

# Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
<b>Client</b>		<b>AE</b>	REGIONAL, ARKANSAS	<b>Office</b>	Springdale	<b>Address</b>	37 W 39TH ST #602 NEW YORK CITY, NY 10018			<b>Contract Start</b>	02/17/2020	<b>Contract End</b>	03/08/2020
<b>Product</b>		<b>Client</b>	RSLC REG MW (109644)			<b>Contact</b>		<b>Phone</b>	212 443 5001	<b>TOTALS FOR CONTRACT</b>			
<b>Estimate</b>		<b>Product</b>	Political Advocacy Groups (213)			<b>Notes</b>	...2/21/2020 LM			<b>Total Spots</b>	123	<b>Gross Amt</b>	\$14,840.00
<b>Order</b>		<b>Agency</b>	POLITICAL COMMUNICATIONS ADV (1		15%	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political	<b>Agency Comm</b>	\$2,226.00	<b>Rep Comm</b>	\$0.00
<b>Do Not Submit EDI Invoice</b>		<b>Rep Firm</b>				<b>Ord Status</b>	Traffic Updates Accepted			<b>Net Amt</b>	\$12,614.00		
REFERENCES													
<b>Est #</b>		<b>Primary</b>	REG - Regional R	<b>Tertiary</b>	ASSOCIATION (5	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political				
<b>Contr #</b>	2958062	<b>Secondary</b>	NW ARKANSAS (	<b>Quaternary</b>	Outsourced Billin								
<b>Systems</b>	ZG: Ft. Smith Roadblock Zone, AR, 0378 (25)												

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		4	FXNC	FOX AND FRIEND<	02/22/20	02/23/20	05:00	09:00						X	X	4	1	4	\$108.00	\$432.00	30
10		7	FXNC	VARIOUS	02/22/20	02/23/20	09:00	15:00						X	X	8	1	8	\$56.00	\$448.00	30
25		4	FXNC	VARIOUS	02/22/20	02/23/20	16:00	19:00						X	X	2	1	2	\$132.00	\$264.00	30
28		4	FXNC	VARIOUS	02/22/20	02/23/20	19:00	24:00						X	X	2	1	2	\$260.00	\$520.00	30
4		4	FXNC	FOX AND FRIEND<	02/24/20	03/01/20	05:00	09:00	X	X	X	X	X	X	X	20	1	20	\$108.00	\$2,160.00	30
13		4	FXNC	VARIOUS	02/24/20	03/01/20	09:00	15:00	X	X	X	X	X	X	X	33	1	33	\$56.00	\$1,848.00	30
19		4	FXNC	VARIOUS	02/24/20	03/01/20	15:00	19:00	X	X	X	X	X	X	X	13	1	13	\$132.00	\$1,716.00	30
31		4	FXNC	VARIOUS	02/24/20	03/01/20	19:00	24:00	X	X	X	X	X	X	X	19	1	19	\$260.00	\$4,940.00	30
7		4	FXNC	FOX AND FRIEND<	03/02/20	03/03/20	05:00	09:00	X	X						6	1	6	\$108.00	\$648.00	30
16		4	FXNC	VARIOUS	03/02/20	03/03/20	09:00	15:00	X	X						10	1	10	\$56.00	\$560.00	30
22		4	FXNC	VARIOUS	03/02/20	03/02/20	15:00	19:00	X							2	1	2	\$132.00	\$264.00	30
34		4	FXNC	VARIOUS	03/02/20	03/02/20	19:00	24:00	X							4	1	4	\$260.00	\$1,040.00	30

	Feb 20	Mar 20	Total
Spots	16	107	123
Grs \$	\$1,664	\$13,176	\$14,840
Net \$	\$1,414	\$11,200	\$12,614

# Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
<b>Client</b>		<b>AE</b>	REGIONAL, ARKANSAS	<b>Office</b>	Springdale	<b>Address</b>	37 W 39TH ST #602 NEW YORK CITY, NY 10018				<b>Contract Start</b>	02/17/2020	
<b>Product</b>		<b>Client</b>	RSLC REG MW (109644)		<b>Contact</b>		<b>Phone</b>	212 443 5001		<b>Contract End</b>	03/08/2020		
<b>Estimate</b>		<b>Product</b>	Political Advocacy Groups (213)		<b>Notes</b>	...2/21/2020 LM				<b>TOTALS FOR CONTRACT</b>			
<b>Order</b>		<b>Agency</b>	POLITICAL COMMUNICATIONS ADV (1	15%	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		<b>Total Spots</b>	95		
<b>Do Not Submit EDI Invoice</b>		<b>Rep Firm</b>			<b>Ord Status</b>	Traffic Updates Accepted		<b>Gross Amt</b>	\$2,032.00				
				REFERENCES								<b>Agency Comm</b>	\$304.80
<b>Est #</b>		<b>Primary</b>	REG - Regional R	<b>Tertiary</b>	ASSOCIATION (5					<b>Rep Comm</b>	\$0.00		
<b>Contr #</b>	2958062	<b>Secondary</b>	NW ARKANSAS (	<b>Quaternary</b>	Outsourced Billin					<b>Net Amt</b>	\$1,727.20		
<b>Systems</b>	Harrison, AR (Springfield DMA), 6213 (332)												

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
43		4	FXNC	VARIOUS	02/17/20	02/23/20	15:00	19:00	X	X	X	X	X	X	X	2	1	2	\$20.00	\$40.00	30
46		4	FXNC	VARIOUS	02/17/20	02/23/20	19:00	24:00	X	X	X	X	X	X	X	2	1	2	\$40.00	\$80.00	30
37		6	FXNC	FOX AND FRIEND<	02/22/20	02/23/20	05:00	09:00						X	X	2	1	2	\$12.00	\$24.00	30
40		6	FXNC	VARIOUS	02/22/20	02/23/20	09:00	15:00						X	X	2	1	2	\$12.00	\$24.00	30
38		4	FXNC	FOX AND FRIEND<	02/24/20	03/01/20	05:00	09:00	X	X	X	X	X	X	X	14	1	14	\$12.00	\$168.00	30
41		4	FXNC	VARIOUS	02/24/20	03/01/20	09:00	15:00	X	X	X	X	X	X	X	21	1	21	\$12.00	\$252.00	30
44		4	FXNC	VARIOUS	02/24/20	03/01/20	15:00	19:00	X	X	X	X	X	X	X	13	1	13	\$20.00	\$260.00	30
47		4	FXNC	VARIOUS	02/24/20	03/01/20	19:00	24:00	X	X	X	X	X	X	X	21	1	21	\$40.00	\$840.00	30
39		4	FXNC	FOX AND FRIEND<	03/02/20	03/03/20	05:00	09:00	X	X						4	1	4	\$12.00	\$48.00	30
42		4	FXNC	VARIOUS	03/02/20	03/03/20	09:00	15:00	X	X						8	1	8	\$12.00	\$96.00	30
45		4	FXNC	VARIOUS	03/02/20	03/02/20	15:00	19:00	X							2	1	2	\$20.00	\$40.00	30
48		4	FXNC	VARIOUS	03/02/20	03/02/20	19:00	24:00	X							4	1	4	\$40.00	\$160.00	30

	Feb 20	Mar 20	Total
Spots	8	87	95
Grs \$	\$168	\$1,864	\$2,032
Net \$	\$143	\$1,584	\$1,727

# Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION			TIM #	675516		
Client		AE	REGIONAL, ARKANSAS (129)	Springdale	Address	37 W 39TH ST #602 NEW YORK CITY, NY 10018		Contract Start	02/17/2020	
Product		Client	RSLC REG MW (109644)		Contact		Phone	212 443 5001	Contract End	03/08/2020
Estimate		Agency	POLITICAL COMMUNICATIONS ADV (1) 15%		Notes	...2/21/2020 LM				
Order		Rep Firm								
Do Not Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political					
Summary by broadcast month for the following schedules: 1. ZG: Ft. Smith Roadblock Zone, AR, 0378 (25) 2. Harrison, AR (Springfield DMA), 6213 (332)										
<b>TOTALS FOR CONTRACT</b>									<b>Total Spots</b>	218
									<b>Gross Amt</b>	\$16,872.00
									<b>Agency Comm</b>	\$2,530.80
									<b>Rep Comm</b>	\$0.00
									<b>Net Amt</b>	\$14,341.20

	Feb 20	Mar 20	Total
Spots	24	194	218
Grs \$	\$1,832	\$15,040	\$16,872
Net \$	\$1,557	\$12,784	\$14,341

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_