache**, Chief Economist of Edmunds.com, an automotive web site

Only 35 percent of hybrid vehicle owners chose to purchase a hybrid again when they returned to the car market last year, according to an Edmunds.com analysis of new car registration data. Ms. Plache explained why conventional gas-powered cars are successfully competing against hybrids. She talked about the rapidly growing number of vehicles capable of delivering more than 30 miles per gallon.

Issues covered:
Consumer Matters
Energy
Environment

Length: 4:42



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-21

Total running time: 29:30 (with optional exit at 24:00)

1. **Richard Bolles**, career development expert, author of *"What Color Is Your Parachute? Guide to Rethinking Resumes"* and *"What Color Is Your Parachute? Guide to Rethinking Interviews"*

Mr. Bolles discussed the rapidly changing way companies locate and hire employees. He explained why the value of a resume has declined, and how job hunters can use more effective alternatives. He said prospective employees must be as up-to-the-minute in job hunting skills as they are in the work skills that they offer an employer.

Issues covered:

**Employment
Career**

Length: 8:58

2. **Jean Illsley Clarke, PhD**, internationally known parent educator, co-author of *"How Much Is Too Much?: Raising Likeable, Responsible, Respectful Children"*

Ms. Clarke believes that many of today's parents overindulge their children, often without even realizing it. She explained how to recognize overindulgence and why can be so damaging as kids grow into adulthood. She said assigning ongoing household chores to children is an excellent way to foster their responsibility and independence, and offered other tips for parents.

Issues covered:

Parenting Issues

Length: 8:13

3. **Ron Montoya**, Consumer Advice Editor at Edmunds.com

Mr. Montoya offered suggestions for shoppers who have poor credit to buy a new car. He said it is important for potential buyers to carefully check and clean up credit reports before applying for a car loan, and to try to get pre-approval before shopping. He also outlined other ways that buyers can demonstrate that they are a good credit risk.

Issues covered:

**Consumer Matters
Personal Finance**

Length: 4:53



Weekly Public Affairs Program

Date aired: _____ Time Aired: _____

Show # 2014-20

Total running time: 29:30 (with optional exit at 24:00)

1. **Mike Gikas**, Senior Electronics Editor at Consumer Reports

Smart phone theft is on the rise. A projected 3.1 million were stolen last year, according to a Consumer Reports survey. Mr. Gikas outlined the sensitive information that many phones contain, and he offered security tips to both prevent thefts and to minimize the loss of personal data if a phone is lost or stolen.

Issues covered:

Length: 8:56

**Crime
Consumer Matters**

2. **Robert D. Morris, MD, PhD**, environmental epidemiologist, drinking water research scientist, author of "*The Blue Death: Disease, Disaster & the Water We Drink*"

Dr. Morris believes that despite better overall health conditions, the nation's water supply remains a serious health risk. He talked about potential disease pathogens, toxic chemicals, decaying pipes and cancer risks. He discussed the growing body of research linking the chlorine relied on for water treatment with cancer and stillbirths. He also talked about the history of water-borne pathogens like cholera and typhoid.

Issues covered:

Length: 8:17

**Community Health
Environment**

2. **Lynsey Romo**, Assistant Professor of Communication, North Carolina State University

Prof. Romo led a study of school-aged kids and what their parents tell them about family finances. She found that parents often make gender-based distinctions in what they choose to talk about, and kids pick up on what they're *not* being told — sometimes drawing incorrect conclusions that can have repercussions for them in the future.

Issues covered:

Length: 4:59

**Parenting
Personal Finance**



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-19

Total running time: 29:30 (with optional exit at 24:00)

1. **Dorothy Espelage, PhD**, bullying and youth violence expert, Professor of Child Development, Department of Educational Psychology, University of Illinois at Urbana-Champaign

Dr. Espelage led a youth survey that explored the prevalence of sexual harassment and sexual violence among middle school youth as well as the locations where these behaviors occur. She said that these incidents are extremely common in schools and that they are a strong predictor of dating violence as students move into high school.

Issues covered:
Sexual Harassment
Violence
Parenting

Length: 9:34

2. **Greg Kaplan, PhD**, Assistant Professor of Economics, Princeton University

Roughly one-third of all U.S. families live paycheck-to-paycheck, according to Dr. Kaplan's recent study. Surprisingly, he found that many of these are middle-class families who have decent incomes, but illiquid assets tied up in homes or retirement funds. He explained why this is so common and why it may not be as financially dangerous as it may appear.

Issues covered:
Economy
Personal Finance

Length: 7:46

3. **Michelle Macy, MD**, Assistant Professor of Emergency Medicine, University of Michigan

Dr. Macy's research found that that 90 percent of parent drivers admitted to distracted driving with kids in the car. She outlined ten types of driving distractions and explained why they are so dangerous. She also offered tips for parents who would like to minimize distractions on the road.

Issues covered:
Traffic Safety

Length: 4:45



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-18

Total running time: 29:30 (with optional exit at 24:00)

1. **Mike Staver**, strategic business advisor, CEO of The Staver Group, creator of the audio and video series "21 Ways to Defuse Anger and Calm People Down"

The U.S. Department of Labor has found that homicide is the fourth-leading cause of occupational death, and the leading cause of death for women in the workplace. Mr. Staver explained why workplace violence in the U.S. is a persistent and dangerous problem. He outlined ways to recognize warning signals and offered tips to defuse conflicts on the job.

Issues covered:
Workplace Violence
Mental Health
Crime

Length: 8:04

2. **Jonathan Ladd**, PhD, assistant professor of Government and Public Policy at Georgetown University, author of "Why Americans Hate The Media And How It Matters"

As recently as the early 1970s, the news media was one of the most respected institutions in the United States. Yet by the 1990s, this trust had all but evaporated. Dr. Ladd talked about the reasons that confidence in the press has declined so dramatically over the past 40 years. He also explained why this issue is so important in a healthy democracy.

