

WSAI
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/10/2024

WSAI
Quarterly Issues/Programs List

WSAI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---------------------------|--|---|------------------------------|---------------------|----------|
| Local Government | iHC SEG 1 10.01.23 BLUE ASH DEVELOPMENT | Director of Economic Development discusses suburb's growth | Rachel Murray Blue Ash Comm. | 10/01/2023 07:00 AM | 015:06 |
| Local Disabled services | iHC SEG 2 10.01.23 MAY WE HELP and THE BRIDGE GOLF | Services for the disabled children and adaptive sports for adults | Rob Seideman CEO | 10/01/2023 07:15 AM | 013:08 |
| Local Public Safety | iHC SEG 1 - 10-8-23 OHSAA SPORTS VIOLENCE | DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM | Tim Stried OHSAA Comm Dir | 10/08/2023 07:00 AM | 014:00 |
| Local Community | iHC SEG 2 - 10-8-23 OHSAA SPORTS VIOLENCE | DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM | Tim Stried OHSAA Comm Dir | 10/08/2023 07:14 AM | 013:22 |
| Local Education | iHC SEG 1 10.15.23 BABY SIGN LANGUAGE DAY CARE | Advantages of teaching and using baby sign language | Melissa Hemerling Exec Dir | 10/15/2023 07:00 AM | 012:27 |
| Local Education | iHC SEG 2 10.15.23 BABY SIGN LANGUAGE DAY CARE | Advantages of teaching and using baby sign language | Melissa Hemerling Exec Dir | 10/15/2023 07:12 AM | 012:47 |
| Local Business | iHC SEG 1 10.22.23 WOMENS SUMMIT | Business summit for Women | Melissa Lutz NKY Chamber | 10/22/2023 07:00 AM | 014:59 |

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| Local Veterans | iHC SEG 2 10.22.23 DAV - VETERANS | Services for Veterans from DAV | Dan Clare Disabled Amer. Vets | 10/22/2023 07:15 AM | 012:02 |
| Local Education | iHC SEG 1 10.29.23 FINANCIAL LITERACY | Teaching financial literacy to children | Greg Murset CEO CFP | 10/29/2023 07:00 AM | 010:57 |
| Local Health | iHC SEG 2 10.29.23 INFANT MORTALITY | Efforts to improve Cinci's infant mortality | Dominique Walker Epidemiologi | 10/29/2023 07:11 AM | 015:54 |
| Local Health | iHC SEG 1 - 11.05.23 EPILEPSY | Talk w Channing Seideman, epilepsy patient, Epilepsy Month | Channing Seideman - Epilepsy | 11/05/2023 07:00 AM | 014:30 |
| Local Health | iHC SEG 2 - 11.05.23 EPILEPSY | Talk w Channing Seideman, epilepsy patient, Epilepsy Month | Channing Seideman - Epilepsy | 11/05/2023 07:14 AM | 014:20 |
| Local Crime | iHC 11.19.23 BBB SCAMS SEG 1 | NewsSpot | Megan O'Brien Cincy BBB | 11/19/2023 07:00 AM | 011:05 |
| Local Public Safety | iHC 11.19.23 TRAIN TRACK SAFETY SEG 2 | Railroad crossing safety | Alan Stouder Operation Lifesa | 11/19/2023 07:11 AM | 015:03 |
| Local Crime | iHC 11.26.23 BBB SCAMS SEG 1 | NewsSpot | Megan O'Brien Cincy BBB | 11/26/2023 07:00 AM | 011:05 |
| Local Public Safety | iHC 11.26.23 TRAIN TRACK SAFETY SEG 2 | Railroad crossing safety | Alan Stouder Operation Lifesa | 11/26/2023 07:11 AM | 015:03 |
| Local Health | iHC 12-17-23 SEG 1 DRAGONFLY FOUNDATION | Non-profit assists pediatric cancer patients and families | Caroline Degroot Dragonfly | 12/17/2023 06:59 AM | 018:45 |
| Local Health | iHC 12-17-23 SEG 2 WORLD TEEN MENTAL WELLNESS GRA | Burrow Foundation grants to High Schools to promote teen mental wellness | Jill Miller CEO Bethesda Inc | 12/17/2023 07:18 AM | 011:14 |
| Local Education | iHC 12.24.23 SEG 1 OPERATION GIVE BACK | Non-profit free mentoring/tutoring/pantry program in Blue Ash | Sheila Lichtenberg CEO | 12/24/2023 07:00 AM | 013:47 |

