

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #																
Client		AE	REGIONAL, ARKANSAS	Office	Springdale	Address	37 W 39TH ST #602 NEW YORK CITY, NY 10018												675516																	
Product		Client	RSLC REG MW (109644)			Contact													Contract Start 02/17/2020																	
Estimate		Product	Political Advocacy Groups (213)			Phone	212 443 5001												Contract End 03/08/2020																	
Order		Agency	POLITICAL COMMUNICATIONS ADV (1	15%		Notes	...2/21/2020 LM												TOTALS FOR CONTRACT																	
Do Not Submit EDI Invoice		Rep Firm				Bill Month	Broadcast		Contract Type		Political										Total Spots 123															
REFERENCES						Ord Status	Traffic Updates Accepted												Gross Amt \$14,840.00																	
Est #		Primary	REG - Regional R	Tertiary	ASSOCIATION (5													Agency Comm \$2,226.00																		
Contr #	2958062	Secondary	NW ARKANSAS (Quaternary	Outsourced Billin													Rep Comm \$0.00																		
Systems	ZG: Ft. Smith Roadblock Zone, AR, 0378 (25)																			Net Amt \$12,614.00																
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len															
1		4	FXNC	FOX AND FRIEND<	02/22/20	02/23/20	05:00	09:00						X	X	4	1	4	\$108.00	\$432.00	30															
10		7	FXNC	VARIOUS	02/22/20	02/23/20	09:00	15:00						X	X	8	1	8	\$56.00	\$448.00	30															
25		4	FXNC	VARIOUS	02/22/20	02/23/20	16:00	19:00						X	X	2	1	2	\$132.00	\$264.00	30															
28		4	FXNC	VARIOUS	02/22/20	02/23/20	19:00	24:00						X	X	2	1	2	\$260.00	\$520.00	30															
4		4	FXNC	FOX AND FRIEND<	02/24/20	03/01/20	05:00	09:00	X	X	X	X	X	X	X	20	1	20	\$108.00	\$2,160.00	30															
13		4	FXNC	VARIOUS	02/24/20	03/01/20	09:00	15:00	X	X	X	X	X	X	X	33	1	33	\$56.00	\$1,848.00	30															
19		4	FXNC	VARIOUS	02/24/20	03/01/20	15:00	19:00	X	X	X	X	X	X	X	13	1	13	\$132.00	\$1,716.00	30															
31		4	FXNC	VARIOUS	02/24/20	03/01/20	19:00	24:00	X	X	X	X	X	X	X	19	1	19	\$260.00	\$4,940.00	30															
7		4	FXNC	FOX AND FRIEND<	03/02/20	03/03/20	05:00	09:00	X	X						6	1	6	\$108.00	\$648.00	30															
16		4	FXNC	VARIOUS	03/02/20	03/03/20	09:00	15:00	X	X						10	1	10	\$56.00	\$560.00	30															
22		4	FXNC	VARIOUS	03/02/20	03/02/20	15:00	19:00	X							2	1	2	\$132.00	\$264.00	30															
34		4	FXNC	VARIOUS	03/02/20	03/02/20	19:00	24:00	X							4	1	4	\$260.00	\$1,040.00	30															
<table border="1"> <thead> <tr> <th></th> <th>Feb 20</th> <th>Mar 20</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>16</td> <td>107</td> <td>123</td> </tr> <tr> <td>Grs \$</td> <td>\$1,664</td> <td>\$13,176</td> <td>\$14,840</td> </tr> <tr> <td>Net \$</td> <td>\$1,414</td> <td>\$11,200</td> <td>\$12,614</td> </tr> </tbody> </table>																						Feb 20	Mar 20	Total	Spots	16	107	123	Grs \$	\$1,664	\$13,176	\$14,840	Net \$	\$1,414	\$11,200	\$12,614
	Feb 20	Mar 20	Total																																	
Spots	16	107	123																																	
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Client		AE	REGIONAL, ARKANSAS	Office	Springdale	Address	37 W 39TH ST #602 NEW YORK CITY, NY 10018												675516																	
Product		Client	RSLC REG MW (109644)			Contact		Phone	212 443 5001											Contract Start 02/17/2020																
Estimate		Product	Political Advocacy Groups (213)			Notes	...2/21/2020 LM												Contract End 03/08/2020																	
Order		Agency	POLITICAL COMMUNICATIONS ADV (1	15%		TOTALS FOR CONTRACT																														
Do Not Submit EDI Invoice		Rep Firm																																		
REFERENCES																																				
Est #		Primary	REG - Regional R	Tertiary	ASSOCIATION (5	Bill Month	Broadcast	Contract Type	Political											Total Spots 95																
Contr #	2958062	Secondary	NW ARKANSAS (Quaternary	Outsourced Billin	Ord Status	Traffic Updates Accepted											Gross Amt \$2,032.00																		
Systems	Harrison, AR (Springfield DMA), 6213 (332)																	Agency Comm \$304.80																		
																		Rep Comm \$0.00																		
																		Net Amt \$1,727.20																		
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len															
43		4	FXNC	VARIOUS	02/17/20	02/23/20	15:00	19:00	X	X	X	X	X	X	X	2	1	2	\$20.00	\$40.00	30															
46		4	FXNC	VARIOUS	02/17/20	02/23/20	19:00	24:00	X	X	X	X	X	X	X	2	1	2	\$40.00	\$80.00	30															
37		6	FXNC	FOX AND FRIEND<	02/22/20	02/23/20	05:00	09:00						X	X	2	1	2	\$12.00	\$24.00	30															
40		6	FXNC	VARIOUS	02/22/20	02/23/20	09:00	15:00						X	X	2	1	2	\$12.00	\$24.00	30															
38		4	FXNC	FOX AND FRIEND<	02/24/20	03/01/20	05:00	09:00	X	X	X	X	X	X	X	14	1	14	\$12.00	\$168.00	30															
41		4	FXNC	VARIOUS	02/24/20	03/01/20	09:00	15:00	X	X	X	X	X	X	X	21	1	21	\$12.00	\$252.00	30															
44		4	FXNC	VARIOUS	02/24/20	03/01/20	15:00	19:00	X	X	X	X	X	X	X	13	1	13	\$20.00	\$260.00	30															
47		4	FXNC	VARIOUS	02/24/20	03/01/20	19:00	24:00	X	X	X	X	X	X	X	21	1	21	\$40.00	\$840.00	30															
39		4	FXNC	FOX AND FRIEND<	03/02/20	03/03/20	05:00	09:00	X	X						4	1	4	\$12.00	\$48.00	30															
42		4	FXNC	VARIOUS	03/02/20	03/03/20	09:00	15:00	X	X						8	1	8	\$12.00	\$96.00	30															
45		4	FXNC	VARIOUS	03/02/20	03/02/20	15:00	19:00	X							2	1	2	\$20.00	\$40.00	30															
48		4	FXNC	VARIOUS	03/02/20	03/02/20	19:00	24:00	X							4	1	4	\$40.00	\$160.00	30															
<table border="1"> <thead> <tr> <th></th> <th>Feb 20</th> <th>Mar 20</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>8</td> <td>87</td> <td>95</td> </tr> <tr> <td>Grs \$</td> <td>\$168</td> <td>\$1,864</td> <td>\$2,032</td> </tr> <tr> <td>Net \$</td> <td>\$143</td> <td>\$1,584</td> <td>\$1,727</td> </tr> </tbody> </table>																						Feb 20	Mar 20	Total	Spots	8	87	95	Grs \$	\$168	\$1,864	\$2,032	Net \$	\$143	\$1,584	\$1,727
	Feb 20	Mar 20	Total																																	
Spots	8	87	95																																	
Grs \$	\$168	\$1,864	\$2,032																																	
Net \$	\$143	\$1,584	\$1,727																																	