Issues covered:
Media Issues
Voting
Consumer Matters

Length: 9:00

3. **Jerry Brewer, MD**, dermatologist and researcher at the Mayo Clinic

Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.

Issues covered:
Cancer
Personal Health

Length: 4:51



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Ric Edelman**, nationally-recognized financial advisor, syndicated columnist, author of "*The Truth About Retirement Plans and IRAs*"

Only half of all eligible Americans contribute to a retirement plan. Mr. Edelman explained how the average person can save for a comfortable retirement. He talked about the importance of 401(k)s, and IRAs. He also explained how to determine how much money a person may need in retirement, and the dangers of borrowing money from retirement funds.

Issues covered:

Length: 8:31

**Personal Finance
Retirement
Senior Issues**

2. **James Hubbard, MD**, family physician, author of "*Living Ready Pocket Manual - First Aid: Fundamentals for Survival*"

Dr. Hubbard discussed basic skills that everyone should know in the event of a medical emergency, and basic first aid supplies that every home should have on hand. He outlined steps to stop serious bleeding and what to do in the event someone simply collapses. He also talked about the lifesaving value of automated external defibrillators, which are found in many public places.

Issues covered:

Length: 8:44

**Emergency Preparedness
Personal Health**

3. **Simon Davidoff**, Water Expert and Director, Food & Beverage Industry for Siemens Water Technologies

Mr. Davidoff talked about little-known ways that water is wasted by consumers each year, both directly and indirectly. He explained how businesses are changing their practices to reduce water consumption and what the average person can do to determine and reduce their personal "water footprint."

Issues covered:

Length: 4:58

**Environment
Consumer Matters**



Date aired: _____ Time Aired: _____

Weekly Public Affairs Program

Show # 2014-16

Total running time: 29:30 (with optional exit at 24:00)

1. **Anne Perschel, PhD**, leadership and organizational psychologist, President and Founder of Germane Consulting

Dr. Perschel recently co-authored a paper that concluded that corporations are leaving money on the table and forgoing future success by failing to move more women into senior leadership roles. She discussed the various obstacles faced by women who want to move up the corporate ladder and made suggestions on how to overcome them.

Issues covered:
Women's Issues
Discrimination
Career

Length: 9:03

2. **Steven Kotler**, science writer, author of "*Abundance: The Future Is Better Than You Think*"

Mr. Kotler believes that four powerful social and technological trends are converging today that will improve the lives of billions of people across the globe in the near future. He explained how governments, industry and entrepreneurs can adapt to these changing forces and harness them to solve the world's biggest problems, including shortages of water, food, energy and education.

Issues covered:
Economy
Science & Technology
Employment

Length: 8:05

3. **Alison Borland**, Vice President of Retirement Product Strategy at Aon Hewitt, a human resources firm based in Chicago

The Great Recession has led many Americans to dip into their retirement savings early, but minorities have withdrawn much more than other racial and ethnic groups, according to a new study from Ms. Borland's firm. She explained why Blacks and Hispanics have made these decisions and what they can do to shore up depleted 401(k) accounts.

Issues covered:
Retirement Planning
Minority Concerns
Senior Citizens

Length: 5:09



Weekly Public Affairs Program

Date aired: _____ Time Aired: _____

Show # 2014-15

Total running time: 29:30 (with optional exit at 24:00)

1. **Eric Decker, PhD**, Professor, Head of the Department of Food Science at the University of Massachusetts

Rancid foods are becoming more common, thanks to recent reductions in trans fats. Dr. Decker said consumers may have a kitchen full of toxic products and not know it. He explained why these products are potentially dangerous. He also talked about the foods most likely to become rancid and the telltale signs of rancidity that many consumers don't recognize.

Issues covered:

**Food Safety
Personal Health
Consumer Matters**

Length: 7:23

2. **Lori Andrews**, Law Professor, Director of the Institute for Science, Law & Technology at Illinois Institute of Technology, author of "*I Know Who You Are and I Saw What You Did: Social Networks and the Death of Privacy*"

If Facebook were a country, it would be the third largest nation in the world. Ms. Andrews believes that while social networks have made positive contributions to society, they have also greatly accelerated the erosion of personal privacy rights. She explained how social network sites can damage a person's career or marriage. She would like to see Congress pass new legal protections aimed at safeguarding the privacy of social network users.

Issues covered:

**Privacy
Government Policy
Employment**

Length: 9:51

3. **Kevin Haley**, Director of Product Management for Symantec Security Response

Today's smartphones hold a wealth of personal, financial and work-related data that thieves would love to get their hands on. So what happens when a phone is lost or stolen? Mr. Haley led a research project that intentionally lost 50 phones to see what data was accessed by the finder and whether the phones would be returned to their owners. The results were disconcerting. Mr. Haley offered advice for phone owners to protect their data.

Issues covered:

**Crime
Privacy
Workplace Matters**

Length: 5:04



**Quarterly Issues Report – Q2 2nd Quarter, 2014 4/6/14 through 6/29/14
Viewpoints Programs 14-14 through 14-26**

During the second quarter of 2014 the following compliancy issues were covered

Activism	Immigration
Agriculture and Gardening	Industry
Alcoholism	Labor Force
American History	Law, Law Enforcement & Legislation
Arts	Marketing and Branding
Banking and Finance	Media
Bereavement	Mental Health
Business	Minorities
Charities	Military
Child Abuse	Nutrition
Class Culture	Pets
Commerce	Poverty
Consumerism	Privacy and Internet Security
Discrimination	Public Safety
Divorce and Family Lawyers	Race
Economics	Recreation
Education	Religion
Employment & the Workplace	Social Media
Energy	Sports
Environment	Technology
Family Issues	Therapy
Firearms	Third World Economies
Gay Issues	Transportation
Good Samaritans	Travel
Government	Women and Gender Issues

Human Health

Program # 14-14

Air week: 4/6/14

SEGMENT #1 – PTSD: What it is and how families can help sufferers

SYNOPSIS: Millions of Americans suffer with post-traumatic stress disorder, or PTSD, but often we think it's only combat veterans who live with the issue. We talk to a physician who specializes in PTSD about just what it is, its symptoms, and how it can affect the families of sufferers. We also discuss PTSD with a novelist who writes about the topic – and lived through the anguish of PTSD with her father, a veteran of World War II.

