

WSAI
Cincinnati, OH
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WSAI
Quarterly Issues/Programs List

WSAI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Local | Business:** NK Chamber of Commerce Women's Initiative Breakfast
- **Local | Community :** Talk about NCAA Tourney, local access
- **Local | Education:** Top 10 teacher nominees named, voting is underway
- **Local | Elections:** Discussion with Sheriff McGuffey regarding importance of voting
- **Local | Fundraising:** Pediatric cancer grant funding
- **Local | Government:** Discussion with female Sheriff regarding her first elected term
- **Local | Health:** Discussion of Heart Disease and prevention
- **Local | Hunger :** Exec Dir & Food Pantry mgr on free food and services
- **Local | Public Safety:** Dept of Defense Director talks efforts to end human trafficking
- **Local | Senior Citizens :** Local food distribution for Cincinnati area seniors

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Fundraising	iHC 01.07.24 SEG ONE - CANCERFREE KIDS Jill Brinck	Pediatric cancer grant funding	Jill Brinck CancerFree Kids	01/07/2024 07:00 AM	012:03
Local Fundraising	iHC 01.07.24 SEG TWO - CANCERFREE KIDS Jill Brinck	Local Pediatric cancer grant funder	Jill Brinck CancerFree Kids	01/07/2024 07:12 AM	013:20
Local Senior Citizens	iHC 01.14.24 MEALS ON WHEELS SEG 1	Local food distribution for Cincinnati area seniors	Sarah Celenza Meals on Wheels	01/14/2024 07:00 AM	019:09
Local Senior Citizens	iHC 01.14.24 MEALS on WHEELS SEG 2 + CALENDAR	Local food distribution for Cincinnati area seniors	Sarah Celenza Meals on Wheels	01/14/2024 07:19 AM	008:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Public Safety	iHC 01.21.24 SEG 1 HUMAN TRAFFICKING	Dept of Defense Director talks efforts to end human trafficking	Linda Kay Dixon DoD Trafficki	01/21/2024 07:00 AM	019:44
Local Business	iHC 01.21 24 SEG 2 WOMENS INITIATIVE BREAKFAST	NK Chamber of Commerce Women's Initiative Breakfast	Holly Nibert NK Chamb Commerc	01/21/2024 07:19 AM	009:03
Local Public Safety	iHC SEG 1 01.28.24 OH HUMAN TRAFFICKING	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	01/28/2024 07:00 AM	012:04
Local Public Safety	iHC SEGM 2 01.28.24 OH HUMAN TRAFFICKING	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	01/28/2024 07:12 AM	013:54
Local Public Safety	iHC SEG 1 02.04.24 DAN PURSLEY	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	02/04/2024 07:00 AM	017:09
Local Public Safety	iHC SEG 2 02.04.24 AMBER ROLLINS Kids in Cars	NewsSpot	Amber Rollins	02/04/2024 07:17 AM	011:17
Local Public Safety	iHC SEG 1 02.11.24 IDENTITY THEFT Megan Cox FTC	ID theft prevention from Federal Trade Commission	Megan Cox FTC	02/11/2024 07:00 AM	013:47
