

CONTRACT



WTVW
5000 Riverside Dr
Building 5 Suite 200
Tara Conway
Irving, TX 75039
(800) 879-8542

<u>Contract / Revision</u> 4438220 /		<u>Alt Order #</u> 28392401	
<u>Advertiser</u> POL/Mark Messmer/US Congress/Indiana/Rej		<u>Original Date / Revision</u> 04/16/24 / 04/16/24	
<u>Contract Dates</u> 04/22/24 - 04/28/24		<u>Estimate #</u> 4087	
<u>Product</u> Messmer - IN-8			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WTVW	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angele
<u>Special Handling</u>			
<u>Demographic</u> Adults 50+			
<u>Agy Code</u> 9915473	<u>Advertiser Code</u> 347	<u>Product 1/2</u> 388	
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVW	04/22/24	04/26/24	M-F 9-10a	M-F 9-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	MTWTF--				5	\$50.00			
N 2	WTVW	04/27/24	04/27/24	Sa 630-7p	Sa 630-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$75.00			
N 3	WTVW	04/28/24	04/28/24	Su WTVW News @ 9p	Su WTVW News @		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$125.00			
N 4	WTVW	04/27/24	04/27/24	Sa WTVW News @ 9p	Sa WTVW News @		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$175.00			
Totals											8	\$625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	8	\$625.00	(\$93.75)	\$531.25
Totals	8	\$625.00	(\$93.75)	\$531.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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