Host: Gary Price. Guests: Dr. Matthew J. Friedman, MD, PhD, former Exec. Dir. and currently a senior advisor for the National Center for PTSD, and Professor of Psychiatry, Pharmacology and Toxicology at the Geisel School of Medicine at Dartmouth; Laurie Halse Anderson, best-selling author of young adult literature. Her latest book is titled, "The Impossible Knife of Memory,"

COMPLIANCY ISSUES COVERED: war, veterans, child abuse, mental health, alcoholism, therapy, family issues

SEGMENT #2- Kitty Genovese: The real story 50 years later

SYNOPSIS: In 1964, a young bar manager was brutally assaulted and stabbed to death in New York, supposedly while 38 bystanders watched and did nothing to help her. The story of Kitty Genovese made headlines around the world, and made New York City famous for its cold, unfeeling people who "didn't want to get involved." But was the story as told in the press true?

Host: Marty Peterson. Guests: Kevin Cook, author of "Kitty Genovese: The murder, the bystanders, the crime that changed America,"

COMPLIANCY ISSUES COVERED: crime, media, law enforcement, public safety, Good Samaritans

Program # 14-15

Air week: 4/13/14

SEGMENT #1 – Post-High School Ed: Are we doing all we can?

SYNOPSIS: There are many students and adults who don't go to a four-year college, but are out in the workforce looking for a job or seeking to get a better one. But how do they get the education they need to find a job or move up in the work world?

Host: Gary Price. Guests: Mike Rose, professor at the UCLA Graduate School of Education and Information Studies, author of the book, "Why School? Reclaiming education for all of us,"

COMPLIANCY ISSUES COVERED: education, labor force, immigrants, business, academic testing

SEGMENT #2- Internet Privacy: How you can fight snooping online

SYNOPSIS: It seems you can't get away from email spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted – and sometimes dangerous – intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue.

Host: Marty Peterson. Guests: Julia Angwin, award-winning journalist, author of "Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance,;" William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant professor at the University of Illinois at Chicago School of Public Health,

COMPLIANCY ISSUES COVERED: technology, commerce, law, privacy, Internet security, government.

Program # 14-16

Air week: 4/20/14

SEGMENT #1 – Hands-on Tinkering: How it can help kids get ahead

SYNOPSIS: Many U.S. school children have trouble with math and science and sometimes it's because these subjects are not taught in a way that engages students. We talk to two "hands-on" educators about how involving young people – and adults – in science, technology and engineering in creative and sometimes explosive ways helps them learn about the principles of science and math in ways that sitting in a lecture never could.

Host: Gary Price. Guests: Tim Shaw, inventor, engineer, host of "None of the Above" on the National Geographic Channel Karen Wilkinson, Tinkering Studio Director, the Exploratorium, San Francisco, co-author of "The Art of Tinkering,"

COMPLIANCY ISSUES COVERED: science & technology, media, the arts, education, creativity

SEGMENT #2- Adult Swimming: It's important for safety and health

SYNOPSIS: Summer is a time for fun in the sun, and swimming is a favorite pastime when the temperature rises. With that in mind, it's amazing that millions of adults never learned to swim! We talk to a swimming expert about why it's important for adults to learn to navigate the pool for their own health, safety and the safety of their children. It's also a great activity where you can make new friends, keep fit and have fun.

Host: Marty Peterson. Guests: Rob Butcher, Executive Director, United States Master Swimming (USMS)

COMPLIANCY ISSUES COVERED: recreation, health, safety, senior issues

Program # 14-17

Air week: 4/27/14

SEGMENT #1 – Bitcoin: What it is and why we need to take it seriously

SYNOPSIS: The virtual currency, "bitcoin," has been in the news lately for its fantastic rise in value, then it's dramatic fall after the world's largest bitcoin exchange filed for bankruptcy. We talk to two financial specialists about what it is, how it's used, the pros and cons of dealing in bitcoin, and what the future might bring for this novel currency.

Host: Gary Price. Guests: Peter Leeds, owner and CEO of Peter Leeds Penny Stocks, author of "Penny Stocks for Dummies," Joe Deaux, Economic Analyst at The Street

COMPLIANCY ISSUES COVERED: banking & finance, technology, government, the Internet, crime

SEGMENT #2- Women of the Atomic Age

SYNOPSIS: The Atomic Age is credited mostly to men like Einstein, Oppenheimer and Fermi. Although there's no question that these eminent scientists were leaders in the development and understanding of nuclear power, there were also many women who contributed knowledge and sometimes their health and lives, but who are overshadowed by the men. We talk to two authors whose books give these women the recognition they deserve.

Host: Marty Peterson. Guests: Craig Nelson, author of "The Age of Radiance: The epic rise and dramatic fall of the Atomic Era," Denise Kiernan, author of the best-selling book, "The Girls of Atomic City," now in paperback.

