



KJUG Country
Momentum Broadcasting, LP
P.O. Box 1351
Visalia, CA 93279-1351
(559) 553-1500

CONTRACT

<u>Contract / Revision</u> 15872 /		<u>Alt Order #</u>
<u>Product</u> POL/PROP/PLO 9.14.20-11.1.20		
<u>Contract Dates</u> 09/15/20 - 11/01/20		<u>Estimate #</u> POL
<u>Advertiser</u> No On Prop 15		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KJUG-FM	<u>Account Executive</u> Local Focus San Fran	<u>Sales Office</u> Local Focus-Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Push Media
1631 Alhambra Blvd. Suite 120
Sacramento, CA 95816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KJUG	09/15/20	11/01/20	M-F	6a-10a		1:00			NM	70	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-TWTF--				10	\$76.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$76.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$76.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$76.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$76.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$76.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$76.00			
2	KJUG	09/15/20	11/01/20	M-F	10a-3p		1:00			NM	70	\$4,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-TWTF--				10	\$69.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$69.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$69.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$69.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$69.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$69.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$69.00			
3	KJUG	09/15/20	11/01/20	M-F	3p-7p		1:00			NM	70	\$5,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-TWTF--				10	\$73.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$73.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$73.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$73.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$73.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$73.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$73.00			
4	KJUG	09/15/20	11/01/20	6a-7p	6a-7p		1:00			NM	70	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-----55				10	\$32.00			
	Week:	09/21/20	09/27/20	-----55				10	\$32.00			
	Week:	09/28/20	10/04/20	-----55				10	\$32.00			
	Week:	10/05/20	10/11/20	-----55				10	\$32.00			
	Week:	10/12/20	10/18/20	-----55				10	\$32.00			
	Week:	10/19/20	10/25/20	-----55				10	\$32.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

For information on Momentum Broadcasting's contract terms and conditions please go to:
<http://momentumbroadcasting.com/info.html>
 and click on the "INFO" tab.



KJUG Country
Momentum Broadcasting, LP
P.O Box 1351
Visalia, CA 93279-1351
(559) 553-1500

<u>Contract / Revision</u>	<u>Alt Order #</u>
15872 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/15/20 - 11/01/20	POL/PROP/PLO 9.14.20	POL

<u>Advertiser</u>	<u>Original Date / Revision</u>
No On Prop 15	09/14/20 / 09/14/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----55				10	\$32.00			
Totals											280	\$17,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	80	\$5,000.00	(\$750.00)	\$4,250.00
09/28/20 - 10/25/20	160	\$10,000.00	(\$1,500.00)	\$8,500.00
10/26/20 - 11/01/20	40	\$2,500.00	(\$375.00)	\$2,125.00
Totals	280	\$17,500.00	(\$2,625.00)	\$14,875.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

For information on Momentum Broadcasting's contract terms and conditions please go to:
<http://momentumbroadcasting.com/info.html>
 and click on the "INFO" tab.

READY

STATION:	KIOO-FM	ORDER#:	3176691	DATE:	09/14/2020
MARKET:	Visalia-Tulare-Hanford, CA	AMOUNT:	\$9,800.00	AGENCY:	Push Media
REP:	Local Focus Radio	SPOTS:	280		1631 Alhambra Blvd Suite 120 Sacramento, CA 95816
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	SAN FRANCISCO	SLS PH:	206 605 0770	BUYER:	Melissa Wilson
SALESPERSON:	Karen Pasco/SF	SLS FAX:	206 299 3916		
SLS EMAIL:	Karen.Pasco@GenMediaPartners.com				
AGENCY:	Push Media	AGY CLI:	POL	CONTRACT # FOR INVOICING	4387748
ADVERTISER:	No On Prop 15	AGY PRD:	PROP	INVOICE:	Push Media
PRODUCT:	POL/PROP/POL - 9.14.20-11.1.20	AGY EST:	POL		1631 Alhambra Blvd Suite 120 Sacramento, CA 95816
FLIGHT:	09-14-2020 TO 11/1/2020		[]Unwired [X]Spot []Mod		
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/11/2020 17:31

COMMENTS

[Rep Comment] 09/11/2020: This is a new order replacing order #3176688! PLEASE DO NOT DOUBLE BOOK! Station generated contracts are due within 24 hours. Please review and confirm in radio exchange asap! Thank you - val.wilson@genmediapartners.com!

Send invoices electronically. Radio Invoices.com: RI13889 OR 9913889

30 minute separation between all dayparts. Station generated contracts are due within 24 hours.

