



Buy Detail Report

3493648

Revision #: Date: 9/14/2018

Client: Friends of Scott Walker
Media: TV
Product: Scott Walker for Governor
Market: Milwaukee-Racine

Estimate: 193
Description: 2018T SWFDR 0918
Flight Start Date: 9/18/2018 03:00 AM
Flight End Date: 9/24/2018 02:59 AM
Survey: Nov17 DMA Nielsen Live+3
Buyer: Cindy Murphy

Vendor: EVTV-TV

Separation between spots: 30

Affiliation: Ind

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
				9/18	9/19	9/20	9/21	9/22	9/23	9/24	
EVTV-TV											
MTuWThF 5:00p- 5:30p TWO AND A HALF MEN	EF	\$45.00	30	1	1	1	1			1	5
MTuWThF 5:30p- 6:00p TWO AND A HALF MEN	EF	\$45.00	30	1	1	1	1			1	5
MTuWThF 6:00p- 6:30p LAST MAN STANDING	PA	\$90.00	30	1	1	1	1			1	5
Total Spots:				3	3	3	3			3	15
Total Cost:		\$900.00									15
Station Monthly Summary											
SEP 18		\$900.00									15
Total Cost:		\$900.00									15

Signature: _____

 9/14/18



EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 3493648
Schedule Dates 09/18/18-09/24/18
Advertiser Friends of Scott Walker (66209)
Agency Nonbox Eisner (5242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST.193 (1065917)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name
Phone/Fax /
CPE 193
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments EVTV
 FLIGHT DATES: 9/18/18 - 9/24/18 - EST.193
 DO NOT APPROVE UNTIL PAYMENT IS RECEIVED

Date Entered 09/14/18
Last Modified
Entered By Pam Dickson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$135.00
Net Total \$765.00
Sales Tax

Milwaukee (EVTV)

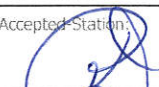
By Broadcast Month	Spots	Rate
Sep. 2018	15	\$900.00
Grand Total:	15	\$900.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/18/18-09/18/18	2	:30	5P- Two and a Half Men			1						1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/19/18-09/19/18	2	:30	5P- Two and a Half Men				1					1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/20/18-09/20/18	2	:30	5P- Two and a Half Men					1				1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/21/18-09/21/18	2	:30	5P- Two and a Half Men						1			1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/18/18-09/18/18	2	:30	5:30P- Two and a Half Men			1						1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/19/18-09/19/18	2	:30	5:30P- Two and a Half Men				1					1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/20/18-09/20/18	2	:30	5:30P- Two and a Half Men					1				1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	09/21/18-09/21/18	2	:30	5:30P- Two and a Half Men						1			1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/18/18-09/18/18	2	:30	6P- Last Man Standing			1						1	\$90.00	\$90.00	Milwaukee (EVTV)		9/14/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		 9/14/18		

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/19/18-09/19/18	2	:30	6P- Last Man Standing				1					1	\$90.00	\$90.00	Milwaukee (EVTV)		9/14/18
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/20/18-09/20/18	2	:30	6P- Last Man Standing					1				1	\$90.00	\$90.00	Milwaukee (EVTV)		9/14/18
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/21/18-09/21/18	2	:30	6P- Last Man Standing						1			1	\$90.00	\$90.00	Milwaukee (EVTV)		9/14/18
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/24/18-09/24/18	2	:30	5P- Two and a Half Men		1							1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/24/18-09/24/18	2	:30	5:30P- Two and a Half Men 2		1							1	\$45.00	\$45.00	Milwaukee (EVTV)		9/14/18
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/24/18-09/24/18	2	:30	6P- Last Man Standing		1							1	\$90.00	\$90.00	Milwaukee (EVTV)		9/14/18

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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