## **INVOICE**



WJHG 8195 Front Beach Rd. Panama City, FL 32407

Sales T & C: www.gray.tv/advertising Main: (850) 234-7777

Billing:

Billing Address:

Neves Media Solutions LLC Attention: Accounts Payable 1609 Lisenby Avenue Panama City, FL 32405

Send Payment To:

WJHG P.O. Box 14200 Tallahassee, FL 32317-4200

| Property       | WJHG                |                   |                     |  |  |  |  |
|----------------|---------------------|-------------------|---------------------|--|--|--|--|
| Invoice #      | 3447165-2           | Order #           | 3447165             |  |  |  |  |
| Invoice Date   | 04/16/24            | Alt Order #       |                     |  |  |  |  |
| Invoice Month  | April 2024          | Deal #            |                     |  |  |  |  |
| Invoice Period | 04/01/24 - 04/16/24 | Flight Dates      | 03/04/24 - 04/16/24 |  |  |  |  |
| Advertiser     | Mark Sheldon Campa  | aign              |                     |  |  |  |  |
| Product        | Mayoral Campaign    |                   |                     |  |  |  |  |
| Estimate #     | Media Buy #1        | Media Buy #1      |                     |  |  |  |  |
|                | Account Executive   | Panama City       | House               |  |  |  |  |
|                | Sales Office        | Panama City Local |                     |  |  |  |  |
|                | Sales Region        | Local             |                     |  |  |  |  |
|                | Agency Code         |                   |                     |  |  |  |  |
|                | Advertiser Code     |                   |                     |  |  |  |  |
|                | Billing Calendar    | Calendar          |                     |  |  |  |  |
|                | Billing Type        | Cash              |                     |  |  |  |  |
|                | Special Handling    |                   |                     |  |  |  |  |
|                | Agency Ref          | 108492            |                     |  |  |  |  |
|                | Advertiser Ref      | 577236            |                     |  |  |  |  |
|                | Product 1           |                   |                     |  |  |  |  |
|                | Product 2           |                   |                     |  |  |  |  |

