

ORDER



KXLF

Orders

Order / Rev: 1263271

Alt Order #:

Product Desc: Tester for Senate

Estimate: 9069

Flight Dates: 03/12/24 - 03/18/24

Original Date / Rev: 03/07/24 / 03/07/24

Order Type: GENERAL

Primary AE: John Mitzel

Sales Office: CL-BU

Sales Region: LOC

Agency

Name: Screen Strategies Media

Buying Contact: Caroline Bahng

Billing Contact:

11150 Fairfax Blvd. Ste. 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Tester/Democrat/US Senate

Demographic: A18+

Product Codes: Federal Candidate

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-3

New Business End:

Advertiser External ID: 262165

Agency External ID: 119919

Unit Code: General

Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/18/24	100	\$14,340.00	\$12,189.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	100	\$14,340.00	\$12,189.00	0.00
Totals	100	\$14,340.00	\$12,189.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CL-BU	LOC	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/12/24	03/18/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	0	\$80.00	P-3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/24	03/17/24	-TWTF--			4			\$80.00		0.00			
Week:		03/18/24	03/24/24	M-----			1			\$80.00		0.00			
N 2	All	03/12/24	03/18/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$120.00	P-3	0.00	NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/24	03/17/24	-TWTF--			8			\$120.00		0.00			
Week:		03/18/24	03/24/24	M-----			2			\$120.00		0.00			
N 3	All	03/12/24	03/18/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	MTWTF--	:30	0	\$80.00	P-3	0.00	NM	14	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/24	03/17/24	-TWTF--			12			\$80.00		0.00			
Week:		03/18/24	03/24/24	M-----			2			\$80.00		0.00			
N 4	All	03/12/24	03/18/24	Sa CBS This Morning Sa CBS This Morning	CM	8-10am	-----S-	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/24	03/17/24	-----S-			1			\$80.00		0.00			
Week:		03/18/24	03/24/24	-----			0			\$0.00		0.00			
N 5	All	03/12/24	03/18/24	CBS Sunday Morning CBS Sunday Morning	CM	7-830am	-----S	:30	2	\$170.00	P-3	0.00	NM	2	\$340.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-----S		2			\$170.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	-----		0			\$0.00	0.00					
N 6	All	03/12/24	03/18/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	0	\$80.00	P-3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-TWTF--		4			\$80.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$80.00	0.00					
N 7	All	03/12/24	03/18/24	M-F 10-11am M-F 10-11am	CM	10-11am	MT--TF--	:30	0	\$60.00	P-3	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-T--TF--		3			\$60.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$60.00	0.00					
N 8	All	03/12/24	03/18/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	M-WT---	:30	0	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	--WT---		2			\$60.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$60.00	0.00					
N 9	All	03/12/24	03/18/24	M-F 12pm News M-F 12pm News	CM	12-1230pm	MTWTF--	:30	0	\$80.00	P-3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-TWTF--		4			\$80.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$80.00	0.00					
N 10	All	03/12/24	03/18/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	--TW-F--	:30	0	\$50.00	P-3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	--TW-F--		3			\$50.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	-----		0			\$50.00	0.00					
N 11	All	03/12/24	03/18/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	M-----	:30	0	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-----		0			\$30.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$30.00	0.00					
N 12	All	03/12/24	03/18/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	--T-T---	:30	0	\$30.00	P-3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	--T-T---		2			\$30.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	-----		0			\$30.00	0.00					
N 13	All	03/12/24	03/18/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	0	\$60.00	P-3	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-TWTF--		4			\$60.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$60.00	0.00					
N 14	All	03/12/24	03/18/24	M-F CBS Evening News M-F CBS Evening News	CM	5-530pm	MTWTF--	:30	0	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-TWTF--		4			\$200.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$200.00	0.00					
N 15	All	03/12/24	03/18/24	M-F 530pm News M-F 530pm News	CM	530-6pm	MTWTF--	:30	0	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-TWTF--		4			\$400.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	M-----		1			\$400.00	0.00					
N 16	All	03/12/24	03/18/24	Su 530pm News Su 530pm News	CM	530-6pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 03/11/24		03/11/24	03/17/24	-----S		1			\$300.00	0.00					
Week: 03/18/24		03/18/24	03/24/24	-----		0			\$0.00	0.00					
N 17	All	03/12/24	03/18/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	0	\$200.00	P-3	0.00	NM	5	\$1,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	- TWTF--			4		\$200.00		0.00				
		Week: 03/18/24	03/24/24	M-----			1		\$200.00		0.00				
N 18	All	03/12/24	03/18/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	- TWTF--	:30	0	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	- TWTF--			4		\$200.00		0.00				
		Week: 03/18/24	03/24/24	M-----			0		\$200.00		0.00				
N 19	All	03/12/24	03/18/24	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	-----			0		\$0.00		0.00				
		Week: 03/18/24	03/24/24	M-----			1		\$300.00		0.00				
N 20	All	03/12/24	03/18/24	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	--W----			1		\$300.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$0.00		0.00				
N 21	All	03/12/24	03/18/24	Friday Prime A Friday Prime A	CM	7-8pm	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	----F--			1		\$300.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$0.00		0.00				
N 22	All	03/12/24	03/18/24	Sunday Prime A Sunday Prime A	CM	6-7pm / 6-8pm	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	-----S			1		\$350.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$0.00		0.00				
N 23	All	03/12/24	03/18/24	Sunday Prime D Sunday Prime D	CM	9-10pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	-----S			1		\$250.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$0.00		0.00				
N 24	All	03/12/24	03/18/24	M-F 10pm News M-F 10pm News	CM	10-1035pm	MTWTF--	:30	0	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	- TWTF--			4		\$350.00		0.00				
		Week: 03/18/24	03/24/24	M-----			1		\$350.00		0.00				
N 25	All	03/12/24	03/18/24	Sa 10pm News Sa 10pm News	CM	10-1035pm	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	-----S-			1		\$150.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$0.00		0.00				
N 26	All	03/12/24	03/18/24	Su 10pm News Su 10pm News	CM	10-1035pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	-----S			1		\$250.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$0.00		0.00				
N 27	All	03/12/24	03/18/24	M-F 1035-1137pm The Late Show	CM	1035-1137pm	MT-T---	:30	0	\$50.00	P-3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	-T-T---			2		\$50.00		0.00				
		Week: 03/18/24	03/24/24	M-----			1		\$50.00		0.00				
N 28	All	03/12/24	03/18/24	M-F 1137pm-1237am The Late Show	CM	1137pm-1237am	----F--	:30	0	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	----F--			1		\$30.00		0.00				
		Week: 03/18/24	03/24/24	-----			0		\$30.00		0.00				
N 29	All	03/12/24	03/18/24	Mtn West Championship Mtn West Championship BB	CM	Various	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

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		Week: 03/11/24	03/17/24	-----S-		1				\$150.00		0.00			
		Week: 03/18/24	03/24/24	-----		0				\$0.00		0.00			
N30	All	03/12/24	03/18/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	M-W-F--	:30	0	\$120.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	--W-F--		2				\$120.00		0.00			
		Week: 03/18/24	03/24/24	M-----		1				\$120.00		0.00			
													Totals	100	\$14,340.00