COMPLIANCY ISSUES COVERED: women's issues, science, war, education, health

Program # 14-18

Air week: 5/4/14

SEGMENT #1 – The Gun that Changed History: The Colt Revolver

SYNOPSIS: The six-gun is an iconic emblem of the Old West as much as the face-off between the sheriff and the bad guy on a dusty street at high noon. What many people don't realize, though, is that the gun that was used back in those old show-downs was a relatively new invention that changed the history of the west and of our country from then on. We talk to an author who used the creation of the Colt revolver as the centerpiece of his novel, about Samuel Colt, how he fought for years to get his gun into the marketplace, and how it revolutionized firearms and the gun industry for decades to come.

Host: Gary Price. Guests: Robert Lautner, author of the novel, "Road to Reckoning,"

COMPLIANCY ISSUES COVERED: firearms, history of the Old West, military, law enforcement, industry

SEGMENT #2- Twin Loss and Bereavement

SYNOPSIS: The loss of a loved one is always difficult, but when an individual loses a twin sister or brother, it's even more so. The bond between these siblings is different than with or between other siblings, and the grief often lasts a lifetime. We talk to two twin specialists, one who lost a twin brother herself, about the special relationship between twins, why the sorrow is often more intense and long-lived, and how family and friends can help a grieving twin through their loss.

Host: Marty Peterson. Guests: Mary Rockefeller Morgan, psychotherapist, author of the book, "When Grief Calls Forth the Healing: A memoir of losing a twin," Dr. Nancy Segal, prof. of psychology, Cal State-Fullerton, founder and director of The Twin Studies Center, author of several books on twins

COMPLIANCY ISSUES COVERED: bereavement, mental health, children's & family issues

Program # 14-19

Air week: 5/11/14

The Foodshed & Urban Gardening

SYNOPSIS: It's spring, and backyard gardeners are gearing up to plant the tomatoes, zucchini, lettuce and carrots. Wouldn't it be great if everyone could have a garden that would produce enough so they'd have fresh produce most or all of the year? And just imagine not having to apples shipped in from Australia and tomatoes from Mexico. We talk to two agricultural specialists about how to grow a lot of food in very small space, and how regional and urban farming – even in vacant city lots and around public buildings – could provide healthy, fresh food for much of the community, increase employment in job-starved cities, and help revitalize economies in depressed areas of the nation.

Host: Gary Price. Guests: Philip Ackerman-Leist, Dir. of the Green Mountain College Farm & Food Project, and of their Masters in Sustainable Food Systems Program, and author of "Rebuilding the Foodshed: How to create local, sustainable and secure food systems," Eric Toensmeier, urban gardener author of "Paradise Lot"

COMPLIANCY ISSUES COVERED: agriculture & gardening; hunger issues; employment; transportation; energy; economy

SEGMENT #2- The Drunken Botanist: The plants behind popular spirits

SYNOPSIS: Cocktails are making a comeback, and the distilled spirits that go in them have very interesting and complex histories. We talk with an author who researched how many popular liquors are created, the myths that surround some of them and what fruits, vegetables and shrubs are used in the creation of some of your favorite drinks.

Host: Marty Peterson. Guests: Amy Stewart, author of "The Drunken Botanist:"

COMPLIANCY ISSUES COVERED: agriculture, recreation & leisure, manufacturing, science

Program # 14-20

Air week: 5/18/14

SEGMENT #1 – The Promise of a Pencil: Small actions make big changes

SYNOPSIS: There are many activists such as Bono, Bill Clinton and Oprah who stir large numbers of people to contribute to a cause or spend time helping others less fortunate than themselves. But there are also some non-famous people who start small but are making a big change in the world. We talk to one young

man who started by giving a poor Indian boy a pencil – just a pencil – and turned that one small act into a program to build schools for poor children in many countries around the world.

Host: Gary Price. Guests: Adam Braun, Founder & CEO of Pencils of Promise, author of “The Promise of a Pencil,”

COMPLIANCY ISSUES COVERED: poverty, philanthropy, education, activism

SEGMENT #2- Sustainable Fishing: Is farming the answer?

SYNOPSIS: Doctors and nutritionists tell us to eat less red meat, and more fish. As a result, salmon, tuna, and various white fish have caught on in many households, with salmon being a favorite. A lot of Atlantic salmon is farmed in North America, and some people are skeptical that these operations are healthy – for people, the environment and the fish themselves. We talk to a scientist and to a chef about fish farming, how it can be done well, and how we should pursue good environmental practices as well as good aquaculture practices to make fish like salmon a sustainable option.

Host: Marty Peterson. Guests: Meriel Brooks, Prof. of Biology, Program Director, Masters of Science Program in Environmental Studies, Green Mountain College, VT; Rick Moonen, Chef, Rick Moonen’s RM Seafood restaurant, Mandalay Bay Casino and Resort, Las Vegas, NV

COMPLIANCY ISSUES COVERED: environment, nutrition, science, agriculture

Program # 14-21

Air week: 5/25/14

SEGMENT #1 – Making Education in Poor Areas Better and More Fair

SYNOPSIS: When schools are sub-par, who is to blame? There’s a lot of blame to share, but there are also good public schools out there and models for making troubled schools better, if we want to learn from them. We talk to two education specialists who have ideas on how to create better learning environments in schools, how to better equip and support teachers, and how to even the playing field for poorer students who are often stuck in a district’s lowest-performing schools.

Host: Gary Price. Guests: Greg Duncan, Dist. Prof. in the School of Ed., Univ. of California-Irvine, co-author of “Restoring Opportunity: The crisis of inequality and the challenge for American education,”; John Kuhn, school superintendent in Texas, author of “Fear and Learning in America”

COMPLIANCY ISSUES COVERED: poverty, race, education, politics, teachers, immigrants, labor unions & pensions

SEGMENT #2- A Higher Call: An amazing story of heroism – by the enemy!

