

INVOICE



WTAQ-AM
1420 Bellevue Street
Green Bay, WI 54311
Main: (920) 435-3771
Billing: (920) 435-3771

Property	WTAQ-AM		
Invoice #	630040-1	Order #	630040
Invoice Date	11/19/23	Alt Order #	36939334
Invoice Month	November 2023	Deal #	
Invoice Period	10/30/23 - 11/13/23	Flight Dates	11/07/23 - 11/13/23
Advertiser	Electricity Transmission Competition Coalition (A)		
Product	issue 1707		
Estimate #	Prepaid 11/14, CC #556776665 for \$10841.75		
Account Executive	Christal National		
Sales Office	Christal		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Prepay Client		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Pinpoint Meda LLC
Attention: Paul Cicio
4501 Ford Avenue Ste 1102 PH #
Alexandria, VA 22302

Send Payment To:

WTAQ-AM
Midwest Communications
1420 Bellevue Street
Green Bay, WI 54311-5649
Or pay online at www.mwcradio.com

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	WTAQ	Tu	11/07/23	7:42 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
1	2	WTAQ	Tu	11/07/23	8:34 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	2	WTAQ	Tu	11/07/23	9:24 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
1	3	WTAQ	Tu	11/07/23	9:52 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	1	WTAQ	Tu	11/07/23	10:51 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
2	1	WTAQ	Tu	11/07/23	11:25 AM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	2	WTAQ	Tu	11/07/23	12:05 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	3	WTAQ	Tu	11/07/23	2:54 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
3	3	WTAQ	Tu	11/07/23	3:33 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	1	WTAQ	Tu	11/07/23	5:24 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	2	WTAQ	Tu	11/07/23	6:33 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
1	5	WTAQ	W	11/08/23	6:11 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
1	4	WTAQ	W	11/08/23	6:59 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
1	6	WTAQ	W	11/08/23	7:41 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	4	WTAQ	W	11/08/23	8:54 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
4	3	WTAQ	W	11/08/23	9:53 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
2	6	WTAQ	W	11/08/23	10:53 AM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	5	WTAQ	W	11/08/23	12:05 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	4	WTAQ	W	11/08/23	1:24 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
3	4	WTAQ	W	11/08/23	3:25 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	6	WTAQ	W	11/08/23	5:47 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	5	WTAQ	W	11/08/23	6:34 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
1	9	WTAQ	Th	11/09/23	7:42 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
1	7	WTAQ	Th	11/09/23	8:28 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	5	WTAQ	Th	11/09/23	9:24 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
1	8	WTAQ	Th	11/09/23	9:34 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	6	WTAQ	Th	11/09/23	10:24 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
2	8	WTAQ	Th	11/09/23	10:33 AM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	9	WTAQ	Th	11/09/23	12:04 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	7	WTAQ	Th	11/09/23	1:59 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
3	9	WTAQ	Th	11/09/23	3:24 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30 with approved credit. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com

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Midwest Communications
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Invoice #	630040-1	Invoice Month	November 2023
Invoice Date	11/19/23	Invoice Period	10/30/23 - 11/13/23
Advertiser	Electricity Transmission Competition Coalition (A)		
Product	issue 1707		
Estimate #	Prepaid 11/14, CC #556776665 for \$10841.75		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	7	WTAQ	Th	11/09/23	5:32 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	8	WTAQ	Th	11/09/23	6:33 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
1	12	WTAQ	F	11/10/23	6:43 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
1	10	WTAQ	F	11/10/23	8:27 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
1	11	WTAQ	F	11/10/23	9:05 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	8	WTAQ	F	11/10/23	9:51 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
4	7	WTAQ	F	11/10/23	10:33 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
2	11	WTAQ	F	11/10/23	11:59 AM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	10	WTAQ	F	11/10/23	12:59 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	12	WTAQ	F	11/10/23	1:59 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
3	11	WTAQ	F	11/10/23	3:32 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	12	WTAQ	F	11/10/23	5:47 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	10	WTAQ	F	11/10/23	6:52 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
5	1	WTAQ	Sa	11/11/23	7:51 AM	Sa 6a-10a	6a-10a	:30	Deserve Better	\$45.00	NM
6	1	WTAQ	Sa	11/11/23	4:48 PM	Sa 3p-7p	3p-7p	:30	Deserve Better	\$35.00	NM
1	14	WTAQ	M	11/13/23	8:11 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	10	WTAQ	M	11/13/23	8:34 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
1	13	WTAQ	M	11/13/23	8:59 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
4	9	WTAQ	M	11/13/23	9:34 AM	M-F 8:30a-11a Reg Joe	8:30a-11a	:30	Deserve Better	\$300.00	NM
1	15	WTAQ	M	11/13/23	9:59 AM	6a-10a	6a-10a	:30	Deserve Better	\$185.00	NM
2	13	WTAQ	M	11/13/23	12:59 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	14	WTAQ	M	11/13/23	2:24 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
2	15	WTAQ	M	11/13/23	2:59 PM	M-F 10a-3p	10a-3p	:30	Deserve Better	\$250.00	NM
3	13	WTAQ	M	11/13/23	3:33 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	14	WTAQ	M	11/13/23	4:33 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
3	15	WTAQ	M	11/13/23	5:26 PM	M-F 3p-7p	3p-7p	:30	Deserve Better	\$210.00	NM
Total Spots								57			

Payment Terms 30 Days

<u>Gross Total</u>	\$12,755.00
<u>Agency Commission</u>	\$1,913.25
<u>Net Amount Due</u>	\$10,841.75
<u>Invoice Balance as of 11/20/23 11:57:46 AM CT</u>	\$0.00

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