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| Local Senior Citizens | iHC 12.31.23 MEALS ON WHEELS SEG 1 | Help for Cinci seniors from local Meals on Wheels | Sarah Celenza Meals on Wheels | 12/31/2023 07:00 AM | 019:09 |
| Local Senior Citizens | iHC 12.31.23 MEALS ON WHEELS SEG 2 | Help for Cinci seniors from local Meals on Wheels | Sarah Celenza Meals on Wheels | 12/31/2023 07:19 AM | 006:36 |

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|---------------------------------|----------|------|
| | Ad Council | 001:00 | 166 |
| | CYBER SECURITY AWARENESS 15 | 000:15 | 5 |
| | CYBER SECURITY AWARENESS 30 | 000:30 | 1 |
| | CYBER SECURITY AWARENESS 60 | 001:00 | 5 |
| | PSA | 000:30 | 29 |
| | PSA ADOPT U.S. KIDS | 000:30 | 30 |
| | PSA ADOPT U.S. KIDS | 000:59 | 1 |
| | PSA ADOPT U.S. KIDS | 001:00 | 167 |
| | PSA AULTISM SPEAKS-WORKPLACE 15 | 000:15 | 92 |
| | PSA AULTISM SPEAKS-WORKPLACE 30 | 000:30 | 27 |
| | PSA AUTISM AWARENESS | 000:14 | 1 |
| | PSA BUZZED DRIVING | 000:59 | 327 |
| | PSA CYBER SECURITY AWARENESS 15 | 000:15 | 92 |
| | PSA CYBER SECURITY AWARENESS 30 | 000:30 | 29 |
| | PSA CYBER SECURITY AWARENESS 60 | 000:59 | 1 |
| | PSA CYBER SECURITY AWARENESS 60 | 001:00 | 154 |
| | PSA DAV | 000:14 | 1 |
| | PSA DIABETES | 000:13 | 1 |
| | PSA GOODWILL | 000:15 | 98 |
| | PSA GOODWILL | 000:30 | 61 |
| | PSA GOODWILL | 000:59 | 1 |
| | PSA GOODWILL | 001:00 | 161 |
| | PSA GOODWILL | 001:00 | 162 |

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|---------------------------|-------------------------------|--------|-----|
| | PSA HOMELAND SECURITY | 000:58 | 1 |
| | PSA OVARIAN CANCER | 000:58 | 1 |
| | PSA OVARIAN CANCER | 001:00 | 160 |
| | PSA STOP SMOKING | 000:58 | 1 |
| | PSA STOP SMOKING | 000:59 | 1 |
| | PSA US AIR FORCE | 000:27 | 1 |
| | PSA VETERANS | 000:59 | 1 |
| | PSA VETERANS AFFAIRS | 000:30 | 1 |
| | PSA VETERANS AFFAIRS | 000:59 | 1 |
| | PSA-ST JUDE'S FEEDING AMERICA | 000:59 | 1 |
| | PSA-ST JUDE'S FINDING CURES | 000:59 | 1 |
| | ST JUDES 60 CALVIN | 000:57 | 1 |
| ADDICTION | AL-ANON FAMILY GROUPS | 000:14 | 147 |
| ADDICTION | AL-ANON FAMILY GROUPS | 000:15 | 91 |
| ADDICTION | AL-ANON FAMILY GROUPS | 000:29 | 30 |
| ADDICTION | AL-ANON FAMILY GROUPS | 000:29 | 30 |
| AUTISM AWARENESS | Ad Council | 000:15 | 93 |
| AUTISM AWARENESS | Ad Council | 000:30 | 29 |
| CANCER | Ad Council | 000:30 | 30 |
| Cancer treatment | AL-ANON FAMILY GROUPS | 000:15 | 96 |
| Cancer treatment | AL-ANON FAMILY GROUPS | 000:30 | 28 |
| Cancer treatment | AL-ANON FAMILY GROUPS | 001:00 | 164 |
| CCVS BLOOD DRIVE | Local Promo PSA | 000:30 | 4 |
| CHILD HUNGER | Ad Council | 000:30 | 31 |
| Cyber Security | AL-ANON FAMILY GROUPS | 000:15 | 86 |
| Cyber Security | AL-ANON FAMILY GROUPS | 000:30 | 25 |
| Cyber Security | AL-ANON FAMILY GROUPS | 001:00 | 154 |
| DAV | DAV | 000:15 | 133 |
| DAV | DAV | 000:29 | 28 |
| DAV | DAV | 000:30 | 33 |
| DAV | DAV | 000:30 | 61 |
| DAV | DAV | 000:30 | 31 |
| DAV | DAV | 000:58 | 168 |
| DAV | DAV | 000:59 | 168 |
| DAV | DAV | 000:59 | 160 |
| diabetes | Ad Council | 000:13 | 270 |
| FOOD SAFETY | Ad Council | 000:30 | 27 |
| FOOD SAFETY | Ad Council | 000:30 | 32 |
| HISPANIC SCHOLARSHIP FUND | Ad Council | 000:30 | 32 |
| LADDER SAFETY | AAOS | 000:59 | 163 |