SYNOPSIS: On Memorial Day this year, millions will gather to remember our heroic fallen soldiers, sailors and marines at events around the country. There were other heroes in war – those that survived and came home due to their courage and the courage of their comrades. We’ll hear the story of a very unusual hero – a member of Hitler’s air force – who risked his life to help an American pilot in distress, and who decades later met up with the man whose life he saved.

Host: Marty Peterson. Guests: Adam Makos, journalist, author of the book, “A Higher Call: An incredible true story of combat and chivalry in the war-torn skies of World War II,” (facebook: Adam Makos).

COMPLIANCY ISSUES COVERED: war, veterans, military

Program # 14-22

Air week: 6/1/14

SEGMENT #1 - James Madison: A Life Reconsidered

SYNOPSIS: James Madison was one of our busiest and most prolific Founding Fathers, yet he often doesn’t get his due in discussions of the framers of the Constitution, the Bill of Rights or freedom of conscience. We’ll talk to a biographer, and a historian about Madison, his presidency, personal life and how his contributions to our founding are still being discussed today.

Host: Gary Price. Guests: Lynne Cheney, former “Second Lady,” scholar, and author of “James Madison: A

life reconsidered) Kenneth C. Davis, historian, author of "Don't Know Much About the American Presidents,"

COMPLIANCY ISSUES COVERED: freedom of religion; presidency, war, government, U.S. Constitution

SEGMENT #2- Baby Names: Why and how parents choose them

SYNOPSIS: Why do parents name their babies what they do? What goes into that decision? And why do some names become popular and others fall out of favor? We talk to a baby name specialist and a branding expert about how and why people name their kids what they do.

Host: Marty Peterson. Guests: Jennifer Griffin, author of "1,107 Baby Names that Stand the Test of Time"; Jonah Berger, Prof. of Marketing, The Wharton School of the University of Pennsylvania, author of the NYTimes and WSJ best-seller, "Contagious: Why things catch on,"

COMPLIANCY ISSUES COVERED: children and family issues, marketing and branding, social media

Program # 14-23

Air week: 6/8/14

SEGMENT #1 – A Son Remembers His Father, Jack Lemmon

Synopsis: Oscar-winning actor Jack Lemmon entertained audiences for more than 50 years in films such as "Some Like It Hot," "The Days of Wine and Roses," "The Odd Couple," "The Apartment," and many, many more. We knew Jack Lemmon as the "everyman" in his films, but we didn't know much about his life outside of Hollywood. His son, Chris, offers us a look behind the scenes at the life of his dad and the relationship they shared until his death in 2001.

Host: Gary Price. Guest: Chris Lemmon, actor, author of "A Twist of Lemmon: A tribute to my father."

COMPLIANCY ISSUES COVERED: family issues, media, the arts, alcoholism

SEGMENT #2 - Cat Care During the Dog Days of Summer

SYNOPSIS: It's summer, and families are heading out to beaches, resorts and on camping trips and taking the family dog with them. But what about the family cat? Is it a good idea to take your feline family member with you? And how do cats fare, overall, during the summer at home or away? We talk to two cat experts about caring for your cat during the dog days of summer.

Host: Marty Peterson. Guests: Dr. Marty Becker, veterinarian, member of the "The Dr. Oz Show" medical advisory panel, and author of "Your Cat: The owner's manual," Jackson Galaxy, cat behaviorist, host of Animal Planet's "My Cat From Hell," author of "Cat Daddy,"

COMPLIANCY ISSUES COVERED: pets, pet & human health, recreation, travel

Program # 14-24

Air week: 6/15/14

SEGMENT #1 – Pope Francis: What changes can we expect in the Church?

SYNOPSIS: The Catholic Church has been embroiled in problems during the past few decades, and the new pope, Francis, is being looked to for guidance and significant changes during his tenure. But is he really a breath of fresh air? How much will the Church change? Which of the "hot button" issues will the pope address head-on? What will remain the same? We talk to two Vatican observers about what *they* think is in store with the Church under Pope Francis.

Host: Gary Price. Guests: John Thavis, journalist, author of "The Vatican Diaries: A behind-the-scenes look at the power, personalities, and politics at the heart of the Catholic Church," Dr. Joe Wenke, satirist, journalist, author of "Papal Bull: An ex-Catholic calls out the Catholic Church,"

COMPLIANCY ISSUES COVERED: religion, gay issues, child abuse, divorce & family issues

SEGMENT #2- The High Cost of Cheap Fashion

SYNOPSIS: The summer home clean-out is here, and old clothes and shoes are often the items that end up in the charity bin. Why is it that Americans have so much clothing to throw away? What happens to the clothing and other items that go off to the resale store? And how does the consumerism of Americans affect emerging economies and Third World countries? We talk to an investigator and author who went inside the "fast fashion" industry for the answers to those questions, and discuss some solutions to the "clothing pollution" that plagues the world.

Host: Marty Peterson. Guests: Elizabeth L. Cline, journalist, author of "Overdressed: The shockingly high cost of cheap fashion,"

COMPLIANCY ISSUES COVERED: consumerism, international business, charities, environment, Third World economies

Program # 14-25

Air week: 6/22/14

SEGMENT #1 – Michael Jordan: The Life

SYNOPSIS: Michael Jordan is without question one of the premiere athletes of the 20th century. But what made him so good? How did he take a mediocre basketball team with rag-tag players and help make it into a sports dynasty? We talk to a man who has followed and written about professional basketball and the Chicago Bulls for decades, about Jordan, the team and his contribution.

Host: Gary Price. Guests: Roland Lazenby, sports journalist, author of "Michael Jordan: The life." (twitter.com/lazenby)

COMPLIANCY ISSUES COVERED: sports, family issues, media, business

SEGMENT #2- Creating a Consensus: Bringing diverse groups together

SYNOPSIS: Activists working to make something happen in a community often have problems getting people to come to meetings or take part in other gatherings for a common cause. Why is that? What impediments of race, education, and economic status create roadblocks to building a consensus, and how can they be overcome? Our guest, an activist for more than 30 years and a director of a national non-profit organization, researched the issue and has some surprising answers.

