

ORDER



Orders
Order / Rev: 4461434
Alt Order #: WOC14646095
Product Desc: VENHUIZEN FOR HOUSE
Estimate: 1891
Flight Dates: 05/06/24 - 06/09/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: REG

Sioux Falls SD KELO

Primary AE: KELO Local House
Sales Office: L-SIO
Sales Region: Loc

Agency Name: Lawrence & Schiller
Buying Contact: Amanda McCord
Billing Contact:
 3932 South Willow Avenue
 Sioux Falls, SD 57105

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/Tony Venhuizen/State Represent
Demographic: HH
Product Codes: PL16
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN11952
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/06/24	05/12/24	4	\$600.00	\$510.00
05/13/24	05/19/24	7	\$1,385.00	\$1,177.25
05/20/24	05/26/24	9	\$1,870.00	\$1,589.50
05/27/24	06/02/24	8	\$1,745.00	\$1,483.25
06/03/24	06/09/24	5	\$1,270.00	\$1,079.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	25	\$4,925.00	\$4,186.25	0.00
June 2024	8	\$1,945.00	\$1,653.25	0.00
Totals	33	\$6,870.00	\$5,839.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KELO Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELO	05/13/24	05/31/24	KELOland This Morning KELOland This Morning 6am	CM	M-F 6a-7a	MTWTF--	:30	1	\$260.00	P4	0.00	NM	5	\$1,300.00
(Program: KELOLAND THIS MORNIN); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 6:00a-6:59a TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 MTWTF-- 1 \$260.00 0.00 Week: 05/20/24 05/26/24 MTWTF-- 2 \$260.00 0.00 Week: 05/27/24 06/02/24 MTWTF-- 2 \$260.00 0.00															
N 2	KELO	05/13/24	05/31/24	Midday	CM	M-F 12p-1230p	MTWTF--	:30	1	\$150.00	P4	0.00	NM	5	\$750.00
(Program: MIDDAY IN KELOLAND); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 12:00p-12:29p TIME PERIOD ON KELO+ ADJUST; ED TO THE CS-May/2023 TP HUT LEVEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 MTWTF-- 1 \$150.00 0.00 Week: 05/20/24 05/26/24 MTWTF-- 2 \$150.00 0.00 Week: 05/27/24 06/02/24 MTWTF-- 2 \$150.00 0.00															
N 3	KELO	05/13/24	05/17/24	KELOland Living	CM	KELOland Living	MTWTF--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
(Program: KELOLAND LIVING); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 2:00p-2:59p TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KELO	05/13/24	05/31/24	5pm News	CM	M-F 5p-530p	MTWTF--	:30	1	\$250.00	P4	0.00	NM	2	\$500.00
(Program: KELOLAND NEWS AT 5); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 5:00p-5:29p TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	MTWTF--			1			\$250.00			0.00		
N 5	KELO	05/20/24	05/24/24	6pm News	CM	M-F 6p-630p	MTWTF--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
(Program: KELOLAND NEWS AT 6); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 6:00p-6:29p TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	MTWTF--			1			\$250.00			0.00		
Week:		05/20/24	05/26/24	-----			0			\$0.00			0.00		
Week:		05/27/24	06/02/24	MTWTF--			1			\$250.00			0.00		
N 6	KELO	06/03/24	06/04/24	KELOland This Morning	CM	M-F 6a-7a	MT-----	:30	2	\$260.00	P4	0.00	NM	2	\$520.00
(Program: KELOLAND THIS MORNIN); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 6:00a-6:59a TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	MT-----			2			\$260.00			0.00		
N 7	KELO	06/03/24	06/04/24	Midday	CM	M-F 12p-1230p	MT-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
(Program: MIDDAY IN KELOLAND); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 12:00p-12:29p TIME PERIOD ON KELO+ ADJUST; ED TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	MT-----			2			\$150.00			0.00		
N 8	KELO	06/03/24	06/04/24	6pm News	CM	M-F 6p-630p	MT-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
(Program: KELOLAND NEWS AT 6); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Mo-Fr 6:00p-6:29p TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	MT-----			1			\$450.00			0.00		
N 9	KELO	05/06/24	05/25/24	KELOland This Morning	CM	Sa 6a-7a	-----S-	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
(Program: KELOLAND THIS MORNIN); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Sat 6:00a-6:59a TIME PERIOD ON KELO+ ADJUSTED T; O THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----S-			1			\$100.00			0.00		
Week:		05/13/24	05/19/24	-----			0			\$0.00			0.00		
Week:		05/20/24	05/26/24	-----S-			1			\$100.00			0.00		
N 10	KELO	05/06/24	05/25/24	CBS This Morning Sa	CM	Sa 7a-9a	-----S-	:30	1	\$175.00	P4	0.00	NM	2	\$350.00
(Program: CBS SATURDAY MORNING); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Sat 7:00a-8:59a TIME PERIOD ON KELO+ ADJUSTED T; O THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----S-			1			\$175.00			0.00		
Week:		05/13/24	05/19/24	-----			0			\$0.00			0.00		
Week:		05/20/24	05/26/24	-----S-			1			\$175.00			0.00		
N 11	KELO	05/13/24	06/02/24	KELOland This Morning	CM	Su 7a-8a	-----S	:30	1	\$125.00	P4	0.00	NM	2	\$250.00
(Program: KELOLAND THIS MORNIN); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Sun 7:00a-7:59a TIME PERIOD ON KELO+ ADJUSTED T; O THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----S			1			\$125.00			0.00		
Week:		05/20/24	05/26/24	-----			0			\$0.00			0.00		
Week:		05/27/24	06/02/24	-----S			1			\$125.00			0.00		
N 12	KELO	05/06/24	05/26/24	CBS Sunday Morning	CM	Su 8a-930a	-----S	:30	1	\$250.00	P4	0.00	NM	2	\$500.00
(Program: CBS SUNDAY MORNING); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Sun 8:00a-9:29a TIME PERIOD ON KELO+ ADJUSTED T; O THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$250.00		0.00			
		Week: 05/13/24	05/19/24	-----		0				\$0.00		0.00			
		Week: 05/20/24	05/26/24	-----S		1				\$250.00		0.00			
N 13	KELO	05/13/24	06/02/24	LN Su	CM	Su 10p-1030p	-----S	:30	1	\$475.00	P4	0.00	NM	2	\$950.00
Sun KELOland News @ 10p															
(Program: KELOLAND NEWS AT 10); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Sun 10:00p-10:29p TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$475.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
		Week: 05/27/24	06/02/24	-----S		1				\$475.00		0.00			
N 14	KELO	05/06/24	06/02/24	Su 11p-1130p	CM	Su 11p-1130p	-----S	:30	1	\$75.00	P4	0.00	NM	4	\$300.00
Face the Nation															
(Program: FACE THE NATION); CS-Mar/2024 adj.CS-May/2023 - SIOUX FALLS(MITCHELL) - ACTUAL; CS-Mar/2024 Sun 11:00p-11:29p TIME PERIOD ON KELO+ ADJUSTED; TO THE CS-May/2023 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$75.00		0.00			
		Week: 05/13/24	05/19/24	-----S		1				\$75.00		0.00			
		Week: 05/20/24	05/26/24	-----S		1				\$75.00		0.00			
		Week: 05/27/24	06/02/24	-----S		1				\$75.00		0.00			
													Totals	33	\$6,870.00