Local Health	iHC SEG 2 02.11.24 HEART HEALTH Alyson Poling AHA	Discussion of Heart Disease and prevention	Alyson Poling Am Heart Assoc	02/11/2024 07:13 AM	015:29
Local Fundraising	iHC SEG 1 02.18.24 DRAGONFLY FASHION for the CURE	Fundraiser to benefit pediatric cancer patients and families	Christine Neitzke DRAGONFLY	02/18/2024 07:00 AM	011:46
Local Education	iHC SEG 2 02.1.24 GOLD STAR CHILI TOP 10 TEACHERS	Top 10 teacher nominees named, voting is underway	JAMIE POLLARD Gold Star	02/18/2024 07:11 AM	016:47
Local Fundraising	iHC SEG 1 02.25.24 ATRICURE & MAY WE HELP	250 engineers volunteering to solve disability problems	GENI RUPLEY, R&D MGR Atricure	02/25/2024 07:00 AM	012:42
Local Education	iHC SEG 2 02.25.24 MEALS on WHEELS	How senior citizens benefit from Meals on Wheels elder services	Sarah Celenza Meals on Wheels	02/25/2024 07:12 AM	014:49
Local Government	iHC SEG 1 HAMCO SHERIFF MCGUFFEY	Discussion with female Sheriff regarding her first elected term	Sheriff Charmaine McGuffey	03/03/2024 07:00 AM	011:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Elections	iHC SEG 2 HAMCO SHERIFF MCGUFFEY	Discussion with Sheriff McGuffey regarding importance of voting	Sheriff Charmaine McGuffey	03/03/2024 07:11 AM	013:16
Local Community	iHC SEG 1 NCAA etc JEFF STEVENS	Talk about NCAA Tourney, local access	Jeff Stevens iHeart	03/10/2024 07:00 AM	023:04
Local Elections	iHC SEG 2 KY POLITICS Dr Brian Calfano	Implications of KY senator Mitch McConnell stepping down	Dr Brian Calfano, U of Cinci	03/10/2024 07:23 AM	006:27
Local Community	iHC 03-17-24 SEGMENT 1 OHIO PRIMARIES	Talk with local professor about political process and local primary	Dr Brian Calfano, U of Cinci	03/17/2024 07:00 AM	019:22
Local Hunger	iHC 3-17-24 SEGMENT TWO St VINCENT FOOD PANTRY	Exec Dir & Food Pantry mgr on free food and services	Karen Zengel Exec Dir SVdP	03/17/2024 07:19 AM	007:59
Local Health	iHC 03-24-24 SEG 1 TRAUMATIC BRAIN INJURY	Talk with Neuro expert about TBI and CTE from domestic violence	Dr. Brandon Foreman UC Neuro	03/24/2024 07:00 AM	010:02
Local Community	iHC 03-24-24 SEG 2 REDS HOF & VINTAGE BASEBALL	Reds Hall of Fame on new teaching exhibits & fundraising team	Rick Walls Exec Dir Reds HOF	03/24/2024 07:10 AM	013:35
Local Health	iHC 03-31-24 SEG 1 EASTERSEALS REDWOOD	In Northern KY, expansion of medical childcare program	Pam Green Easterseals Redwood	03/31/2024 07:00 AM	014:17
Local Community	iHC 03-31-24 SEG 2 REDS HOF & VINTAGE BASEBALL	Reds Hall of Fame on new teaching exhibits & fundraising team	Rick Walls Exec Dir Reds HOF	03/31/2024 07:15 AM	012:31

