

ORDER



Orders
Order / Rev: 142179
Alt Order #:
Product Desc: C03C09
Estimate: C03C09
Flight Dates: 10/03/16 - 10/09/16
Original Date / Rev: 07/21/16 / 07/21/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Del Ray Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRSC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	42	\$36,250.00	\$30,812.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$36,250.00	\$30,812.50	0.00
Totals	42	\$36,250.00	\$30,812.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/03/16	10/09/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	22222--	:30	10	\$600.00	P-1	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	22222--					10	\$600.00		0.00			
N 2	KTNV	10/03/16	10/09/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$800.00	P-1	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	22222--					10	\$800.00		0.00			
N 3	KTNV	10/03/16	10/09/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----2-	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2-					2	\$800.00		0.00			
N 4	KTNV	10/03/16	10/09/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----2	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2					2	\$800.00		0.00			
N 5	KTNV	10/03/16	10/09/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----2	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2					2	\$1,200.00		0.00			
N 6	KTNV	10/03/16	10/09/16		CM	4-430pm	-----1-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

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Advertiser: NRSC
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 Estimate: C03C09

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 430pm/5pm News											
				Sa 4-430pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1-	1		\$600.00		0.00						
N 7	KTNV	10/03/16	10/09/16	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$1,600.00	P-3	0.00	NM	5	\$8,000.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	11111--	5		\$1,600.00		0.00						
N 8	KTNV	10/03/16	10/09/16	M-F 5-6am News	CM	5-6am	11111--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
				M-F 5-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	11111--	5		\$500.00		0.00						
N 9	KTNV	10/03/16	10/09/16	M-F Good Morning America	CM	7-9am	111----	:30	3	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	111----	3		\$1,600.00		0.00						
N 10	KTNV	10/03/16	10/09/16	M-F 9-10am	CM	9-10am	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				M-F 9-10am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	1-----	1		\$350.00		0.00						
N 11	KTNV	10/03/16	10/09/16	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	MTWTF--	1		\$400.00		0.00						
													Totals	42	\$36,250.00