

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Todd Neves, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Sheldon

Authorized committee:

Mark Sheldon Campaign

Agency requesting time (and contact information):

 N/A

Todd Neves / Neves Media

Candidate's political party:

Non-partisan

Office sought (no acronyms or abbreviations):

Panama City Beach Mayor

Date of election:

April 16, 2024

General

Primary

Treasurer of candidate's authorized committee:

Mark Sheldon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Mysses A. Carlini Jr</u>
Name: <u>Todd Neves</u>	Name: <u>Mysses A. Carlini Jr</u>
Date of Request to Purchase Ad Time: <u>February 28, 2024</u>	Date of Station Agreement to Sell Time: <u>2/29/2024</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Todd Neves

Date:

February 29, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/29/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Sheldon Roads :30

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3447165

Station Call Letters:

WJHG

Date Received/Requested:

2/29/2024

Est. #:

Mediabry #1

Station Location:

Panama City FL

Run Start and End Dates:

3/4 - 4/16/2024

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

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I, Todd Neves, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Mark Sheldon

Authorized committee: Mark Sheldon Campaign

Agency requesting time (and contact information):
 N/A Todd Neves / Neves Media

Candidate's political party: Non-partisan

Office sought (no acronyms or abbreviations): Panama City Beach Mayor

Date of election: April 16, 2024 General Primary

Treasurer of candidate's authorized committee: Mark Sheldon

The undersigned represents that:

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the authorized committee of the legally qualified candidate listed above;

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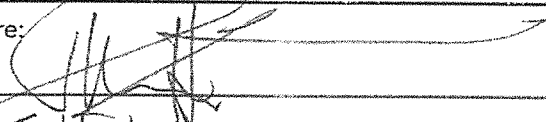
Candidate/Committee/Agency	Station Representative
Signature: Name: <u>Todd Neves</u>	Signature: Name: <u>Mysses A. Carlini, Jr.</u>
Date of Request to Purchase Ad Time: <u>February 28, 2024</u>	Date of Station Agreement to Sell Time: <u>2/29/2024</u>

Federal Candidate Certification:

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Candidate/Authorized Committee/Agency

Signature:



Name:

Todd Neves

Date:

February 29, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/29/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Sheldon Healthcare :30

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3447165

Station Call Letters:

WJHG

Date Received/Requested:

2/29/2024

Est. #:

Mediabry #1

Station Location:

Panama City FL

Run Start and End Dates:

3/4 - 4/16/2024

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IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Sheldon

Authorized committee:

Mark Sheldon Campaign

Agency requesting time (and contact information):

 N/A

Todd Neves / Neves Media

Candidate's political party:

Non-partisan

Office sought (no acronyms or abbreviations):

Panama City Beach Mayor

Date of election:

April 16, 2024

General

Primary

Treasurer of candidate's authorized committee:

Mark Sheldon

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Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Mysses A. Carlini, Jr.</u>
Name: <u>Todd Neves</u>	Name: <u>Mysses A. Carlini, Jr.</u>
Date of Request to Purchase Ad Time: <u>February 28, 2024</u>	Date of Station Agreement to Sell Time: <u>2/29/2024</u>

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Candidate/Authorized Committee/Agency

Signature: 

Name: Todd Neves

Date: February 29, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/29/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted Sheldon Planning :30
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3447165</u>	Station Call Letters: <u>WJHG</u>	Date Received/Requested: <u>2/29/2024</u>
Est. #: <u>Mediabry #1</u>	Station Location: <u>Panama City, FL</u>	Run Start and End Dates: <u>3/4 - 4/16/2024</u>

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IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Mark Sheldon

Authorized committee: Mark Sheldon Campaign

Agency requesting time (and contact information):
 N/A Todd Neves / Neves Media

Candidate's political party: Non-partisan

Office sought (no acronyms or abbreviations): Panama City Beach Mayor

Date of election: April 16, 2024 General Primary

Treasurer of candidate's authorized committee: Mark Sheldon

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Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Mysses A. Carlini Jr</u>
Name: <u>Todd Neves</u>	Name: <u>Mysses A. Carlini Jr</u>
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Candidate/Authorized Committee/Agency

Signature: 

Name: Todd Neves

Date: February 29, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/29/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

Sheldon Quality of Life :30

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3447165

Station Call Letters: WJHG

Date Received/Requested: 2/29/2024

Est. #: MediaBuy #1

Station Location: Panama City, FL

Run Start and End Dates: 3/4 - 4/16/2024

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