

# CONTRACT



**KJUG Country**  
**Momentum Broadcasting, LP**  
 P.O Box 1351  
 Visalia, CA 93279-1351  
 (559) 553-1500

<u>Contract / Revision</u> 15872 /		<u>Alt Order #</u>
<u>Product</u> POL/PROP/PLO 9.14.20-11.1.20		
<u>Contract Dates</u> 09/15/20 - 11/01/20		<u>Estimate #</u> POL
<u>Advertiser</u> No On Prop 15		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KJUG-FM	<u>Account Executive</u> Local Focus San Fran	<u>Sales Office</u> Local Focus-Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Push Media**  
 1631Alhambra Blvd. Suite 120  
 Sacramento, CA 95816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KJUG	09/15/20	11/01/20	M-F	6a-10a		1:00			NM	70	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-TWTF--				10	\$76.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$76.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$76.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$76.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$76.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$76.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$76.00			
2	KJUG	09/15/20	11/01/20	M-F	10a-3p		1:00			NM	70	\$4,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-TWTF--				10	\$69.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$69.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$69.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$69.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$69.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$69.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$69.00			
3	KJUG	09/15/20	11/01/20	M-F	3p-7p		1:00			NM	70	\$5,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-TWTF--				10	\$73.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$73.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$73.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$73.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$73.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$73.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$73.00			
4	KJUG	09/15/20	11/01/20	6a-7p	6a-7p		1:00			NM	70	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-----55				10	\$32.00			
	Week:	09/21/20	09/27/20	-----55				10	\$32.00			
	Week:	09/28/20	10/04/20	-----55				10	\$32.00			
	Week:	10/05/20	10/11/20	-----55				10	\$32.00			
	Week:	10/12/20	10/18/20	-----55				10	\$32.00			
	Week:	10/19/20	10/25/20	-----55				10	\$32.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

For information on Momentum Broadcasting's contract terms and conditions please go to:  
<http://momentumbroadcasting.com/info.html>  
 and click on the "INFO" tab.



**KJUG Country**  
**Momentum Broadcasting, LP**  
 P.O Box 1351  
 Visalia, CA 93279-1351  
 (559) 553-1500

<u>Contract / Revision</u> 15872 /	<u>Alt Order #</u>
---------------------------------------	--------------------

<u>Contract Dates</u> 09/15/20 - 11/01/20	<u>Product</u> POL/PROP/PLO 9.14.20	<u>Estimate #</u> POL
--	--	--------------------------

<u>Advertiser</u> No On Prop 15	<u>Original Date / Revision</u> 09/14/20 / 09/14/20
------------------------------------	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----55				10	\$32.00			
<b>Totals</b>											280	\$17,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	80	\$5,000.00	(\$750.00)	\$4,250.00
09/28/20 -10/25/20	160	\$10,000.00	(\$1,500.00)	\$8,500.00
10/26/20 -11/01/20	40	\$2,500.00	(\$375.00)	\$2,125.00
<b>Totals</b>	280	\$17,500.00	(\$2,625.00)	\$14,875.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 For information on Momentum Broadcasting's contract terms and conditions please go to:  
<http://momentumbroadcasting.com/info.html>  
 and click on the "INFO" tab.

*READY*

<b>STATION:</b>	KIOO-FM	<b>ORDER#:</b>	3176691	<b>DATE:</b>	09/14/2020
<b>MARKET:</b>	Visalia-Tulare-Hanford, CA	<b>AMOUNT:</b>	\$9,800.00	<b>AGENCY:</b>	Push Media
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	280	1631 Alhambra Blvd Suite 120 Sacramento, CA 95816	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	SAN FRANCISCO	<b>SLS PH:</b>	206 605 0770	<b>BUYER:</b>	Melissa Wilson
<b>SALESPERSON:</b>	Karen Pasco/SF	<b>SLS FAX:</b>	206 299 3916		
<b>SLS EMAIL:</b>	Karen.Pasco@GenMediaPartners.com				
<b>AGENCY:</b>	Push Media	<b>AGY CLI:</b>	POL	<b>CONTRACT # FOR INVOICING</b> 4387748	
<b>ADVERTISER:</b>	No On Prop 15	<b>AGY PRD:</b>	PROP	<b>INVOICE:</b>	Push Media
<b>PRODUCT:</b>	POL/PROP/POL - 9.14.20-11.1.20	<b>AGY EST:</b>	POL	1631 Alhambra Blvd Suite 120 Sacramento, CA 95816	
<b>FLIGHT:</b>	09-14-2020 TO 11/1/2020	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/11/2020 17:31	

**COMMENTS**

[Rep Comment] 09/11/2020: This is a new order replacing order #3176688! PLEASE DO NOT DOUBLE BOOK! Station generated contracts are due within 24 hours. Please review and confirm in radio exchange asap! Thank you - val.wilson@genmediapartners.com!

Send invoices electronically. Radio Invoices.com: RI13889 OR 9913889

30 minute separation between all dayparts. Station generated contracts are due within 24 hours.

