

CONTRACT



WTVW
5000 Riverside Dr
Building 5 Suite 200
Tara Conway
Irving, TX 75039
(800) 879-8542

<u>Contract / Revision</u> 4452044 /		<u>Alt Order #</u> POL/28396294	
<u>Advertiser</u> POL/Suzanne Crouch/Governor/IN/Rep		<u>Original Date / Revision</u> 04/30/24 / 04/30/24	
<u>Contract Dates</u> 04/29/24 - 05/12/24		<u>Estimate #</u> 679	
<u>Product</u> Candidate			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WTVW	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Agy Code</u> 9913021	<u>Advertiser Code</u> 124	<u>Product 1/2</u> 133
<u>Agency Ref</u> IN12303/TO1358/SP11		<u>Advertiser Ref</u>	

And:

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVW	05/06/24	05/06/24	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	M-----				1	\$65.00			
N 2	WTVW	05/06/24	05/06/24	M-F News at Noon	M-F News at Noon		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	M-----				1	\$65.00			
N 3	WTVW	05/06/24	05/06/24	M-F WTVW News @ 9p	M-F WTVW News @ 9p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	M-----				1	\$50.00			
N 4	WTVW	05/06/24	05/06/24	M-F 9-10a	M-F 9-10a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	M-----				1	\$20.00			
N 5	WTVW	05/06/24	05/06/24	M-F 1-2p	M-F 1-2p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	M-----				1	\$20.00			
Totals											5	\$220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	5	\$220.00	(\$33.00)	\$187.00
Totals	5	\$220.00	(\$33.00)	\$187.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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