Host: Marty Peterson. Guests: Betsy Leondar-Wright, Program Dir. of the national non-profit organization Class Action and author of the book, "Missing Class: Strengthening social movement groups by seeing class cultures."

COMPLIANCY ISSUES COVERED: class culture, education, activism, economics

Program # 14-26

Air week: 6/29/14

1:48 SEGMENT #1 – The Tolerance Trap

10:33

SYNOPSIS: Despite having a black president and laws designed to ensure equalities for minorities, unequal treatment is still widely present in American life. Our guests discuss how laws can go only so far in addressing inequality as long as society merely tolerates minorities, regarding them as "the other" and requiring them to be labeled.

Host: Gary Price. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, Ghosts of Jim Crow: Ending Racism in Post-Racial America; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality; Ellen Bravo, Director, Family Values at Work and author, Taking On the Big Boys.

COMPLIANCY ISSUES COVERED: discrimination; minorities; women's and gender issues; laws and

legislation; equality; economics

14:26 SEGMENT #2- The Tolerance Trap Part 2

10:57

SYNOPSIS: In part 2 of this program on combatting discrimination, our guests discuss concrete ways activists and the "man on the street" can attack inequality on the job, in family situations, in religion and in basic civil rights.

Host: Marty Peterson. **Guests:** F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, Ghosts of Jim Crow: Ending Racism in Post-Racial America; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality; Ellen Bravo, Director, Family Values at Work and author, Taking On the Big Boys.

COMPLIANCY ISSUES COVERED: discrimination; minorities; women's and gender issues; laws and legislation; equality; economics; employment and the workplace

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Radio Health Journal[®]

**Quarterly Issues Report – Q2 2014 4/6/14 through 6/29/14
Radio Health Journal Programs 14-14 through 14-26**

During the second quarter of 2014 the following compliancy issues were covered:

Abuse	Food Safety and Product Safety
Aging	Health Care
Agriculture	Interpersonal Relationships
Business and Industry	Media and Society
Communications	Mental Health Issues
Consumer Activism	Military
Consumer Safety	Parenting Issues
Courts and Legal System	Prevention
Diet and Nutrition	Public Health
Disabilities	Public Health; HIV and AIDS
Drug Abuse	School Truancy
Economy	Self-Help
Education, Schools and School	Sports and Recreation
Funding	State Government
Elderly and Senior Citizens	Technology
Employment	Travel and Tourism
Environment	Women's Issues
Federal Government and Medicare	Workplace Issues
Federal Government and Regulation	Youth At Risk

Program # 14-14

Air week: 4-6-14

2:02 SEGMENT 1: "School refusal"

11:36

Synopsis: The start of the school year and returning from spring break are the two most common times for children to suffer from what used to be called "school phobia," anxiety leading them to claim they are ill and cannot go to school. Experts discuss how these children should be treated, and how they differ from children who are simply "playing hooky."

Host: Reed Pence. Guests: Dr. Christopher Kearney, Prof. of Psychology, Univ. of Nevada-Las Vegas; Dr. Karen Cassiday, clinical director, Anxiety and Agoraphobia Treatment Center, Northbrook, IL

COMPLIANCY ISSUES COVERED: education; youth at risk; school truancy; parenting issues; mental health issues

SEGMENT 2: Changes in the family as women become primary breadwinners

Synopsis: Nearly half of married working women outearn their husbands, and the trend is likely to accelerate with women making up 60 percent of college students. A journalist examines the trend and what it means for families and life at home.

Host: Nancy Benson. Guest: Liza Mundy, reporter, Washington Post, Fellow, New American Foundation, and author, [The Richer Sex: How the New Majority of Female Breadwinners is Transforming Sex, Love, and Family](#)

COMPLIANCY ISSUES COVERED: gender issues; women's issues; education; economics; employment

Program # 14-15

Air week: 4-13-14

SEGMENT 1: Genetically modified crops in our foods 11:36

Synopsis: Genetically modified organisms or GMOs have come to represent nearly half of all crop acres in the US. More than half of all processed foods contain GMO's. Experts discuss whether this is a food safety threat and if GMO products should be labeled.

Host: Reed Pence. Guests: Dr. Lara De Francesco, Senior Editor, [Nature Biotechnology](#); Steve Hughes, Founder, Chairman and CEO, Boulder Brands; Gregory Jaffe, Director, Biotechnology Project, Center for Science in the Public Interest; Ronnie Cummins, National Director, Organic Consumers Association; Mark Lynas, Visiting Scholar, Cornell Univ. College of Agriculture and Life Sciences

COMPLIANCY ISSUES COVERED: consumerism; agriculture; food safety and product safety; federal government regulation; environment

SEGMENT 2: Spring youth sports injuries 7:07

Synopsis: With the arrival of spring, baseball, softball and soccer take over neighborhood sports fields. A sports physician discusses the most common injuries in spring and summer sports and preventive steps to keep kids healthy.

Host: Nancy Benson. Guest: Dr. Greg Canty, Medical Director, Center for Sports Medicine, Children's Mercy Hospitals and Clinics, Kansas City, MO.

COMPLIANCY ISSUES COVERED: youth at risk; sports and recreation

Program # 14-16

Air week: 4-20-14

SEGMENT 1: Pre-surgical anxiety 11:49

Synopsis: Surgeons are learning that a high proportion of people facing surgery are terrified of what might happen. This stress adversely affects outcomes, so many large hospitals are turning to relaxation and visualization programs to combat the problem. Experts discuss.

