

ORDER



KXLF

Orders
Order / Rev: 1257739
Alt Order #:
Product Desc: Tester for Senate
Estimate: 8946
Flight Dates: 10/29/24 - 11/05/24
Original Date / Rev: 02/17/24 / 03/06/24
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: CL-BU
Sales Region: LOC

Agency
Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tester/Democrat/US Senate
Demographic: A18+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 262165
Agency External ID: 119919
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/05/24	206	\$106,110.00	\$90,193.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	206	\$106,110.00	\$90,193.50	0.00
Totals	206	\$106,110.00	\$90,193.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CL-BU	LOC	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/29/24	11/05/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	0	\$100.00	P-3	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--			8			\$100.00		0.00			
Week:		11/04/24	11/10/24	MT-----			4			\$100.00		0.00			
N 2	All	10/29/24	11/05/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$150.00	P-3	0.00	NM	12	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--			8			\$150.00		0.00			
Week:		11/04/24	11/10/24	MT-----			4			\$150.00		0.00			
N 3	All	10/29/24	11/05/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	MTWTF--	:30	0	\$250.00	P-2	0.00	NM	24	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--			16			\$250.00		0.00			
Week:		11/04/24	11/10/24	MT-----			8			\$250.00		0.00			
N 4	All	10/29/24	11/05/24	Sa CBS This Morning Sa CBS This Morning	CM	8-10am	-----S-	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-			4			\$100.00		0.00			
Week:		11/04/24	11/10/24	-----			0			\$0.00		0.00			
N 5	All	10/29/24	11/05/24	CBS Sunday Morning CBS Sunday Morning	CM	7-830am	-----S	:30	3	\$540.00	P-2	0.00	NM	3	\$1,620.00

Order / Rev: 1257739
 Alt Order #:
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: Tester/Democrat/US Senate
 Product Desc: Tester for Senate
 Estimate: 8946

KXLF

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					3	\$540.00		0.00			
Week:		11/04/24	11/10/24	-----					0	\$0.00		0.00			
N 6	All	10/29/24	11/05/24	Face the Nation Face the Nation	CM	830-930am	-----S	:30	2	\$625.00	P-1	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					2	\$625.00		0.00			
Week:		11/04/24	11/10/24	-----					0	\$0.00		0.00			
N 7	All	10/29/24	11/05/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	0	\$625.00	P-1	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$625.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$625.00		0.00			
N 8	All	10/29/24	11/05/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	0	\$475.00	P-1	0.00	NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$475.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$475.00		0.00			
N 9	All	10/29/24	11/05/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	0	\$475.00	P-1	0.00	NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$475.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$475.00		0.00			
N 10	All	10/29/24	11/05/24	M-F 12pm News M-F 12pm News	CM	12-1230pm	MTWTF--	:30	0	\$250.00	P-2	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$250.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$250.00		0.00			
N 11	All	10/29/24	11/05/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	0	\$415.00	P-1	0.00	NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$415.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$415.00		0.00			
N 12	All	10/29/24	11/05/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	0	\$315.00	P-1	0.00	NM	6	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$315.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$315.00		0.00			
N 13	All	10/29/24	11/05/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	0	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$50.00		0.00			
Week:		11/04/24	11/10/24	MT-----					2	\$50.00		0.00			
N 14	All	10/29/24	11/05/24	Su 930-10am Su 930-10am	CM	930-10am	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$50.00		0.00			
Week:		11/04/24	11/10/24	-----					0	\$0.00		0.00			
N 15	All	10/29/24	11/05/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	0	\$50.00	P-3	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					8	\$50.00		0.00			
Week:		11/04/24	11/10/24	M-----					2	\$50.00		0.00			
N 16	All	10/29/24	11/05/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	0	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--					4	\$75.00		0.00			
Week:		11/04/24	11/10/24	M-----					1	\$75.00		0.00			
N 17	All	10/29/24	11/05/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	0	\$150.00	P-3	0.00	NM	10	\$1,500.00

Order / Rev: 1257739
 Alt Order #:
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: Tester/Democrat/US Senate
 Product Desc: Tester for Senate
 Estimate: 8946

KXLF

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----		0				\$1,100.00		0.00			
Week:		11/04/24	11/10/24	M-----		2				\$1,100.00		0.00			
N42	All	10/29/24	11/05/24	Sa 10pm News Sa 10pm News	CM	10-1035pm	-----S-	:30	2	\$190.00	P-3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-		2				\$190.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N43	All	10/29/24	11/05/24	Su 10pm News Su 10pm News	CM	10-1035pm	-----S	:30	2	\$315.00	P-3	0.00	NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S		2				\$315.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N44	All	10/29/24	11/05/24	M-F 1035-1137pm The Late Show	CM	1035-1137pm	MTWTF--	:30	0	\$65.00	P-3	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-TWTF--		4				\$65.00		0.00			
Week:		11/04/24	11/10/24	M-----		1				\$65.00		0.00			
N45	All	10/29/24	11/05/24	M-F 1137pm-1237am The Late Late Show	CM	1137pm-1237am	MT-T---	:30	0	\$40.00	P-3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-T-T---		2				\$40.00		0.00			
Week:		11/04/24	11/10/24	MT-----		1				\$40.00		0.00			
N46	All	10/29/24	11/05/24	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-		1				\$65.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N47	All	10/29/24	11/05/24	Su 1035-1105pm Su 1035-1105pm	CM	1035-1105pm	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S		1				\$50.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N48	All	10/29/24	11/05/24	Big Sky Football Big Sky Football	CM	Big Sky Football	-----S-	:30	1	\$5,625.00	P-2	0.00	NM	1	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-		1				\$5,625.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N49	All	10/29/24	11/05/24	Big Sky Football Big Sky Football	CM	Big Sky Football	-----S-	:30	1	\$5,625.00	P-2	0.00	NM	1	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-		1				\$5,625.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N50	All	10/29/24	11/05/24	NFL Sunday RS Early G6M NFL Sunday RS Early Game	CM	NFL Sunday RS E	-----S	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S		1				\$3,600.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
N51	All	10/29/24	11/05/24	NFL Sunday RS Late G6M NFL Sunday RS Late Game	CM	NFL Sunday RS L	-----S	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S		1				\$3,600.00		0.00			
Week:		11/04/24	11/10/24	-----		0				\$0.00		0.00			
													Totals	206	\$106,110.00