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| LUNG CANCER | Ad Council | 000:29 | 16 |
| MILITARY | Ad Council | 000:29 | 30 |
| MILITARY | Ad Council | 000:30 | 28 |
| OHIO EDUCATION | OHIO EDUCATION ASSOCIATION | 000:29 | 29 |
| OHIO EDUCATION | OHIO EDUCATION ASSOCIATION | 000:29 | 30 |
| OHIO EDUCATION | OHIO EDUCATION ASSOCIATION | 000:30 | 32 |
| Public Safety, Mental Health, | DAV | 000:30 | 35 |
| Public Service Announcement | DAV | 000:20 | 109 |
| SEATBELT SAFETY | Ad Council | 000:29 | 30 |
| SEATBELT SAFETY | Ad Council | 000:30 | 35 |
| SEATBELT SAFETY | Ad Council | 000:30 | 30 |
| SEATBELT SAFETY | Ad Council | 000:30 | 30 |
| SLEEP APNEA | Ad Council | 000:20 | 94 |
| texting | Ad Council | 000:29 | 28 |
| texting | Ad Council | 001:00 | 165 |
| texting | Ad Council | 001:00 | 166 |
| TIRE SMART | RUBBER MANUFACTURERS | 000:29 | 31 |
| TIRE SMART | RUBBER MANUFACTURERS | 000:30 | 33 |
| TIRE SMART | RUBBER MANUFACTURERS | 000:30 | 19 |
| TIRE SMART | RUBBER MANUFACTURERS | 000:31 | 28 |
| TRAIN SAFETY | Ad Council | 000:29 | 34 |
| TRAIN SAFETY | Ad Council | 000:30 | 30 |
| TRAIN SAFETY | Ad Council | 001:00 | 162 |
| TRAIN SAFETY | Ad Council | 001:00 | 157 |
| UNDERAGE DRINKING | Ad Council | 000:15 | 286 |
| UNDERAGE DRINKING | Ad Council | 000:15 | 93 |
| UNDERAGE DRINKING | Ad Council | 000:15 | 93 |
| UNDERAGE DRINKING | Ad Council | 000:30 | 33 |
| UNDERAGE DRINKING | Ad Council | 000:30 | 60 |
| US AIR FORCE | US AIR FORCE | 000:28 | 102 |
| US AIR FORCE | US AIR FORCE | 000:28 | 43 |
| US AIR FORCE | US AIR FORCE | 000:29 | 49 |
| US AIR FORCE | US AIR FORCE | 000:29 | 34 |
| US AIR FORCE | US AIR FORCE | 000:30 | 34 |
| USO | USO | 000:58 | 199 |
| VETERANS | VA | 000:28 | 30 |
| VETERANS | VA | 000:29 | 36 |
| VETERANS | VA | 000:30 | 26 |
| VETERANS | VA | 000:30 | 33 |
| VETERANS | VA | 000:59 | 187 |

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| VETERANS | VA | 001:00 | 166 |
| VETERANS CRISIS LINE | Ad Council | 000:28 | 25 |
| WOUNDED WARRIOR | DAV | 000:15 | 185 |
| WOUNDED WARRIOR | DAV | 000:30 | 59 |