| Line Start Date End Date Description   | Start/End Time          | MTWTFSS                | Length | Spots/<br>Week | Rate     | Туре |          |      |
|--|-------------------------|------------------------|--------|----------------|----------|------|----------|------|
| 5 04/01/24 04/16/24 News Channel 7 Today<br>@ 5a                                   | 5a-6a                   | MTWTF                  | :30    | 3              | \$65.00  | NM   |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>MTWTF</u>               | Spots/Week 4            | Rate<br>\$65.00        |        |                |          |      |          |      |
| Spots: # Ch Day Air Date Air Time Description                                      | on                      | Start/End Time         | Lengt  | h Ad-ID        |          |      | Rate T   | уре  |
|  | —<br>annel 7 Today @ 5a | 5a-6a                  | :3     | 0 MSQuality0   | Of Life  |      |          | NM   |
|  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSQuality(   | Of Life  |      | \$65.00  | NM   |
|  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSQuality(   | Of Life  |      | \$65.00  | NM   |
| 4 WJHG F 04/05/24 5:26 AM News Ch  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSHealthca   | are      |      | \$65.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>MTWTFS-</u>             | Spots/Week 4            | <u>Rate</u><br>\$65.00 |        |                |          |      |          |      |
| Spots: # Ch Day Air Date Air Time Description                                      | on                      | Start/End Time         | Lengt  | h Ad-ID        |          |      | Rate T   | уре  |
|  | <br>annel 7 Today @ 5a  | 5a-6a                  | :3     | 0 MSQuality(   | Of Life  |      | \$65.00  | NM   |
| 6 WJHG Tu 04/09/24 5:42 AM News Ch   | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSPl anni ng | g        |      | \$65.00  | NM   |
| 8 WJHG W 04/10/24 5:08 AM News Ch  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSQuality0   | Of Life  |      | \$65.00  | NM   |
| 1  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSPl anni ng | g<br>S   |      | \$65.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>MT</u>                  | Spots/Week 2            | <u>Rate</u><br>\$65.00 |        |                |          |      |          |      |
| Spots: # Ch Day Air Date Air Time Description                                      | on_                     | Start/End Time         | Lengt  | h Ad-ID        |          |      | Rate T   | уре  |
| 9 WJHG M 04/15/24 5:50 AM News Ch  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSHealthca   | are      |      | \$65.00  | NM   |
| 10 WJHG Tu 04/16/24 5:08 AM News Ch  | annel 7 Today @ 5a      | 5a-6a                  | :3     | 0 MSPl anni ng | 3        |      | \$65.00  | NM   |
| 6 04/01/24 04/16/24 News Channel 7 Today<br>@ 6a                                   | 558a-7a                 | МТWГF                  | :30    | 3              | \$125.00 | NM   |          |      |
| Weeks:         Start Date 04/01/24         End Date 04/07/24         MTWTFSS MTWTF | Spots/Week 4            | Rate<br>\$125.00       |        |                |          |      |          |      |
| Spots: # Ch Day Air Date Air Time Description                                      | <u>on</u>               | Start/End Time         | Lengt  | h Ad-ID        |          |      | Rate T   | Гуре |
| 3 WJHG M 04/01/24 6:46 AM News Ch  | <br>annel 7 Today @ 6a  | 558a-7a                | :3     | 0 MSRoads      |          |      | \$125.00 | NM   |
|  | annel 7 Today @ 6a      | 558a-7a                | :3     | 0 MSRoads      |          |      | \$125.00 | NM   |
| 4 WJHG W 04/03/24 6:41 AM News Ch  | annel 7 Today @ 6a      | 558a-7a                | :3     | 0 MSRoads      |          |      | \$125.00 | NM   |
| 2 WJHG F 04/05/24 6:39 AM News Ch  | annel 7 Today @ 6a      | 558a-7a                | :3     | 0 MSPl anni ng | g        |      | \$125.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>MTWTFS-</u>             | Spots/Week 4            | Rate<br>\$125.00       |        |                |          |      |          |      |
| Spots: # Ch Day Air Date Air Time Description                                      | <u>on</u>               | Start/End Time         | Lengt  | h Ad-ID        |          |      | Rate T   | уре  |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

## **INVOICE**



Send Payment To: WJHG P.O. Box 14200 Tallahassee, FL 32317-4200

| Invoice #    | 3447165-2             | Invoice Month  | April 2024          |  |  |  |  |
|--------------|-----------------------|----------------|---------------------|--|--|--|--|
| Invoice Date | 04/16/24              | Invoice Period | 04/01/24 - 04/16/24 |  |  |  |  |
| Advertiser   | Mark Sheldon Campaign |                |                     |  |  |  |  |
| Product      | Mayoral Campaign      |                |                     |  |  |  |  |
| Estimate #   | Media Buy #1          |                |                     |  |  |  |  |

