INVOICE



WJHG 8195 Front Beach Rd. Panama City, FL 32407 Sales T & C: www.gray.tv/advertising Main: (850) 234-7777 Billing:

Billing Address:

Neves Media Solutions LLC Attention: Accounts Payable 1609 Lisenby Avenue Panama City, FL 32405

Send Payment To:

WJHG P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WJHG					
Invoice #	3447165-1	Order #	3447165			
Invoice Date	03/31/24	Alt Order #				
Invoice Month	March 2024	Deal #				
Invoice Period	03/01/24 - 03/31/24	03/01/24 - 03/31/24 Flight Dates 03/				
Advertiser	Mark Sheldon Camp	aign	•			
Product	Mayoral Campaign					
Estimate #	Media Buy #1					
	Account Executive	Panama City	House			
	Sales Office	Panama City Local				
	Sales Region	Local				
	Agency Code					
	Advertiser Code					
	Billing Calendar	Calendar				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	108492				
	Advertiser Ref	577236				
	Product 1					
	Product 2					

								Spots/				
Line Start I	Date E	ind Date	e Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 03/04/	/24 0	3/31/24		Channel 7 Today	/ 5a-6a	MTWTF	:30	5	\$65.00	NM		
			@ 5a		0							
Weeks		art Date 3/04/24	End Da 03/10/2		Spots/Week 4	<u>Rate</u> \$65.00						
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WJHG	MC)3/04/24	5:08 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSHealthc	are		\$65.00	NM
2	WJHG	Tu C)3/05/24	5:33 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSRoads			\$65.00	NM
3	WJHG	wo)3/06/24	5:25 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSQuality	0fLife		\$65.00	NM
4	WJHG	Th C)3/07/24	5:42 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSHealthc	are		\$65.00	NM
Weeks		art Date 3/11/24	e End Da		Spots/Week	<u>Rate</u> \$65.00						
Spots: #	Ch	= .	Air Date	Air Time Descri		Start/End Time	Lonat	h Ad-ID			Rate	Type
8 spois.	WJHG)3/11/24		Channel 7 Today @ 5a			0 MSRoads			\$65.00	
6	WJHG)3/12/24		Channel 7 Today @ 5a			0 MSPl anni n	đ		\$65.00	
7	WJHG)3/12/24		Channel 7 Today @ 5a			0 MSHealthc	.,		\$65.00	
5	WJHG)3/15/24		Channel 7 Today @ 5a			0 MSPl anni n			\$65.00 \$65.00	
Weeks		art Date			Spots/Week	Rate	.3		8		\$05.00	INIVI
Weeke		3/18/24	03/24/2		<u>opolo, week</u> 4	\$65.00						
Spots: #	Ch	Day A	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
12	WJHG	Tu C)3/19/24	5:41 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSPl anni n	g		\$65.00	NM
11	WJHG	wo)3/20/24	5:21 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSRoads			\$65.00	NM
10	WJHG	Th C)3/21/24	5:07 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSQuality	0fLife		\$65.00	NM
9	WJHG	FC)3/22/24	5:15 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSPl anni n	g		\$65.00	NM
Weeks		art Date			Spots/Week	Rate						
		8/25/24	03/31/2		3	\$65.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate	
14	WJHG)3/25/24		Channel 7 Today @ 5a		-	0 MSQuality	OfLife		\$65.00	
13	WJHG	Th C)3/28/24	5:26 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSRoads			\$65.00	NM
15	WJHG	FC)3/29/24	5:26 AM News	Channel 7 Today @ 5a	5a-6a	:3	0 MSRoads			\$65.00	NM
2 03/04/	/24 0	3/31/24	News @ 6a		/ 558a-7a	MTWTF	:30	5	\$125.00	NM		
Weeks		art Date 3/04/24	e End Da 03/10/2		Spots/Week 4	<u>Rate</u> \$125.00						

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WJHG P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3447165-1	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/31/24				
Advertiser	Mark Sheldon Campaign						
Product	Mayoral Campaign						
Estimate #	Media Buy #1						