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #																	
Client		AE	REGIONAL, ARKANSAS (129)	Springdale	Address	37 W 39TH ST #602 NEW YORK CITY, NY 10018																	
Product		Client	RSLC REG MW (109644)		Contact		Phone 212 443 5001																
Estimate		Agency	POLITICAL COMMUNICATIONS ADV (1) 15%		Notes	...2/21/2020 LM																	
Order		Rep Firm																					
Do Not Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political																		
Summary by broadcast month for the following schedules: 1. ZG: Ft. Smith Roadblock Zone, AR, 0378 (25) 2. Harrison, AR (Springfield DMA), 6213 (332)																							
<table border="1"> <thead> <tr> <th></th> <th>Feb 20</th> <th>Mar 20</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>24</td> <td>194</td> <td>218</td> </tr> <tr> <td>Grs \$</td> <td>\$1,832</td> <td>\$15,040</td> <td>\$16,872</td> </tr> <tr> <td>Net \$</td> <td>\$1,557</td> <td>\$12,784</td> <td>\$14,341</td> </tr> </tbody> </table>									Feb 20	Mar 20	Total	Spots	24	194	218	Grs \$	\$1,832	\$15,040	\$16,872	Net \$	\$1,557	\$12,784	\$14,341
	Feb 20	Mar 20	Total																				
Spots	24	194	218																				
Grs \$	\$1,832	\$15,040	\$16,872																				
Net \$	\$1,557	\$12,784	\$14,341																				
		TOTALS FOR CONTRACT																					
		Total Spots				218																	
		Gross Amt				\$16,872.00																	
		Agency Comm				\$2,530.80																	
		Rep Comm				\$0.00																	
		Net Amt				\$14,341.20																	

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____