Spots/

|          |             |                     |                 |             |                      |                   |                         |             | Spots/     |             |      |          |       |
|----------|-------------|---------------------|-----------------|-------------|----------------------|-------------------|-------------------------|-------------|------------|-------------|------|----------|-------|
| Line Sta | art Date    | End Date            | Desc            | ription     | S                    | tart/End Time     | MTWTFSS                 | Length      | Week       | Rate        | Type |          |       |
| 6 04/    | 01/24       | 04/16/24            | News<br>@ 6a    | s Channel 7 | Today 5              | 58a-7a            | MTWTF                   | :30         | 3          | \$125.00    | NM   |          |       |
| Spots:   | # Ch        | Day A               |                 |             | Description          |                   | Start/End Time          | e Lena      | th Ad-ID   |             |      | Rate     | Туре  |
| 1        | 7 WJH       |                     | 4/09/24         |             |                      | nel 7 Today @ 6a  | 558a-7a                 |             |            | i ty0fLi fe |      | \$125.00 |       |
|          | <br>5 WJH   |                     | 4/10/24         |             |                      | inel 7 Today @ 6a | 558a-7a                 |             | 0 MSRoads  | =           |      | \$125.00 |       |
| 1        | 8 WJF       |                     | 4/11/24         |             |                      | inel 7 Today @ 6a | 558a-7a                 |             |            | i ty0fLi fe |      | \$125.00 |       |
|          | 6 WJF       |                     | 4/12/24         |             |                      | inel 7 Today @ 6a | 558a-7a                 |             |            | i ty0fLi fe |      | \$125.00 |       |
| Wee      |             | Start Date          |                 |             |                      | Spots/Week        | Rate                    |             | o woquar   | rtyorErre   |      | \$125.00 | INIVI |
| ****     | CKS.        | 04/15/24            | 04/21/          |             |                      | 2                 | \$12 <u>5.00</u>        |             |            |             |      |          |       |
| Spots:   | # Ch        | Day A               | ir Date         | Air Time    | Description          |                   | Start/End Time          | e Lena      | th Ad-ID   |             |      | Rate     | Type  |
|          | 9 WJF       |                     | 4/15/24         |             |                      | nel 7 Today @ 6a  | 558a-7a                 |             | 0 MSPl an  | ni ng       |      | \$125.00 |       |
| 1 10     |             |                     | 4/16/24         |             |                      | nel 7 Today @ 6a  | 558a-7a                 | :3          | 0 MSQual   | i ty0fLi fe |      | \$125.00 |       |
|          |             |                     |                 |             |                      | ,                 |                         |             |            |             |      |          |       |
| 7 04/    | 01/24       | 04/16/24            | News            | s Channel 7 | @ 11a 1 <sup>-</sup> | 1a-12p            | MTWTF                   | :30         | 3          | \$50.00     | NM   |          |       |
| Wee      | eks:        | Start Date 04/01/24 | End D<br>04/07/ |             |                      | Spots/Week 4      | <u>Rate</u><br>\$50.00  |             |            |             |      |          |       |
| Spots:   | <u># Ch</u> | <u>Day</u> A        | ir Date         | Air Time    | Description          |                   | Start/End Time          | <u>Leng</u> | th Ad-ID   |             |      | Rate     | Type  |
|          | 2 WJH       | IG M 04             | 4/01/24         | 11:55 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSHeal   | thcare      |      | \$50.00  | NM    |
|          | 1 WJF       | lG Tu 0             | 4/02/24         | 11:19 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSHeal   | thcare      |      | \$50.00  | NM    |
| ;        | 3 WJH       | IG W 04             | 4/03/24         | 11:28 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSHeal   | thcare      |      | \$50.00  | NM    |
|          | 4 WJH       | IG Th 04            | 4/04/24         | 11:48 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSRoads  | S           |      | \$50.00  | NM    |
| Wee      | eks:        | Start Date 04/08/24 | End D           |             |                      | Spots/Week 4      | Rate<br>\$50.00         |             |            |             |      |          |       |
| Spots:   | <u># Ch</u> | Day A               | ir Date         | Air Time    | Description          |                   | Start/End Time          | e Leng      | th Ad-ID   |             |      | Rate     | Type  |
