



Buy Detail Report

3553606

Revision #: Date: 10/24/2018

Client: Friends of Scott Walker
Media: TV
Product: Scott Walker for Governor
Market: Milwaukee-Racine

Estimate: 199 Vendor: EVTV-TV
Description: 2018T SWFDR 1030 1082009
Flight Start Date: 10/30/2018 03:00 AM
Flight End Date: 11/5/2018 02:59 AM
Survey: Nov17 DMA Nielsen Live+3
Buyer: Cindy Murphy

Separation between spots: 30

Affiliation: Ind

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
				10/30	10/31	11/1	11/2	11/3	11/4	11/5	
EVTV-TV											
MTuWThF 5:00p- 5:30p TWO AND A HALF MEN	EF	\$45.00	30	1 ✓	1 ✓	1 ✓	1 ✓			1 ✓	5
MTuWThF 5:30p- 6:00p TWO AND A HALF MEN	EF	\$45.00	30	1 ✓	1 ✓	1 ✓	1 ✓			1 ✓	5
MTuWThF 6:00p- 6:30p LAST MAN STANDING	PA	\$90.00	30	1 ✓	1 ✓	1 ✓	1 ✓			1 ✓	5
Total Spots:				3	3	3	3			3	15
Total Cost:		\$900.00									15
Station Monthly Summary											
NOV 18		\$900.00									15 ✓
Total Cost:		\$900.00									15

Signature: _____

Ann 10/26/18



EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 3553606

Schedule Dates 10/30/18-11/05/18
Advertiser Friends of Scott Walker (66209)
Agency Nonbox Eisner (5242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est. 199 2018T SWFDR 1030 (1082009)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name Murphy, Cindy
Phone/Fax /
CPE 199
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments EVTV
FLIGHT DATES: 10/30/18 - 11/5/18 EST. 199
DO NOT APPROVE UNTIL PAYMENT IS RECEIVED

Date Entered 10/26/18
Last Modified
Entered By Karen Murray
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$135.00
Net Total \$765.00
Sales Tax

Milwaukee (EVTV)		
By Broadcast Month	Spots	Rate
Nov. 2018	15	\$900.00
Grand Total:	15	\$900.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	1	:30	5P- Two and a Half Men			1	1	1	1			4	\$45.00	\$180.00	Milwaukee (EVTV)		10/26/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	11/05/18-11/05/18	1	:30	5P- Two and a Half Men		1							1	\$45.00	\$45.00	Milwaukee (EVTV)		10/26/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	1	:30	5:30P- Two and a Half Men 2			1	1	1	1			4	\$45.00	\$180.00	Milwaukee (EVTV)		10/26/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	11/05/18-11/05/18	1	:30	5:30P- Two and a Half Men 2		1							1	\$45.00	\$45.00	Milwaukee (EVTV)		10/26/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-11/02/18	1	:30	6P- Last Man Standing			1	1	1	1			4	\$90.00	\$360.00	Milwaukee (EVTV)		10/26/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	11/05/18-11/05/18	1	:30	6P- Last Man Standing		1							1	\$90.00	\$90.00	Milwaukee (EVTV)		10/26/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Karen</i>	10/26/18	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.