WEEK#1-WEEK#7      9/14/2020 To 11/1/2020      WK TOT \$1,400.00      WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/14/2020	10/30/2020	10	\$40	\$400
	2		MTWTF..	10:00AM	3:00PM	60	9/14/2020	10/30/2020	10	\$40	\$400
	3		MTWTF..	3:00PM	7:00PM	60	9/14/2020	10/30/2020	10	\$40	\$400
	4		.....S.	6:00AM	7:00PM	60	9/19/2020	10/31/2020	5	\$20	\$100
	5		.....S	6:00AM	7:00PM	60	9/20/2020	11/1/2020	5	\$20	\$100

*ONE LINE 5/DAY*

TOTAL	Sep	Oct	Nov								Total
SPOT	80	160	40								280
CASH	2,800.00	5,600.00	1,400.00								9,800.00
TOTAL	2,800.00	5,600.00	1,400.00								9,800.00

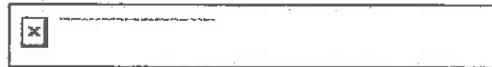
**Oriana Groppetti**

---

**From:** Carol Gleeson <carol@gleesondigitalstrategies.com>  
**Sent:** Friday, September 11, 2020 3:54 PM  
**To:** Wilson, Melissa  
**Subject:** [EXTERNAL] Fwd: iHeartMedia Payment #1843336

----- Forwarded message -----

**From:** iHeartMedia Payment Center ([donotreply@iheartmedia.com](mailto:donotreply@iheartmedia.com)) <[system@sent-via.netsuite.com](mailto:system@sent-via.netsuite.com)>  
**Date:** Fri, Sep 11, 2020 at 3:53 PM  
**Subject:** iHeartMedia Payment #1843336  
**To:** <[carol@gleesondigitalstrategies.com](mailto:carol@gleesondigitalstrategies.com)>  
**Cc:** <[mirianjerez@iheartmedia.com](mailto:mirianjerez@iheartmedia.com)>, <[RajChattha@iheartmedia.com](mailto:RajChattha@iheartmedia.com)>, <[DebbyDearden@iheartmedia.com](mailto:DebbyDearden@iheartmedia.com)>, <[MaryKateEsola@iheartmedia.com](mailto:MaryKateEsola@iheartmedia.com)>, <[MicheleLaRosa@iheartmedia.com](mailto:MicheleLaRosa@iheartmedia.com)>



Thank you for your payment!  
Your payment has been successfully processed. You'll find your transaction information below.

---

Carol Gleeson  
American Express — \*\*\*1003  
Ref. # — 5998647949906722904274

September 11, 2020

Payment #1843336

Invoice/Order #	Amount
CAC181	\$106,513.50
<b>Credits</b>	<b>\$0.00</b>
<b>Total</b>	<b>\$106,513.50</b>

Advertiser — Alliance of California's Farmers & Ranchers

Agency — Push Media Inc (dba Gleeson Digital Strategies)

## Oriana Groppetti

---

**From:** Karen Pasco <karen.pasco@Genmediapartners.com>  
**Sent:** Monday, September 14, 2020 1:30 PM  
**To:** Oriana Groppetti  
**Cc:** Scott Brody  
**Subject:** Re: PROP 15 STATION POLITICAL DISCLOSURES

First I'm seeing it, but received.

Sent from my iPhone

On Sep 14, 2020, at 1:28 PM, Oriana Groppetti <oriana@momentumbroadcasting.com> wrote:

These.

I think I sent them last week. Bill requires confirmation that they were sent and received.

Thanks,

OG

**From:** Scott Brody <scott.brody@genmediapartners.com>  
**Sent:** Monday, September 14, 2020 1:23 PM  
**To:** Oriana Groppetti <oriana@momentumbroadcasting.com>; Karen Pasco <karen.pasco@Genmediapartners.com>  
**Subject:** RE: PROP 15 STATION POLITICAL DISCLOSURES

Disclosure?

Scott Brody  
Gen Media Partners Los Angeles  
323-680-4340  
[scott.brody@genmediapartners.com](mailto:scott.brody@genmediapartners.com)

**From:** Oriana Groppetti <[oriana@momentumbroadcasting.com](mailto:oriana@momentumbroadcasting.com)>  
**Sent:** Monday, September 14, 2020 1:24 PM  
**To:** Scott Brody <[scott.brody@genmediapartners.com](mailto:scott.brody@genmediapartners.com)>; Karen Pasco <[karen.pasco@Genmediapartners.com](mailto:karen.pasco@Genmediapartners.com)>  
**Subject:** PROP 15 STATION POLITICAL DISCLOSURES

Hi Team,

Please respond independently and affirm that you have received the station disclosures for KJUG and KIOO for Prop 15.

I have received everything else I need from you and will get these on air tomorrow.

Thanks!

**Oriana Groppetti**

National Sales Representative  
Momentum Broadcasting

KJUG-FM | KVM-FM | KIOO-FM | KCRZ-FM

Direct | 559.553.1535

Cell | 559.972.0229

Fax | 559.738.2892

[oriana@momentumbroadcasting.com](mailto:oriana@momentumbroadcasting.com)

<image001.jpg>

<2020 General Election Political Sales Practices Disclosure Statement KIOO.docx>

<2020 General Political Sales Practices Disclosure Statement KJUG.docx>

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 9/11/20
------------------------------	-------------------------

I, **Carol Gleeson**

do hereby request station time concerning the following issue:

No on Proposition 15

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule attached					

This broadcast time will be used by: Push Media Inc (dba Gleeson Digital Strategies)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**

**No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

**I represent that the payment for the above described broadcast time has been furnished  
by (name and address):**

**Alliance of California's Farmers and Ranchers against Higher Electricity Costs, Stop Prop 15  
1127 11th Street, Suite 210, Sacramento CA 95814**

**and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").**

**List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):**

**Treasurer: Laura Ann Stephen  
Asst. Treasurer: Kimberly Urbano  
Principal Officer: Darrin Monteiro  
Lawyer: Ashlee Titus**

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/11/20  
Date

Carol Gleeson  
Signature

916-626-2699  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.