Host: Reed Pence. Guests: Walter Martin and Kathy Mellendy, surgical patients; Dr. Lawrence Cohn, Hubbard Prof. of Cardiac Surgery, Harvard Medical School and Chief Emeritus, Cardiac Surgery, Brigham & Women's Hospital, Boston; Peggy Huddleston, psychotherapist and author, Prepare for Surgery, Heal Faster: A Guide of Mind-Body Techniques (healfaster.com)

COMPLIANCY ISSUES COVERED: consumerism; health care; public health; self-help

SEGMENT 2: Restless Legs Syndrome 7:23

Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

Host: Lynn Holley. Guests: Karla Dzienkowski, Interim Director, Willis-Ekbom Disease Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

COMPLIANCY ISSUES COVERED: health care; consumerism

Program # 14-17

Air week: 4-27-14

SEGMENT 1: "The HIV Cure" 11:14

Synopsis: HIV has become a treatable chronic disease in the US, yet around the world, millions still die of AIDS. Two people called The Berlin Patients have apparently been cured of HIV, and their biology is informing a great deal of developing science to defeat the disease. A noted HIV researcher discusses where we are and where we are headed in the fight.

Host: Reed Pence. Guest: Dr. Nathalia Holt, HIV research scientist and author, [Cured: How the Berlin Patients Defeated HIV and Forever Changed Medical Science](#)

COMPLIANCY ISSUES COVERED: health care; public health; HIV and AIDS; science and technology; consumerism and consumer activism; federal government and regulation

SEGMENT 2: Spasmodic dysphonia 8:31

Synopsis: Experts discuss an unusual "voice strangling" disorder and the toxin that can treat it.

Host: Nancy Benson. Guests: Dr. Ramon Franco, Jr., Director, Division of Laryngology, Harvard Medical School; Dr. Susan Miller, Principal, Voice Trainer, Washington, DC

COMPLIANCY ISSUES COVERED: health care; communications; technology; disabilities

Program # 14-18

Air week: 5-4-14

SEGMENT 1: Cutting medical training 12:18

Synopsis: In an age of increasing medical complexity, some leading thinkers in medical education are proposing that the time spent on medical education be cut by nearly one third. The key, these advocates say, is reorganizing what is taught to rid curricula of research and other requirements that most doctors never use in their working lives. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Ezekiel Emanuel, Vice Provost for Global Initiatives and Chari, Department of Biomedical Ethics and Health Policy, Univ. of Pennsylvania; Dr. Victor Fuchs, Henry J. Kaiser Prof. Emeritus of Economics and Health Policy, Stanford Univ. and Senior Fellow, Stanford Institute for Economic Policy Research; Dr. Gail Morrison, Senior Vice Dean for Education and Director of Academic Programs, Univ. of Pennsylvania Perleman School of Medicine.

COMPLIANCY ISSUES COVERED: health care; public health; education; consumer safety

SEGMENT 2: Being Vegan 7:31

Synopsis: About one percent of Americans follow a vegan diet. An expert discusses how eliminating animal products from the diet is not as hard as many people think it is.

Host: Nancy Benson. Guest: Colleen Patrick-Goudreau, author, [The 30-Day Vegan Challenge](#).

COMPLIANCY ISSUES COVERED: public health; diet and nutrition

Program # 14-19

Air week: 5-11-14

SEGMENT 1: A change in judging MS drugs? 11:48

Synopsis: Physicians say more treatments are needed for multiple sclerosis because for some patients, no existing treatments work. Many experts have been stunned at the FDA's rejection of a promising new drug which has been approved in much of the rest of the world. Experts discuss the consequences of rejection and whether the FDA has changed how it evaluates medicines.

Host: Reed Pence. Guests: Dr. Aaron Miller, Medical Director, Corinne Goldsmith Dickinson Center for Multiple Sclerosis, Icahn School of Medicine at Mount Sinai, New York; Dr. Tim Coetzee, Chief Advocacy Services and Research Officer, National Multiple Sclerosis Society

COMPLIANCY ISSUES COVERED: health care; disabilities; federal government and regulation; consumer safety; travel and tourism; business and industry; economics

SEGMENT 2: Physical therapy for war veteran amputees 8:11

Synopsis: A physical therapist working at Walter Reed Army Medical Center during its last days discusses how veterans who've lost their limbs in combat are treated.

Host: Nancy Benson. Guest: Adele Levine, author, [Run Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center](#)

COMPLIANCY ISSUES COVERED: health care; federal government; military; disabilities

Program # 14-20

Air week: 5-18-14

SEGMENT 1: Verbal abuse from sweethearts and bosses

12:42

Synopsis: Incessant verbal abuse by a significant other can take a huge toll in misery. Abusers may be psychologically compensating for verbal, emotional, or sexual abuse they themselves received in childhood. Bosses are also significant abusers of subordinates, though for different reasons. Experts discuss the consequences of verbal abuse, the hidden reasons it may occur, and what victims can do to make it stop.

Host: Reed Pence. Guests: Patricia Evans (verbalabuse.com), author, *Victory Over Verbal Abuse* and five other books; Dr. Meredith Ferguson, Asst. Prof. of Management, Jon Huntsman School of Business, Utah State Univ.

COMPLIANCY ISSUES COVERED: mental health; interpersonal relationships; family issues; abuse; employment; workplace issues

SEGMENT 2: Senior teeth

8:08

Synopsis: People are keeping their teeth much longer than in previous generations, creating new issues for them and for their dentists. Experts discuss.

