



Buy Detail Report

3538900

Revision #: Date: 10/11/2018

Client: Friends of Scott Walker
Media: TV
Product: Scott Walker for Governor
Market: Milwaukee-Racine

Estimate: 209
Description: 2018T SWF 1016 B
Flight Start Date: 10/16/2018 03:00 AM
Flight End Date: 10/22/2018 02:59 AM

Vendor: EVTV-TV

Send Billing To: Nonbox
5307 S. 92nd Street
Hales Corners, WI 53130
Phone: 414-425-8800

Separation between spots: 30

Buyer: Emilie Kassa

Affiliation: Ind

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
					10/16	10/17	10/18	10/19	10/20	10/21	10/22	
EVTV-TV												
1	MTuWThF 5:00p- 5:30p TWO AND A HALF MEN	EF	\$100.00	30	1	1	1	1			1	5
2	MTuWThF 6:00p- 6:30p LAST MAN STANDING	PA	\$125.00	30	1	1	1	1			1	5
Total Spots:					2	2	2	2			2	10
Total Cost:			\$1,125.00									10
Station Monthly Summary												
OCT 18			\$1,125.00									10
Total Cost:			\$1,125.00									10

Signature: _____

10/11/18



EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 3538900
Schedule Dates 10/16/18-10/22/18
Advertiser Friends of Scott Walker (66209)
Agency Nonbox Eisner (5242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST.209 (1075548)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name
Phone/Fax /
CPE 209
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments EVTV
 FLIGHT DATES: 10/16/18 - 10/22/18 - EST.209
 DO NOT APPROVE UNTIL PAYMENT IS RECEIVED

Date Entered 10/11/18
Last Modified
Entered By Pam Dickson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$168.75
Net Total \$956.25
Sales Tax

Milwaukee (EVTV)

By Broadcast Month	Spots	Rate
Oct. 2018	10	\$1,125.00
Grand Total:	10	\$1,125.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/16/18-10/16/18	2	:30	5P- Two and a Half Men			1						1	\$100.00	\$100.00	Milwaukee (EVTV)		10/11/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/17/18-10/17/18	2	:30	5P- Two and a Half Men				1					1	\$100.00	\$100.00	Milwaukee (EVTV)		10/11/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/18/18-10/18/18	2	:30	5P- Two and a Half Men					1				1	\$100.00	\$100.00	Milwaukee (EVTV)		10/11/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/19/18-10/19/18	2	:30	5P- Two and a Half Men						1			1	\$100.00	\$100.00	Milwaukee (EVTV)		10/11/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/22/18-10/22/18	2	:30	5P- Two and a Half Men		1							1	\$100.00	\$100.00	Milwaukee (EVTV)		10/11/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/16/18-10/16/18	2	:30	6P- Last Man Standing			1						1	\$125.00	\$125.00	Milwaukee (EVTV)		10/11/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/17/18-10/17/18	2	:30	6P- Last Man Standing				1					1	\$125.00	\$125.00	Milwaukee (EVTV)		10/11/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/18/18-10/18/18	2	:30	6P- Last Man Standing					1				1	\$125.00	\$125.00	Milwaukee (EVTV)		10/11/18
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/19/18-10/19/18	2	:30	6P- Last Man Standing						1			1	\$125.00	\$125.00	Milwaukee (EVTV)		10/11/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature] 10/11/18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/22/18-10/22/18	2	:30	6P- Last Man Standing		1							1	\$125.00	\$125.00	Milwaukee (EVTV)		10/11/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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