Line Start Date End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2 03/04/24 03/31/24	News Channel 7 Today @ 6a	558a-7a	MTWTF	:30	5	\$125.00	NM	
Spots: <u># Ch</u> Day A	Air Date <u>Air Time</u> Descripti	on	Start/End Time	Length	Ad-ID			Rate Type
2 WJHG M (03/04/24 6:53 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSPl anni ng	(\$125.00 NM
1 WJHG Tu (03/05/24 6:00 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSHealthca	ire		\$125.00 NM
4 WJHG W (03/06/24 6:51 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSRoads			\$125.00 NM
3 WJHG Th (03/07/24 6:23 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSPl anni ng	;		\$125.00 NM
Weeks: <u>Start Date</u> 03/11/24	End Date <u>MTWTFSS</u> 03/17/24 MTWTF	Spots/Week 4	<u>Rate</u> \$125.00					
Spots: <u># Ch</u> Day A	Air Date <u>Air Time</u> Descripti		Start/End Time	Length				Rate Type
8 WJHG M C	03/11/24 6:45 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSHeal thea	ire		\$125.00 NM
6 WJHG Tu (03/12/24 6:07 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSQuality(fLife		\$125.00 NM
7 WJHG W (03/13/24 6:56 AM News Ch	annel 7 Today @ 6a	558a-7a	:30	MSP1 anni ng	Ş		\$125.00 NM
5 WJHG F 0 Weeks: <u>Start Date</u> 03/18/24		annel 7 Today @ 6a Spots/Week	558a-7a <u>Rate</u>	:30	MSQuality()fLife		\$125.00 NM
	00/2 //2 /	3	\$125.00 Stort/End Time	Length				Boto Turoo
	Air Date <u>Air Time</u> <u>Descripti</u> 03/19/24 6:53 AM News Ch	on nannel 7 Today @ 6a	<u>Start/End Time</u> 558a-7a		MSQuality(flifo		<u>Rate</u> <u>Type</u> \$125.00 NM
					MSHeal thca			
		annel 7 Today @ 6a	558a-7a		MSRoads	lie		\$125.00 NM
9 WJHG Th 0 Weeks: <u>Start Date</u> 03/25/24		annel 7 Today @ 6a Spots/Week 4	558a-7a <u>Rate</u> \$125.00	.30	MSROaus			\$125.00 NM
Spots: # Ch Day A	Air Date Air Time Descripti	on	Start/End Time	Length	Ad-ID			Rate Type
		nannel 7 Today @ 6a	558a-7a	:30	MSRoads			\$125.00 NM
		annel 7 Today @ 6a	558a-7a	:30	MSP1 anni ng	{		\$125.00 NM
		annel 7 Today @ 6a	558a-7a	:30	MSHeal thea	ire		\$125.00 NM
		annel 7 Today @ 6a	558a-7a	:30	MSHealthca	ire		\$125.00 NM
3 03/04/24 03/31/24	News Channel 7 @ 11a	11a-12p	MTWTF	:30	3	\$50.00	NM	
Weeks: Start Date 03/04/24	End Date <u>MTWTFSS</u> 03/10/24 MTWTF	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: <u># Ch</u> Day A	Air Date <u>Air Time</u> Descripti	on	Start/End Time	Length	Ad-ID			Rate Type
1 WJHG M (03/04/24 11:40 AM News Ch	nannel 7 @ 11a	11a-12p	:30	MSQual i ty()fLife		\$50.00 NM
2 WJHG F (03/08/24 11:47 AM News Ch	annel 7 @ 11a	11a-12p	:30	MSQuality()fLife		\$50.00 NM
Weeks: Start Date 03/11/24	End Date <u>MTWTFSS</u> 03/17/24 MTWTF	Spots/Week 3	Rate \$50.00					
	Air Date <u>Air Time</u> Descripti	on	Start/End Time	Length	Ad-ID			Rate Type
3 WJHG Tu (03/12/24 11:39 AM News Ch	nannel 7 @ 11a	11a-12p	:30	MSRoads			\$50.00 NM
4 WJHG W (03/13/24 11:13 AM News Ch	nannel 7 @ 11a	11a-12p	:30	MSQuality(fLife		\$50.00 NM
	03/14/24 11:46 AM News Ch		11a-12p	:30	MSHeal thea	ire		\$50.00 NM
Weeks: <u>Start Date</u> 03/18/24	03/24/24 MTWTF	Spots/Week 2	<u>Rate</u> \$50.00					
·	Air Date <u>Air Time</u> Descripti		Start/End Time	Length				Rate Type
	03/18/24 11:21 AM News Ch		11a-12p		MSHeal thea			\$50.00 NM
Weeks: Start Date		annel 7 @ 11a Spots/Week	11a-12p <u>Rate</u>	:30	MSPl anni ng	(\$50.00 NM
03/25/24	03/31/24 MTWTF Air Dete Air Time Descripti	<u>з</u>	\$50.00 Stort/End Time	ا مممنا				Poto Tree
	Air Date <u>Air Time</u> Descripti		Start/End Time	Length		flife		Rate Type
	03/26/24 11:59 AM News Ch		11a-12p		MSQuality(\$50.00 NM
	03/28/24 11:29 AM News Ch		11a-12p		MSPl anni ng			\$50.00 NM
10 WJHG F (03/29/24 11:41 AM News Ch	nannel 7 @ 11a	11a-12p	:30	MSPl anni ng	{		\$50.00 NM