Host: Nancy Benson. Guests: Dr. Ira Lamster, Prof. of Health Policy and Management, Mailman School of Public Health, Columbia Univ. and Dean Emeritus, Columbia Univ. College of Dental Medicine

COMPLIANCY ISSUES COVERED: health care; aging; elderly and senior citizens; federal government and Medicare; economics; prevention

Program # 14-21

Air week: 5-25-14

SEGMENT 1: CT scans: benefit vs. radiation risk

11:28

Synopsis: CT scans provide doctors with a look inside the body to help make much more precise diagnoses, guiding treatment, avoiding mistakes and preventing unneeded surgeries. However, the x-rays emitted create a cancer risk, and doctors admit they don't know exactly how much risk they create.

Host: Reed Pence. Guests: Dr. Donald, Dr. Susanna Lee, Dr. James Brink,

COMPLIANCY ISSUES COVERED: health care; public health; consumer safety; technology; youth at risk

SEGMENT 2: Home births and the law

8:57

Synopsis: Home births have increased by more than 50 percent since 2004. But in 22 states, certified professional midwives have to work outside the law to assist women in home birth. Although doctors and nurse midwives *can* assist home births, very few of them actually do, leaving many women without a single legal home-birth provider. Experts discuss what some activists call a home birth crisis in one such state, Illinois.

Host: Nancy Benson. Guests: Emily Fetterer and Kimberlie Kranich, Angelica Pinkevich, Ashley Price, Dr. Maura Quinlan, William Haime,

COMPLIANCY ISSUES COVERED: health care; public health; laws and legal system; state government;

youth at risk; women's issues;

Program # 14-22 **Air week: 6-1-14**

SEGMENT 1: Medical expert witnesses 12:31

Synopsis: Doctors say frivolous malpractice suits are a major issue in driving up medical cost. Many doctors believe they're too often victimized by unethical "expert witnesses" who testify incompletely or untruthfully. Experts discuss why the justice system is relatively blind to erroneous medical testimony and the efforts that doctors are taking to get rid of it.

Host: Reed Pence. Guests: Dr. Louise B. Andrew, emergency physician and attorney, MDmentor.com; Dr. Bob Patton, nephrologist and attorney, MediateNow.biz; Dr. Jeffrey Segal, neurological surgeon and CEO, MedicalJustice.com.

COMPLIANCY ISSUES COVERED: courts and legal system; ethics; malpractice; economics; states and regulation

SEGMENT 2: Temperament 8:06

Synopsis: The creation of personality is little understood. It is formed from natural-born temperament plus experience. Here, one of the world's foremost experts on temperament explains its origins and the extent it can be changed or subverted.

Host: Nancy Benson. Guest: Dr. Jerome Kagan, Prof. Emeritus of Psychology, Harvard Univ., and author, The Temperamental Thread.

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-23 **Air week: 6-8-14**

SEGMENT 1: Presenteeism 12:54

Synopsis: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Host: Reed Pence. Guests: Rob Hosking, Executive Director, Office Team staffing service; Todd Whitthorne, President, ACAP Health; Michael Klachevsky, Practice Consultant for Absence Management, Standard Insurance Co.

COMPLIANCY ISSUES COVERED: economy; business and industry; workplace issues; public health; disabilities; employment

SEGMENT 2: The empty nest 7:54

Synopsis: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Host: Nancy Benson. Guest: Wendy Aronssen, psychotherapist and author, Refeathering the Empty Nest: Life After the Children Leave

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-24 Air week: 6-15-14

SEGMENT 1: Spoiled children 11:24

Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Host: Reed Pence. Guest: Alfie Kohn, author, The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting.

COMPLIANCY ISSUES COVERED: youth at risk; children; parenting issues

SEGMENT 2: The powerful influence of friends 9:23

Synopsis: Research shows that friends are the most powerful people in our lives, influencing our behavior, attitudes and health even more than our parents or spouses. An expert discusses the many ways friends determine our destinies.

Host: Nancy Benson. Guest: Carlin Flora, author, Friendfluence: The Surprising Ways Friends Make Us Who We Are

COMPLIANCY ISSUES COVERED: interpersonal relationships; family issues; technology

Program # 14-25 Air week: 6-22-14

SEGMENT 1: SCAD: spontaneous coronary artery dissection 12:14

Synopsis: A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

Host: Reed Pence. Guests: Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient

COMPLIANCY ISSUES COVERED: health care; public health; women's issues

SEGMENT 2: Why gossip is a good thing 7:19

Synopsis: Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

Host: Nancy Benson. Guests: Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Postdoctoral Fellow, Stanford Univ.

COMPLIANCY ISSUES COVERED: interpersonal relationships; media and society

Program # 14-26

Air week: 6-29-14

SEGMENT 1: ADHD overdiagnosis and school funding

13:01

Synopsis: ADHD diagnoses are skyrocketing. One reason, according to an analysis by two researchers, could be educational policy such as No Child Left Behind that has funded schools based on test scores and graduation rates. The researchers say these policies encourage schools to medicate children to get their scores up or label them with a disorder so their scores don't count.

Host: Reed Pence. Guests: Dr. Stephen Hinshaw, Prof. of Psychology, Univ. of California-Berkeley; Dr. Richard Scheffler, Prof. of Health Economics and Public Policy, Univ. of California-Berkeley

COMPLIANCY ISSUES COVERED: public health; youth at risk; education; school funding; education policy; parenting issues; drug abuse

SEGMENT 2: When the brain misinterprets what the eyes see

7:21

Synopsis: What we see is not dependent solely on the eyes. We rely on the brain to make sense of the various components of visual information. A world-renowned expert discusses some of the unusual ways sight can go wrong when connections go awry.

Host: Nancy Benson. Guest: Dr. Oliver Sacks, Prof. of Neurology, New York Univ. School of Medicine, and author of 12 books including Awakenings, The Man Who Mistook His Wife for a Hat, and The Mind's Eye

COMPLIANCY ISSUES COVERED: health care; education; disabilities

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