|          | 7 WJH       | IG M 04             | 4/08/24         | 11:52 AM    | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSRoads  | S           |      | \$50.00  | NM    |
|          | 8 WJF       | IG Tu 0             | 4/09/24         | 11:25 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSRoad   | s           |      | \$50.00  | NM    |
| 1 (      | 6 WJF       | IG W 04             | 4/10/24         | 11:39 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSHeal   | thcare      |      | \$50.00  |       |
| 1        | 5 WJH       |                     | 4/12/24         | 11:17 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSRoads  | S           |      | \$50.00  |       |
| Wee      |             | Start Date          |                 |             |                      | Spots/Week        | Rate                    |             | . •        |             |      | φοσισσ   |       |
|          |             | 04/15/24            | 04/21/          |             |                      | 2                 | \$5 <u>0.00</u>         |             |            |             |      |          |       |
| Spots:   | <u># Ch</u> | <u>Day</u> A        | ir Date         | Air Time    | Description          |                   | Start/End Time          | <u>Leng</u> | th Ad-ID   |             |      | Rate     | Type  |
| 10       | 0 WJH       | IG M 0              | 4/15/24         | 11:46 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSQual   | i ty0fLi fe |      | \$50.00  | NM    |
| ,        | 9 WJF       | IG Tu 0             | 4/16/24         | 11:22 AM I  | News Chan            | nel 7 @ 11a       | 11a-12p                 | :3          | 0 MSRoad   | s           |      | \$50.00  | NM    |
| 8 04/    | 01/24       | 04/16/24            | News            | s Channel 7 | @ 6p M 6r            | o-630p            | МГWГF                   | :30         | 1          | \$275.00    | NM   |          |       |
|          |             |                     | -F              |             | · ·                  | •                 |                         |             |            |             |      |          |       |
| Wee      | eks:        | Start Date 04/01/24 | End D<br>04/07/ |             |                      | Spots/Week 3      | <u>Rate</u><br>\$275.00 |             |            |             |      |          |       |
| Spots:   | <u># Ch</u> | Day A               | ir Date         | Air Time    | Description          |                   | Start/End Time          | <u>Leng</u> | th Ad-ID   |             |      | Rate     | Type  |
|          |             | IG M 04             | 4/01/24         | 6:27 PM     | News Chan            | nel 7 @ 6p M-F    | 6p-630p                 | :3          | MSPl an    | ni ng       |      | \$275.00 | NM    |
|          | 1 WJH       | IG Tu 04            | 4/02/24         | 6:15 PM I   | News Chan            | nel 7 @ 6p M-F    | 6p-630p                 | :3          | 0 MSPl and | ni ng       |      | \$275.00 | NM    |
|          | 2 WJH       |                     | 4/03/24         |             |                      | nel 7 @ 6p M-F    | 6p-630p                 | :3          | 0 MSQuali  | i ty0fLi fe |      | \$275.00 |       |
| Wee      | eks:        | Start Date 04/08/24 | End D           |             |                      | Spots/Week 4      | Rate<br>\$275.00        |             |            |             |      |          |       |
| Spots:   | # Ch        | Day A               | ir Date         | Air Time    | Description          |                   | Start/End Time          | e Leng      | th Ad-ID   |             |      | Rate     | Type  |
|          | 7 WJH       |                     | 4/08/24         |             |                      | inel 7 @ 6p M-F   | 6p-630p                 |             | 0 MSHeal   | thcare      |      | \$275.00 |       |
| i        | 6 WJF       | -                   | 4/09/24         |             |                      | nel 7 @ 6p M-F    | 6p-630p                 | :3          | 0 MSPlani  | ni ng       |      | \$275.00 |       |
| i        | 4 WJF       |                     | 4/11/24         |             |                      | nel 7 @ 6p M-F    | 6p-630p                 |             | 0 MSHeal   |             |      | \$275.00 |       |
| i        | . WJF       |                     | 4/11/24         |             |                      | nel 7 @ 6p M-F    | 6p-630p                 |             | 0 MSPlani  |             |      | \$275.00 |       |
|          | eks:        | Start Date 04/15/24 |                 | ate MTWT    | <u>FSS</u>           | Spots/Week 1      | Rate<br>\$275.00        |             |            | e e         |      | Ψ=10.00  |       |
| Spots:   | <u># Ch</u> | Day A               |                 |             | Description          |                   | Start/End Time          | <u>Leng</u> | th Ad-ID   |             |      | Rate     | Туре  |