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	179
	National Association of B	000:30	18
	PSA	000:30	38
	PSA ADOPT U.S. KIDS	000:30	40
	PSA ADOPT U.S. KIDS	001:00	178
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	123
	PSA AULTISM SPEAKS-WORKPLACE 30	000:30	42

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA BUZZED DRIVING	000:58	1
	PSA BUZZED DRIVING	000:59	371
	PSA COUNCIL ON AGING	000:30	6
	PSA CYBER SECURITY AWARENESS 15	000:15	129
	PSA CYBER SECURITY AWARENESS 30	000:30	41
	PSA CYBER SECURITY AWARENESS 60	001:00	194
	PSA DIABETES	000:13	1
	PSA GOODWILL	000:15	119
	PSA GOODWILL	000:30	73
	PSA GOODWILL	001:00	182
	PSA GOODWILL	001:00	177
	PSA OVARIAN CANCER	001:00	181
	PSA VETERANS	000:30	1
	PSA VETERANS AFFAIRS	001:00	1
	PSA-PERTUSIS VAX :20	000:20	1
	PSA-ST JUDE'S FEEDING AMERICA	000:59	1
	PSA-ST JUDE'S FINDING CURES	001:00	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	139
ADDICTION	AL-ANON FAMILY GROUPS	000:15	110
ADDICTION	AL-ANON FAMILY GROUPS	000:29	44
ADDICTION	AL-ANON FAMILY GROUPS	000:29	43
AUTISM AWARENESS	Ad Council	000:15	108
AUTISM AWARENESS	Ad Council	000:30	34
CANCER	Ad Council	000:29	12
CANCER	Ad Council	000:30	33
Cancer treatment		000:30	20
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	103
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	36
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	183
Cancer treatment	PSA-STAND UP TO CANCER 60	001:00	117
CHILD HUNGER	Ad Council	000:30	43
Cyber Security	AL-ANON FAMILY GROUPS	000:15	116
Cyber Security	AL-ANON FAMILY GROUPS	000:30	36
Cyber Security	AL-ANON FAMILY GROUPS	001:00	206

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DAV	DAV	000:15	131
DAV	DAV	000:29	44
DAV	DAV	000:30	82
DAV	DAV	000:30	42
DAV	DAV	000:58	74
DAV	DAV	000:59	208
DAV	DAV	000:59	192
diabetes	Ad Council	000:13	232
FOOD SAFETY	Ad Council	000:30	42
FOOD SAFETY	Ad Council	000:30	34
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	40
LADDER SAFETY	AAOS	000:59	180
LITERACY	PSA-READING IS FUN	000:31	20
LUNG CANCER	Ad Council	000:29	71
MILITARY	Ad Council	000:29	41
MILITARY	Ad Council	000:30	38
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	40
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	35
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	44
Public Safety, Mental Health,	DAV	000:30	47
Public Service Announcement	DAV	000:20	142
SEATBELT SAFETY	Ad Council	000:29	46
SEATBELT SAFETY	Ad Council	000:30	43
SEATBELT SAFETY	Ad Council	000:30	43
SEATBELT SAFETY	Ad Council	000:30	48
SLEEP APNEA	Ad Council	000:20	131
STCLAIRE ROOFING-WLW/WCKY/WSA	Local Promo Inventory	000:30	60
texting	Ad Council	000:29	44
texting	Ad Council	001:00	195
texting	Ad Council	001:00	192
TIRE SMART	RUBBER MANUFACTURERS	000:29	43
TIRE SMART	RUBBER MANUFACTURERS	000:30	15
TIRE SMART	RUBBER MANUFACTURERS	000:30	34
TIRE SMART	RUBBER MANUFACTURERS	000:31	26

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TRAIN SAFETY	Ad Council	000:29	51
TRAIN SAFETY	Ad Council	000:30	43
TRAIN SAFETY	Ad Council	001:00	199
TRAIN SAFETY	Ad Council	001:00	199
UNDERAGE DRINKING	Ad Council	000:15	361
UNDERAGE DRINKING	Ad Council	000:15	121
UNDERAGE DRINKING	Ad Council	000:15	122
UNDERAGE DRINKING	Ad Council	000:30	43
UNDERAGE DRINKING	Ad Council	000:30	85
US AIR FORCE	US AIR FORCE	000:28	65
US AIR FORCE	US AIR FORCE	000:28	88
US AIR FORCE	US AIR FORCE	000:29	41
US AIR FORCE	US AIR FORCE	000:29	44
US AIR FORCE	US AIR FORCE	000:30	46
USO	USO	000:15	35
USO	USO	000:30	15
USO	USO	000:58	155
USO	USO	001:00	70
VETERANS	VA	000:28	33
VETERANS	VA	000:29	45
VETERANS	VA	000:30	42
VETERANS	VA	000:30	44
VETERANS	VA	000:59	217
VETERANS	VA	001:00	198
VETERANS CRISIS LINE	Ad Council	000:28	49
VISION LOSS	PSA NATIONAL FEDERATION FOR THE BLIND	000:30	19