

ORDER



KXLF

Orders

Order / Rev:

1265861

Alt Order #:

Product Desc:

Tester for Senate

Estimate:

9071

Flight Dates:

03/19/24 - 03/25/24

Original Date / Rev:

03/14/24 / 03/14/24

Order Type:

GENERAL

Primary AE:

John Mitzel

Sales Office:

CL-BU

Sales Region:

LOC

Agency

Name:

Screen Strategies Media

Buying Contact:

Caroline Bahng

Billing Contact:

Screen Strategies Media Accounts Payal

11150 Fairfax Blvd. Ste. 505

Fairfax, VA 22030

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Tester/Democrat/US Senate

Demographic:

A18+

Product Codes:

Federal Candidate

Revenue Code 1:

DISC

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-3

New Business End:

Advertiser External ID:

262165

Agency External ID:

119919

Unit Code:

General

Order Separation:

00:05:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/25/24	95	\$13,890.00	\$11,806.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	95	\$13,890.00	\$11,806.50	0.00
Totals	95	\$13,890.00	\$11,806.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CL-BU	LOC	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/19/24	03/25/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	0	\$80.00	P-3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-TWTF--					4	\$80.00		0.00			
Week:		03/25/24	03/31/24	M-----					1	\$80.00		0.00			
N 2	All	03/19/24	03/25/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$120.00	P-3	0.00	NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-TWTF--					8	\$120.00		0.00			
Week:		03/25/24	03/31/24	M-----					2	\$120.00		0.00			
N 3	All	03/19/24	03/25/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	MTWTF--	:30	0	\$80.00	P-3	0.00	NM	15	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-TWTF--					12	\$80.00		0.00			
Week:		03/25/24	03/31/24	M-----					3	\$80.00		0.00			
N 4	All	03/19/24	03/25/24	Sa CBS This Morning Sa CBS This Morning	CM	8-10am	-----S-	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----S-					1	\$80.00		0.00			
Week:		03/25/24	03/31/24	-----					0	\$0.00		0.00			
N 5	All	03/19/24	03/25/24	CBS Sunday Morning CBS Sunday Morning	CM	7-830am	-----S	:30	2	\$170.00	P-3	0.00	NM	2	\$340.00

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 Flight Dates: 03/19/24 - 03/25/24

Advertiser: Tester/Democrat/US Senate
 Product Desc: Tester for Senate
 Estimate: 9071

