

WLW  
Cincinnati, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
01/10/2024

WLW  
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 06:29 AM	029:49
Local   Government	iHC SEG 1   10.01.23   BLUE ASH DEVELOPMENT	Director of Economic Development discusses suburb's growth	Rachel Murray Blue Ash Comm.	10/01/2023 08:31 AM	015:06
Local   Disabled services	iHC SEG 2   10.01.23   MAY WE HELP and THE BRIDGE GOLF	Services for the disabled children and adaptive sports for adults	Rob Seideman CEO	10/01/2023 08:47 AM	013:08
Local   Government	iHC SEG 1   10.01.23   BLUE ASH DEVELOPMENT	Director of Economic Development discusses suburb's growth	Rachel Murray Blue Ash Comm.	10/01/2023 08:33 PM	015:06
Local   Disabled services	iHC SEG 2   10.01.23   MAY WE HELP and THE BRIDGE GOLF	Services for the disabled children and adaptive sports for adults	Rob Seideman CEO	10/01/2023 08:48 PM	013:08
Local   Public Safety	iHC SEG 1 - 10-8-23 OHSAA SPORTS VIOLENCE	DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM	Tim Stried OHSAA Comm Dir	10/08/2023 05:30 AM	014:00
Local   Community	iHC SEG 2 - 10-8-23 OHSAA SPORTS VIOLENCE	DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM	Tim Stried OHSAA Comm Dir	10/08/2023 05:44 AM	013:22
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC	Discuss how the oncology field could use sounds to	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 06:29 AM	029:49

	AFFAIRS SPECIAL	help future cancer patients remain hopeful.			
Local   Public Safety	iHC SEG 1 - 10-8-23 OHSAA SPORTS VIOLENCE	DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM	Tim Stried OHSAA Comm Dir	10/08/2023 08:32 AM	014:00
Local   Community	iHC SEG 2 - 10-8-23 OHSAA SPORTS VIOLENCE	DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM	Tim Stried OHSAA Comm Dir	10/08/2023 08:46 AM	013:22
Health and Recovery	THEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 06:28 AM	029:48
Local   Education	iHC SEG 1   10.15.23   BABY SIGN LANGUAGE DAY CARE	Advantages of teaching and using baby sign language	Melissa Hemerling Exec Dir	10/15/2023 08:33 AM	012:27
Local   Education	iHC SEG 2   10.15.23   BABY SIGN LANGUAGE DAY CARE	Advantages of teaching and using baby sign language	Melissa Hemerling Exec Dir	10/15/2023 08:46 AM	012:47
Local   Education	iHC SEG 1   10.15.23   BABY SIGN LANGUAGE DAY CARE	Advantages of teaching and using baby sign language	Melissa Hemerling Exec Dir	10/15/2023 08:33 PM	012:27
Local   Education	iHC SEG 2   10.15.23   BABY SIGN LANGUAGE DAY CARE	Advantages of teaching and using baby sign language	Melissa Hemerling Exec Dir	10/15/2023 08:47 PM	012:47
Local   Business	iHC SEG 1   10.22.23   WOMENS SUMMIT	Business summit for Women	Melissa Lutz   NKY Chamber	10/22/2023 05:31 AM	014:59
Local   Veterans	iHC SEG 2   10.22.23   DAV - VETERANS	Services for Veterans from DAV	Dan Clare Disabled Amer. Vets	10/22/2023 05:46 AM	012:02
Anti-bullying and Breast Canc	THEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 06:30 AM	029:49
Local   Business	iHC SEG 1   10.22.23   WOMENS SUMMIT	Business summit for Women	Melissa Lutz   NKY Chamber	10/22/2023 08:34 AM	014:59

Local   Veterans	iHC SEG 2   10.22.23   DAV - VETERANS	Services for Veterans from DAV	Dan Clare Disabled Amer. Vets	10/22/2023 08:49 AM	012:02
Local   Business	iHC SEG 1   10.22.23   WOMENS SUMMIT	Business summit for Women	Melissa Lutz   NKY Chamber	10/22/2023 08:33 PM	014:59
Local   Veterans	iHC SEG 2   10.22.23   DAV - VETERANS	Services for Veterans from DAV	Dan Clare Disabled Amer. Vets	10/22/2023 08:48 PM	012:02
Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 06:27 AM	029:49
Local   Education	iHC SEG 1   10.29.23   FINANCIAL LITERACY	Teaching financial literacy to children	Greg Murset CEO CFP	10/29/2023 08:30 AM	010:57
Local   Health	iHC SEG 2   10.29.23   INFANT MORTALITY	Efforts to improve Cinci's infant mortality	Dominique Walker Epidemiologi	10/29/2023 08:41 AM	015:54
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 06:31 AM	029:49
Local   Health	iHC SEG 1 - 11.05.23   EPILEPSY	Talk w Channing Seideman, epilepsy patient, Epilepsy Month	Channing Seideman - Epilepsy	11/05/2023 08:33 AM	014:30
Local   Health	iHC SEG 2 - 11.05.23   EPILEPSY	Talk w Channing Seideman, epilepsy patient, Epilepsy Month	Channing Seideman - Epilepsy	11/05/2023 08:48 AM	014:20
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran's Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 06:24 AM	029:50
Local   Health	iHC SEG 1   11.12.23   SUICIDE PREVENTION Dr Paul Crosb	Problem and help regarding suicide with Dr Paul Crosby	Dr Paul Crosby, Lindner Ctr	11/12/2023 08:34 PM	010:15
Local   Disabled services	iHC SEG 2   11.12.23   DAV - VETERANS	Disabled Vets Assoc services, created in Cincinnati, 1 million members	DAV	11/12/2023 08:48 PM	011:52

Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 06:29 AM	029:50
Local   Crime	iHC   11.19.23   BBB SCAMS   SEG 1	NewsSpot	Megan O'Brien Cincy BBB	11/19/2023 08:33 AM	011:05
Local   Public Safety	iHC   11.19.23   TRAIN TRACK SAFETY   SEG 2	Railroad crossing safety	Alan Stouder Operation Lifesa	11/19/2023 08:44 AM	015:03
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/25/2023 12:35 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 01:07 AM	029:49
Local   Crime	iHC   11.26.23   BBB SCAMS   SEG 1	NewsSpot	Megan O'Brien Cincy BBB	11/26/2023 05:30 AM	011:05
Local   Public Safety	iHC   11.26.23   TRAIN TRACK SAFETY   SEG 2	Railroad crossing safety	Alan Stouder Operation Lifesa	11/26/2023 05:41 AM	015:03
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 06:28 AM	029:49
Local   Crime	iHC   11.26.23   BBB SCAMS   SEG 1	NewsSpot	Megan O'Brien Cincy BBB	11/26/2023 08:30 AM	011:05
Local   Public Safety	iHC   11.26.23   TRAIN TRACK SAFETY   SEG 2	Railroad crossing safety	Alan Stouder Operation Lifesa	11/26/2023 08:41 AM	015:03
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 06:11 AM	029:49

	AFFAIRS SPECIAL				
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 08:48 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 08:33 PM	029:49
Animal Welfare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 05:30 AM	029:49
Animal Welfare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 06:31 AM	029:49
Local   Community	iHC   SEG 1   12.10.23 GOLD STAR TEACHERS	NewsSpot	Roderick Justice CinKidsThea	12/10/2023 08:35 PM	014:37
Local   Homelessness	iHC   SEG 2   12.10.23 YWCA BEZOS GRANT	NewsSpot	Rickell Howard Smith YWCA Cin	12/10/2023 08:50 PM	012:26
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 05:30 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 06:32 AM	029:50
Local   Health	iHC   12-17- 23   SEG 1   DRAGONFLY FOUNDATION	Non-profit assists pediatric cancer patients and families	Caroline Degroot Dragonfly	12/17/2023 08:34 AM	018:45
Local   Health	iHC   12-17- 23   SEG 2   WORLD TEEN MENTAL WELLNESS GRA	Burrow Foundation grants to High Schools to promote teen mental wellness	Jill Miller CEO Bethesda Inc	12/17/2023 08:53 AM	011:14

Local   Health	iHC   12-17-23   SEG 1   DRAGONFLY FOUNDATION	Non-profit assists pediatric cancer patients and families	Caroline Degroot Dragonfly	12/17/2023 08:32 PM	018:45
Local   Health	iHC   12-17-23   SEG 2   WORLD TEEN MENTAL WELLNESS GRA	Burrow Foundation grants to High Schools to promote teen mental wellness	Jill Miller CEO Bethesda Inc	12/17/2023 08:51 PM	011:14
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 05:30 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 06:32 AM	029:50
Local   Education	iHC   12.24.23   SEG 1   OPERATION GIVE BACK	Non-profit free mentoring/tutoring/pantry program in Blue Ash	Sheila Lichtenberg CEO	12/24/2023 08:34 AM	013:47
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 05:31 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 06:33 AM	029:50
Local   Senior Citizens	iHC   12.31.23   MEALS ON WHEELS SEG 1	Help for Cinci seniors from local Meals on Wheels	Sarah Celenza Meals on Wheels	12/31/2023 08:36 AM	019:09