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## **INVOICE**



Send Payment To: WJHG P.O. Box 14200 Tallahassee, FL 32317-4200

| Invoice #    | 3447165-2             | Invoice Month  | April 2024          |  |  |  |
|--------------|-----------------------|----------------|---------------------|--|--|--|
| Invoice Date | 04/16/24              | Invoice Period | 04/01/24 - 04/16/24 |  |  |  |
| Advertiser   | Mark Sheldon Campaign |                |                     |  |  |  |
| Product      | Mayoral Campaign      |                |                     |  |  |  |
| Estimate #   | Media Buy #1          |                |                     |  |  |  |

Spots/

| Line Start | Date End Dat           | e Description                                       | Start/End Time          | MTWTFSS                 | Length | Week        | Rate     | Туре |             |
|------------|------------------------|---|-------------------------|-------------------------|--------|-------------|----------|------|-------------|
| 8 04/01    | /24 04/16/24           | News Channel 7 -F                                   | @ 6p M 6p-630p          | МГWГF                   | :30    | 1           | \$275.00 | NM   |             |
| Spots: #   | Ch Day                 | Air Date Air Time [                                 | Description             | Start/End Time          | Lengt  | h Ad-ID     |          |      | Rate Type   |
| 8          | WJHG M                 | 04/15/24 6:27 PM N                                  | lews Channel 7 @ 6p M-F | 6p-630p                 | :3     | 0 MSHealth  | care     |      | \$275.00 NM |
| 9 04/01    | /24 04/16/24           | News Channel 7 -F                                   | @ 4p M M-F 4-4:29p      | МГWГF                   | :30    | 1           | \$100.00 | NM   |             |
| Weeks      | S: Start Date 04/01/24 | <u>End Date</u> <u>MTWT</u> 04/07/24 <u>MTWT</u>    | <u> </u>                | Rate<br>\$100.00        |        |             |          |      |             |
| Spots: #   | Ch Day                 | Air Date Air Time [                                 | <u>Description</u>      | Start/End Time          | Lengt  | h Ad-ID     |          |      | Rate Type   |
| 1          | WJHG W                 |   | lews Channel 7 @ 4p M-F | M-F 4-4:29p             | :3     | 0 MSPl anni | ng       |      | \$100.00 NM |
| Weeks      | Start Date 04/08/24    | <u>End Date</u> <u>MTWT</u><br>04/14/24 <u>MTWT</u> | <u> </u>                | <u>Rate</u><br>\$100.00 |        |             |          |      |             |
| Spots: #   | Ch Day                 | Air Date Air Time [                                 | Description             | Start/End Time          | Lengt  | h Ad-ID     |          |      | Rate Type   |
| 2          | WJHG Tu (              | 04/09/24 4:14 PM N                                  | lews Channel 7 @ 4p M-F | M-F 4-4:29p             | :3     | 0 MSHealth  | care     |      | \$100.00 NM |
| 3          |                        |   | lews Channel 7 @ 4p M-F | M-F 4-4:29p             | :3     | 0 MSRoads   |          |      | \$100.00 NM |
| Weeks      | Start Date 04/15/24    | <u>End Date</u> <u>MTWT</u><br>04/21/24 <u>M</u>    | <u> </u>                | <u>Rate</u><br>\$100.00 |        |             |          |      |             |
| Spots: #   | Ch Day                 | Air Date Air Time [                                 | Description             | Start/End Time          | Lengt  | h Ad-ID     |          |      | Rate Type   |
| 4          | WJHG M                 | 04/15/24 4:23 PM N                                  | lews Channel 7 @ 4p M-F | M-F 4-4:29p             | :3     | 0 MSRoads   |          |      | \$100.00 NM |
|            |                        |   |                         | Total Spots             | 4      | 12          |          |      |             |

**Payment Terms 30 Days** 

 Gross Total
 \$5,000.00

 Agency Commission
 \$750.00

 Net Amount Due
 \$4,250.00

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<u>Invoice Balance as of 04/17/24 10:01:28 AM CT</u> **\$0.00**