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-----S			2		\$170.00	0.00					
		Week: 03/25/24	03/31/24	-----			0		\$0.00	0.00					
N 6	All	03/19/24	03/25/24	M-F 9-10am M-F 9-10am	CM	9-10am	MT-TF--	:30	0	\$80.00	P-3	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-T-TF--			3		\$80.00	0.00					
		Week: 03/25/24	03/31/24	M-----			1		\$80.00	0.00					
N 7	All	03/19/24	03/25/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTW----	:30	0	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-TW----			2		\$60.00	0.00					
		Week: 03/25/24	03/31/24	M-----			1		\$60.00	0.00					
N 8	All	03/19/24	03/25/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-TW----	:30	0	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-TW----			2		\$60.00	0.00					
		Week: 03/25/24	03/31/24	-----			0		\$60.00	0.00					
N 9	All	03/19/24	03/25/24	M-F 12pm News M-F 12pm News	CM	12-1230pm	MTW----	:30	0	\$80.00	P-3	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-TW----			2		\$80.00	0.00					
		Week: 03/25/24	03/31/24	M-----			1		\$80.00	0.00					
N 10	All	03/19/24	03/25/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MT-----	:30	0	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-T-----			1		\$50.00	0.00					
		Week: 03/25/24	03/31/24	M-----			1		\$50.00	0.00					
N 11	All	03/19/24	03/25/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	--W----	:30	0	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	--W----			1		\$30.00	0.00					
		Week: 03/25/24	03/31/24	-----			0		\$30.00	0.00					
N 12	All	03/19/24	03/25/24	NCAA BB 1st Rd - Day NCAA BB 1st Rd - Day	CM	Various	---TF--	:30	0	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	---TF--			2		\$250.00	0.00					
		Week: 03/25/24	03/31/24	-----			0		\$250.00	0.00					
N 13	All	03/19/24	03/25/24	NCAA BB 2nd Rd Sat - CM NCAA BB 2nd Rd Sat	CM	Various	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-----S-			1		\$450.00	0.00					
		Week: 03/25/24	03/31/24	-----			0		\$0.00	0.00					
N 14	All	03/19/24	03/25/24	NCAA BB 2nd Rd Sun NCAA BB 2nd Rd Sun	CM	Various	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-----S			1		\$450.00	0.00					
		Week: 03/25/24	03/31/24	-----			0		\$0.00	0.00					
N 15	All	03/19/24	03/25/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-TF--	:30	0	\$30.00	P-3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	---TF--			2		\$30.00	0.00					
		Week: 03/25/24	03/31/24	M-----			1		\$30.00	0.00					
N 16	All	03/19/24	03/25/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	0	\$60.00	P-3	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/18/24	03/24/24	-TWTF--			4		\$60.00	0.00					
		Week: 03/25/24	03/31/24	M-----			1		\$60.00	0.00					
N 17	All	03/19/24	03/25/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	0	\$120.00	P-3	0.00	NM	5	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	- TWTF--			4		\$120.00		0.00				
		Week: 03/25/24	03/31/24	M-----			1		\$120.00		0.00				
N 18	All	03/19/24	03/25/24	M-F CBS Evening News M-F CBS Evening News	CM	5-530pm	MTW----	:30	0	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	- TW----			2		\$200.00		0.00				
		Week: 03/25/24	03/31/24	M-----			1		\$200.00		0.00				
N 19	All	03/19/24	03/25/24	M-F 530pm News M-F 530pm News	CM	530-6pm	MTW----	:30	0	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	- TW----			3		\$400.00		0.00				
		Week: 03/25/24	03/31/24	M-----			1		\$400.00		0.00				
N 20	All	03/19/24	03/25/24	Su 530pm News Su 530pm News	CM	530-6pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	-----S			1		\$300.00		0.00				
		Week: 03/25/24	03/31/24	-----			0		\$0.00		0.00				
N 21	All	03/19/24	03/25/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTW----	:30	0	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	- TW----			2		\$200.00		0.00				
		Week: 03/25/24	03/31/24	M-----			1		\$200.00		0.00				
N 22	All	03/19/24	03/25/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTW----	:30	0	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	- TW----			2		\$200.00		0.00				
		Week: 03/25/24	03/31/24	M-----			1		\$200.00		0.00				
N 23	All	03/19/24	03/25/24	Tuesday Prime A Tuesday Prime A	CM	7-8pm / 7-9pm	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	-T-----			1		\$300.00		0.00				
		Week: 03/25/24	03/31/24	-----			0		\$0.00		0.00				
N 24	All	03/19/24	03/25/24	NCAA BB 1st Rd - Prime NCAA BB 1st Rd - Prime	CM	Various	---TF--	:30	0	\$280.00	P-3	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	---TF--			2		\$280.00		0.00				
		Week: 03/25/24	03/31/24	-----			0		\$280.00		0.00				
N 25	All	03/19/24	03/25/24	Saturday Prime C Saturday Prime C	CM	9-10pm	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	-----S-			1		\$150.00		0.00				
		Week: 03/25/24	03/31/24	-----			0		\$0.00		0.00				
N 26	All	03/19/24	03/25/24	Sunday Prime D Sunday Prime D	CM	9-10pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	-----S			1		\$250.00		0.00				
		Week: 03/25/24	03/31/24	-----			0		\$0.00		0.00				
N 27	All	03/19/24	03/25/24	M-F 10pm News M-F 10pm News	CM	10-1035pm	MTWTF--	:30	0	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	- TWTF--			4		\$350.00		0.00				
		Week: 03/25/24	03/31/24	M-----			1		\$350.00		0.00				
N 28	All	03/19/24	03/25/24	Sa 10pm News Sa 10pm News	CM	10-1035pm	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/18/24	03/24/24	-----S-			1		\$150.00		0.00				
		Week: 03/25/24	03/31/24	-----			0		\$0.00		0.00				
N 29	All	03/19/24	03/25/24	Su 10pm News Su 10pm News	CM	10-1035pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00