WEEK#1-WEEK#7 9/14/2020 To 11/1/2020 WK TOT \$1,400.00 WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/14/2020	10/30/2020	10	\$40	\$400
	2		MTWTF..	10:00AM	3:00PM	60	9/14/2020	10/30/2020	10	\$40	\$400
	3		MTWTF..	3:00PM	7:00PM	60	9/14/2020	10/30/2020	10	\$40	\$400
	4	S.	6:00AM	7:00PM	60	9/19/2020	10/31/2020	5	\$20	\$100
	5	S	6:00AM	7:00PM	60	9/20/2020	11/1/2020	5	\$20	\$100

ONE
LINE 5/DAY

TOTAL	Sep	Oct	Nov									Total
SPOT	80	160	40									280
CASH	2,800.00	5,600.00	1,400.00									9,800.00
TOTAL	2,800.00	5,600.00	1,400.00									9,800.00

Oriana Groppetti

From: Carol Gleeson <carol@gleesondigitalstrategies.com>
Sent: Friday, September 11, 2020 3:54 PM
To: Wilson, Melissa
Subject: [EXTERNAL] Fwd: iHeartMedia Payment #1843336

----- Forwarded message -----

From: iHeartMedia Payment Center (donotreply@iheartmedia.com) <system@sent-via.netsuite.com>
Date: Fri, Sep 11, 2020 at 3:53 PM
Subject: iHeartMedia Payment #1843336
To: <carol@gleesondigitalstrategies.com>
Cc: <mirianjerez@iheartmedia.com>, <RajChattha@iheartmedia.com>, <DebbyDearden@iheartmedia.com>, <MaryKateEsola@iheartmedia.com>, <MicheleLaRosa@iheartmedia.com>



Thank you for your payment!

Your payment has been successfully processed. You'll find your transaction
information below.

Carol Gleeson
American Express — ***1003
Ref. # — 5998647949906722904274

September 11, 2020

Payment #1843336

Invoice/Order #	Amount
CAC181	\$106,513.50
Credits	\$0.00
Total	\$106,513.50

Advertiser — Alliance of California's Farmers & Ranchers

Agency — Push Media Inc (dba Gleeson Digital Strategies)

Oriana Groppetti

From: Karen Pasco <karen.pasco@Genmediapartners.com>
Sent: Monday, September 14, 2020 1:30 PM
To: Oriana Groppetti
Cc: Scott Brody
Subject: Re: PROP 15 STATION POLITICAL DISCLOSURES

First I'm seeing it, but received.

Sent from my iPhone

On Sep 14, 2020, at 1:28 PM, Oriana Groppetti <oriana@momentumbroadcasting.com> wrote:

These.

I think I sent them last week. Bill requires confirmation that they were sent and received.

Thanks,

OG

From: Scott Brody <scott.brody@genmediapartners.com>
Sent: Monday, September 14, 2020 1:23 PM
To: Oriana Groppetti <oriana@momentumbroadcasting.com>; Karen Pasco <karen.pasco@Genmediapartners.com>
Subject: RE: PROP 15 STATION POLITICAL DISCLOSURES

Disclosure?

Scott Brody
Gen Media Partners Los Angeles
323-680-4340
scott.brody@genmediapartners.com

From: Oriana Groppetti <oriana@momentumbroadcasting.com>
Sent: Monday, September 14, 2020 1:24 PM
To: Scott Brody <scott.brody@genmediapartners.com>; Karen Pasco <karen.pasco@Genmediapartners.com>
Subject: PROP 15 STATION POLITICAL DISCLOSURES

Hi Team,

Please respond independently and affirm that you have received the station disclosures for KJUG and KIOO for Prop 15.

I have received everything else I need from you and will get these on air tomorrow.

Thanks!

Oriana Groppetti

National Sales Representative
Momentum Broadcasting

KJUG-FM | KVM-FM | KIOO-FM | KCRZ-FM

Direct | 559.553.1535

Cell | 559.972.0229

Fax | 559.738.2892

oriana@momentumbroadcasting.com

<image001.jpg>

<2020 General Election Political Sales Practices Disclosure Statement KIOO.docx>

<2020 General Political Sales Practices Disclosure Statement KJUG.docx>

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9/11/20
------------------------------	-------------------------

I, **Carol Gleeson**

do hereby request station time concerning the following issue:

No on Proposition 15

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule attached					

This broadcast time will be used by: Push Media Inc (dba Gleeson Digital Strategies)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes**

☒ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

**I represent that the payment for the above described broadcast time has been furnished
by (name and address):**

**Alliance of California's Farmers and Ranchers against Higher Electricity Costs, Stop Prop 15
1127 11th Street, Suite 210, Sacramento CA 95814**

**and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").**

**List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):**

**Treasurer: Laura Ann Stephen
Asst. Treasurer: Kimberly Urbano
Principal Officer: Darrin Monteiro
Lawyer: Ashlee Titus**

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/20
Date

Carol Gleeson
Signature

916-626-2699
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.