

ORDER



KXLF

Orders
Order / Rev: 1257737
Alt Order #:
Product Desc: Tester for Senate
Estimate: 8944
Flight Dates: 10/15/24 - 10/21/24
Original Date / Rev: 02/17/24 / 03/06/24
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: CL-BU
Sales Region: LOC

Agency
Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact: Screen Strategies Media Accounts Payal
11150 Fairfax Blvd. Ste. 505
Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tester/Democrat/US Senate
Demographic: A18+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 262165
Agency External ID: 119919
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	196	\$105,020.00	\$89,267.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	196	\$105,020.00	\$89,267.00	0.00
Totals	196	\$105,020.00	\$89,267.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CL-BU	LOC	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/15/24	10/21/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	0	\$100.00	P-3	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/24	10/20/24	-TWTF--	8		\$100.00		0.00						
Week:		10/21/24	10/27/24	M-----	2		\$100.00		0.00						
N 2	All	10/15/24	10/21/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$150.00	P-3	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/24	10/20/24	-TWTF--	8		\$150.00		0.00						
Week:		10/21/24	10/27/24	M-----	2		\$150.00		0.00						
N 3	All	10/15/24	10/21/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	MTWTF--	:30	0	\$250.00	P-2	0.00	NM	20	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/24	10/20/24	-TWTF--	16		\$250.00		0.00						
Week:		10/21/24	10/27/24	M-----	4		\$250.00		0.00						
N 4	All	10/15/24	10/21/24	Sa-Su 5-6am Sa-Su 5-6am	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-----S-	:30	1	\$15.00	P-6	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/24	10/20/24	-----S-	1		\$15.00		0.00						
Week:		10/21/24	10/27/24	-----	0		\$0.00		0.00						
N 5	All	10/15/24	10/21/24	Sa CBS This Morning Sa CBS This Morning	CM	8-10am	-----S-	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	- TWTF--			4		\$75.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			1		\$75.00	0.00					
N18	All	10/15/24	10/21/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	0	\$150.00	P-3	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	- TWTF--			8		\$150.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			2		\$150.00	0.00					
N19	All	10/15/24	10/21/24	M-F CBS Evening News M-F CBS Evening News	CM	5-530pm	MTWTF--	:30	0	\$1,565.00	P-1	0.00	NM	5	\$7,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	- TWTF--			4		\$1,565.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			1		\$1,565.00	0.00					
N20	All	10/15/24	10/21/24	M-F 530pm News M-F 530pm News	CM	530-6pm	MTWTF--	:30	0	\$1,250.00	P-2	0.00	NM	10	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	- TWTF--			8		\$1,250.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			2		\$1,250.00	0.00					
N21	All	10/15/24	10/21/24	Sa 530pm News Sa 530pm News	CM	530-6pm	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	-----S-			1		\$250.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	-----			0		\$0.00	0.00					
N22	All	10/15/24	10/21/24	Su 530pm News Su 530pm News	CM	530-6pm	-----S	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	-----S			1		\$375.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	-----			0		\$0.00	0.00					
N23	All	10/15/24	10/21/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	0	\$625.00	P-2	0.00	NM	8	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	- TWTF--			7		\$625.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			1		\$625.00	0.00					
N24	All	10/15/24	10/21/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	0	\$625.00	P-2	0.00	NM	8	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	- TWTF--			6		\$625.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			2		\$625.00	0.00					
N25	All	10/15/24	10/21/24	Sa 6-7pm Sa 6-7pm	CM	6-7pm	-----S-	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	-----S-			2		\$90.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	-----			0		\$0.00	0.00					
N26	All	10/15/24	10/21/24	Monday Prime A Monday Prime A	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	M-----	:30	1	\$940.00	P-2	0.00	NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	-----			0		\$0.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			1		\$940.00	0.00					
N27	All	10/15/24	10/21/24	Monday Prime A Monday Prime A	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	M-----	:30	1	\$940.00	P-2	0.00	NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	-----			0		\$0.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			1		\$940.00	0.00					
N28	All	10/15/24	10/21/24	Monday Prime B Monday Prime B	CM	8-9pm / 8-10pm	M-----	:30	1	\$940.00	P-2	0.00	NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/14/24		10/14/24	10/20/24	-----			0		\$0.00	0.00					
Week: 10/21/24		10/21/24	10/27/24	M-----			1		\$940.00	0.00					
N29	All	10/15/24	10/21/24	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$940.00	P-2	0.00	NM	1	\$940.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/24	10/20/24	- T - - F - -			2		\$40.00	0.00					
Week:		10/21/24	10/27/24	- - - - -			0		\$40.00	0.00					
N54	All	10/15/24	10/21/24	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	- - - - - S-	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/24	10/20/24	- - - - - S-			1		\$65.00	0.00					
Week:		10/21/24	10/27/24	- - - - -			0		\$0.00	0.00					
N55	All	10/15/24	10/21/24	Su 1035-1105pm Su 1035-1105pm	CM	1035-1105pm	- - - - - S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/24	10/20/24	- - - - - S			1		\$50.00	0.00					
Week:		10/21/24	10/27/24	- - - - -			0		\$0.00	0.00					
N56	All	10/15/24	10/21/24	Big Sky Football Big Sky Football	CM	Big Sky Football	- - - - - S-	:30	2	\$5,625.00	P-2	0.00	NM	2	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/24	10/20/24	- - - - - S-			2		\$5,625.00	0.00					
Week:		10/21/24	10/27/24	- - - - -			0		\$0.00	0.00					
N57	All	10/15/24	10/21/24	NFL Sunday RS Early G6M NFL Sunday RS Early Game	CM	NFL Sunday RS E	- - - - - S	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/24	10/20/24	- - - - - S			1		\$3,600.00	0.00					
Week:		10/21/24	10/27/24	- - - - -			0		\$0.00	0.00					
N58	All	10/15/24	10/21/24	NFL Sunday RS Late G6M NFL Sunday RS Late Game	CM	NFL Sunday RS L	- - - - - S	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/24	10/20/24	- - - - - S			1		\$3,600.00	0.00					
Week:		10/21/24	10/27/24	- - - - -			0		\$0.00	0.00					
													Totals	196	\$105,020.00