



WDEF  
3300 Broad Street  
Chattanooga, TN 37408  
ph: (423) 785-1200  
fx: (423) 785-1308

Advertiser  
Agency  
Buyer  
Salesperson

Pol - Michele Coffman for Judge (20416)  
Squeeze Media (4651)  
Phillips,Niki  
House, WDEF (1160)  
ph: (423) 785-1200  
fx: (423) 785-1316x

Invoice 652713  
Inv Date 3/10/2024  
Terms Cash In Advance  
Contract 277221  
Bill Type Standard  
Period 2/26/2024 - 3/10/2024

Special Handling  
Product Political Candidate (2201)  
Brand Various (1)  
Acct Types Regional/Political  
Est/External # /

CO-OP/Order Type No/Normal  
Package  
Gen. Date 3/13/2024 11:15:17AM

Demo  
Revision  
Comments MICHELE COFFMAN FOR JUDGE

Squeeze Media  
803 Fairview Avenue  
Chattanooga, TN 37403

AgM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>								
1.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	02/29/24 6:59AM (Th)	00:15	NEWS 12 6-7A	2024.01.30_MICHELE COFFMAN_AD2	\$13.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	03/06/24 6:17AM (We)	00:15	NEWS 12 6-7A	2024.01.30_MICHELE COFFMAN_AD2	\$13.00	
2.0	SPOT	78663-CBS MORNIN	Per week (1),Mo,Tu,We,Th,Fr	03/01/24 8:22AM (Fr)	00:15	CBS MORNINGS	2024.01.30_MICHELE COFFMAN_AD2	\$19.50	
2.0	SPOT	78663-CBS MORNIN	Per week (1),Mo,Tu,We,Th,Fr	03/06/24 8:47AM (We)	00:15	CBS MORNINGS	2024.01.30_MICHELE COFFMAN_AD2	\$19.50	
3.0	SPOT	26940-PRICE IS RIG	Per week (2),Mo,Tu,We,Th,Fr	02/27/24 11:59AM (Tu)	00:15	Price is Right	2024.01.30_MICHELE COFFMAN_AD2	\$74.75	
3.0	SPOT	26940-PRICE IS RIG	Per week (2),Mo,Tu,We,Th,Fr	02/29/24 12:00PM (Th)	00:15	Price is Right	2024.01.30_MICHELE COFFMAN_AD2	\$74.75	
4.0	SPOT	26940-PRICE IS RIG	Per week (1),Mo,Tu,We,Th,Fr	03/08/24 11:59AM (Fr)	00:15	Price is Right	2024.01.30_MICHELE COFFMAN_AD2	\$74.75	
5.0	SPOT	26941-NEWS 12 @ N	Per week (2),Mo,Tu,We,Th,Fr	02/26/24 12:26PM (Mo)	00:15	NEWS 12 @ NOON	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
5.0	SPOT	26941-NEWS 12 @ N	Per week (2),Mo,Tu,We,Th,Fr	02/28/24 12:21PM (We)	00:15	NEWS 12 @ NOON	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
6.0	SPOT	26941-NEWS 12 @ N	Per week (1),Mo,Tu,We,Th,Fr	03/07/24 12:10PM (Th)	00:15	NEWS 12 @ NOON	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
7.0	SPOT	26966-ANDY GRIFFIT	Per week (2),Mo,Tu,We,Th,Fr	02/27/24 4:03PM (Tu)	00:15	Andy Griffith	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
7.0	SPOT	26966-ANDY GRIFFIT	Per week (2),Mo,Tu,We,Th,Fr	02/28/24 4:03PM (We)	00:15	Andy Griffith	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
8.0	SPOT	27001-NEWS 12 @ 6	Per week (1),Mo,Tu,We,Th,Fr	02/29/24 6:29PM (Th)	00:15	NEWS 12 @ 6P	2024.01.30_MICHELE COFFMAN_AD2	\$55.25	
9.0	SPOT	77882-PRIME NEWS	Per week (1),Mo,Tu,We,Th,Fr	02/27/24 7:45PM (Tu)	00:15	PRIME NEWS AT 730P	2024.01.30_MICHELE COFFMAN_AD2	\$55.25	
10.0	SPOT	78664-CBS SATURDA	Per week (1),Sa	03/02/24 9:16AM (Sa)	00:15	CBS SATURDAY MORNING	2024.01.30_MICHELE COFFMAN_AD2	\$61.75	
11.0	SPOT	26922-CBS SUNDAY	Per week (1),Su	03/03/24 8:59AM (Su)	00:15	CBS SUNDAY MORNING	2024.01.30_MICHELE COFFMAN_AD2	\$42.25	
12.0	SPOT	26923-FACE THE NA	Per week (1),Su	03/03/24 11:27AM (Su)	00:15	Face The Nation	2024.01.30_MICHELE COFFMAN_AD2	\$42.25	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$789.75	Total Spots	17
Commission	(\$118.46)		
Net Total	\$671.29		