

# ORDER



**Orders**  
**Order / Rev:** 142177  
 Alt Order #:  
**Product Desc:** 926C02  
**Estimate:** 926C02  
**Flight Dates:** 09/26/16 - 10/02/16  
**Original Date / Rev:** 07/21/16 / 07/21/16  
**Order Type:** GENERAL

**KTNV**  
**Primary AE:** Tracey Hunter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Del Ray Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NRSC  
**Demographic:** A35+  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-1  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	42	\$36,250.00	\$30,812.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$36,250.00	\$30,812.50	0.00
<b>Totals</b>	<b>42</b>	<b>\$36,250.00</b>	<b>\$30,812.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/26/16	10/02/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	22222--	:30	10	\$600.00	P-1	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	22222--		10				\$600.00		0.00			
N 2	KTNV	09/26/16	10/02/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$800.00	P-1	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	22222--		10				\$800.00		0.00			
N 3	KTNV	09/26/16	10/02/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----2-	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----2-		2				\$200.00		0.00			
N 4	KTNV	09/26/16	10/02/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----2	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----2		2				\$800.00		0.00			
N 5	KTNV	09/26/16	10/02/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----2	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----2		2				\$1,200.00		0.00			
N 6	KTNV	09/26/16	10/02/16		CM	4-430pm	-----1-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

Order / Rev: 142177  
 Alt Order #:  
 Flight Dates: 09/26/16 - 10/02/16

Advertiser: NRSC  
 Product Desc: 926C02  
 Estimate: 926C02  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 430pm/5pm News											
				Sa 4-430pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----1-		1			\$600.00		0.00				
N 7	KTNV	09/26/16	10/02/16	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$1,600.00	P-3	0.00	NM	5	\$8,000.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	11111--		5			\$1,600.00		0.00				
N 8	KTNV	09/26/16	10/02/16	M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
				M-F 5-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--		5			\$500.00		0.00				
N 9	KTNV	09/26/16	10/02/16	M-F Good Morning America	CM	7-9am	1111---	:30	4	\$1,600.00	P-1	0.00	NM	4	\$6,400.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	1111---		4			\$1,600.00		0.00				
N 10	KTNV	09/26/16	10/02/16	M-F 3-330pm News	CM	3-330pm	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				M-F 3-330pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	1-----		1			\$350.00		0.00				
													Totals	42	\$36,250.00