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Invoice #	3447165-1	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/31/24				
Advertiser	Mark Sheldon Campaign						
Product	Mayoral Campaign						
Estimate #	Media Buy #1						

Line Start I	Date En	d Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
4 03/04/	/24 03	/31/24	News Ch -F	annel 7 @ 6p	М 6р-630р	MTWTF	:30	1	\$275.00	NM		
Weeks		rt Date 04/24	End Date 03/10/24	MTWTFSS MTWTF	Spots/Week 1	Rate \$275.00						
Spots: #	<u>Ch</u>	Day <u>Air</u>	Date Air	Time Descrip	otion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate	Туре
1	WJHG	Tu 03,	/05/24 6:		Channel 7 @ 6p M-F	6p-630p	:3	0 MSPl anni 1	ıg		\$275.00	NM
Weeks		rt Date 11/24	End Date 03/17/24	MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$275.00						
Spots: #	<u>Ch</u> [<u>Day</u> Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
2	WJHG	W 03	/13/24 6:	07 PM News (Channel 7 @ 6p M-F	6p-630p	:3	0 MSRoads			\$275.00	NM
3	WJHG	F 03	/15/24 6:		Channel 7 @ 6p M-F	6p-630p	:3	0 MSRoads			\$275.00	NM
Weeks		rt Date 18/24	End Date 03/24/24	MTWTFSS MTWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00						
Spots: #	<u>Ch</u> [Day <u>Air</u>	Date Air	r Time Descrip	otion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
4	WJHG	Th 03	/21/24 6:		Channel 7 @ 6p M-F	6p-630p	:3	0 MSHealth	care		\$275.00	NM
Weeks		rt Date 25/24	End Date 03/31/24	MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$275.00						
Spots: #	<u>Ch</u> [Day <u>Air</u>	Date Air	r Time Descrip	otion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
5	WJHG	M 03	/25/24 6:	27 PM News (Channel 7 @ 6p M-F	6p-630p	:3	0 MSHealth	care		\$275.00	NM
6	WJHG	Th 03	/28/24 6:	13 PM News (Channel 7 @ 6p M-F	6р-630р	:3	0 MSQuality	0fLife		\$275.00	NM
						Total Spots	4	6				

Payment Terms 30 Days

Gross Total	\$5,000.00
Agency Commission	\$750.00
Net Amount Due	\$4,250.00
Invoice Balance as of 04/02/24 11:04:04 AM CT	\$0.00

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