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	47
	CYBER SECURITY AWARENESS 15	000:15	1
	CYBER SECURITY AWARENESS 30	000:30	1
	PSA	000:30	14
	PSA ADOPT U.S. KIDS	000:30	17
	PSA ADOPT U.S. KIDS	001:00	32
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	14
	PSA AULTISM SPEAKS-WORKPLACE 30	000:30	17
	PSA AUTISM AWARENESS	000:29	1
	PSA BUZZED DRIVING	000:59	64
	PSA CYBER SECURITY AWARENESS 15	000:15	20
	PSA CYBER SECURITY AWARENESS 30	000:30	12
	PSA CYBER SECURITY AWARENESS 60	001:00	46
	PSA GOODWILL	000:15	18
	PSA GOODWILL	000:30	31
	PSA GOODWILL	001:00	64
	PSA GOODWILL	001:00	53
	PSA OVARIAN CANCER	001:00	47
	PSA SLEEP APNEA	000:20	1
	PSA VETERANS AFFAIRS	000:30	1
	PSA VETERANS AFFAIRS	001:00	1
	PSA-ST JUDE'S FINDING CURES	001:02	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	28
ADDICTION	AL-ANON FAMILY GROUPS	000:15	17
ADDICTION	AL-ANON FAMILY GROUPS	000:29	18
ADDICTION	AL-ANON FAMILY GROUPS	000:29	11
AUTISM AWARENESS	Ad Council	000:15	16
AUTISM AWARENESS	Ad Council	000:30	14
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
CANCER	Ad Council	000:30	13
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	24
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	19
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	62
CCVS BLOOD DRIVE	Local Promo PSA	000:30	4
CHILD HUNGER	Ad Council	000:30	12
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
Cyber Security	AL-ANON FAMILY GROUPS	000:15	24
Cyber Security	AL-ANON FAMILY GROUPS	000:30	19

Cyber Security	AL-ANON FAMILY GROUPS	001:00	36
DAV	DAV	000:15	24
DAV	DAV	000:29	20
DAV	DAV	000:30	10
DAV	DAV	000:30	27
DAV	DAV	000:30	17
DAV	DAV	000:58	46
DAV	DAV	000:59	39
DAV	DAV	000:59	23
diabetes	Ad Council	000:13	100
FINANCIAL COACHING	OPERATION HOPE	000:29	1
FOOD SAFETY	Ad Council	000:30	18
FOOD SAFETY	Ad Council	000:30	13
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	11
HOMEBASE	HOMEBASE	000:30	14
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	4
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	10
LADDER SAFETY	AAOS	000:59	62
LUNG CANCER	Ad Council	000:29	10
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
MILITARY	Ad Council	000:29	15
MILITARY	Ad Council	000:30	11
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	15
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	15
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	15
Public Safety, Mental Health,	DAV	000:30	8
Public Service Announcement	DAV	000:20	57
SEATBELT SAFETY	Ad Council	000:29	8
SEATBELT SAFETY	Ad Council	000:30	18
SEATBELT SAFETY	Ad Council	000:30	19
SEATBELT SAFETY	Ad Council	000:30	18
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13
SLEEP APNEA	Ad Council	000:20	57
texting	Ad Council	000:29	13
texting	Ad Council	001:00	19
texting	Ad Council	001:00	31
TIRE SMART	RUBBER MANUFACTURERS	000:29	11
TIRE SMART	RUBBER MANUFACTURERS	000:30	17
TIRE SMART	RUBBER MANUFACTURERS	000:30	19
TIRE SMART	RUBBER MANUFACTURERS	000:31	25



TRAIN SAFETY	Ad Council	000:29	10
TRAIN SAFETY	Ad Council	000:30	16
TRAIN SAFETY	Ad Council	001:00	87
TRAIN SAFETY	Ad Council	001:00	44
UNDERAGE DRINKING	Ad Council	000:15	62
UNDERAGE DRINKING	Ad Council	000:15	17
UNDERAGE DRINKING	Ad Council	000:15	18
UNDERAGE DRINKING	Ad Council	000:30	17
UNDERAGE DRINKING	Ad Council	000:30	45
US AIR FORCE	US AIR FORCE	000:28	66
US AIR FORCE	US AIR FORCE	000:28	38
US AIR FORCE	US AIR FORCE	000:29	33
US AIR FORCE	US AIR FORCE	000:29	12
US AIR FORCE	US AIR FORCE	000:30	11
USO	USO	000:58	57
VETERANS	VA	000:28	12
VETERANS	VA	000:29	8
VETERANS	VA	000:30	24
VETERANS	VA	000:30	12
VETERANS	VA	000:59	43
VETERANS	VA	001:00	41
VETERANS CRISIS LINE	Ad Council	000:28	11
WOUNDED WARRIOR	DAV	000:15	31
WOUNDED WARRIOR	DAV	000:30	45