



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Michele Coffman for Judge (20416)
Squeeze Media (4651)
Phillips,Niki
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
None

Invoice 650579
Inv Date 2/25/2024
Terms Cash In Advance
Contract 277221
Bill Type Standard
Period 1/29/2024 - 2/25/2024

Squeeze Media
803 Fairview Avenue
Chattanooga, TN 37403

AgM

Special Handling
Product
Brand
Acct Types
Est/External #
Demo
Revision
Comments

Political Candidate (2201)
Various (1)
Regional/Political
/
MICHELE COFFMAN FOR JUDGE

CO-OP/Order Type No/Normal
Package
Gen. Date 2/26/2024 10:06:43AM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	02/08/24 6:50AM (Th)	00:15	NEWS 12 6-7A	2024.01.30Michelle Coffman_Ad_1	\$13.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	02/12/24 6:56AM (Mo)	00:15	NEWS 12 6-7A	2024.01.30Michelle Coffman_Ad_1	\$13.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	02/22/24 6:16AM (Th)	00:15	NEWS 12 6-7A	2024.01.30_MICHELE COFFMAN_AD2	\$13.00	
2.0	SPOT	78663-CBS MORNINGS	Per week (1),Mo,Tu,We,Th,Fr	02/05/24 7:30AM (Mo)	00:15	CBS MORNINGS	2024.01.30Michelle Coffman_Ad_1	\$19.50	
2.0	SPOT	78663-CBS MORNINGS	Per week (1),Mo,Tu,We,Th,Fr	02/13/24 8:38AM (Tu)	00:15	CBS MORNINGS	2024.01.30Michelle Coffman_Ad_1	\$19.50	
2.0	SPOT	78663-CBS MORNINGS	Per week (1),Mo,Tu,We,Th,Fr	02/23/24 8:12AM (Fr)	00:15	CBS MORNINGS	2024.01.30_MICHELE COFFMAN_AD2	\$19.50	
3.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	02/08/24 12:01PM (Th)	00:15	Price is Right	2024.01.30Michelle Coffman_Ad_1	\$74.75	
3.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	02/13/24 11:59AM (Tu)	00:15	Price is Right	2024.01.30Michelle Coffman_Ad_1	\$74.75	
3.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	02/14/24 12:00PM (We)	00:15	Price is Right	2024.01.30Michelle Coffman_Ad_1	\$74.75	
3.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	02/19/24 11:59AM (Mo)	00:15	Price is Right	2024.01.30_MICHELE COFFMAN_AD2	\$74.75	
3.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	02/21/24 12:01PM (We)	00:15	Price is Right	2024.01.30_MICHELE COFFMAN_AD2	\$74.75	
3.0	SPOT			02/05/24			1 preempt @ \$74.75	\$0.00	Pre-Empt
5.0	SPOT	26941-NEWS 12 @ NOON	Per week (2),Mo,Tu,We,Th,Fr	02/06/24 12:20PM (Tu)	00:15	NEWS 12 @ NOON	2024.01.30Michelle Coffman_Ad_1	\$48.75	
5.0	SPOT	26941-NEWS 12 @ NOON	Per week (2),Mo,Tu,We,Th,Fr	02/07/24 12:20PM (We)	00:15	NEWS 12 @ NOON	2024.01.30Michelle Coffman_Ad_1	\$48.75	
5.0	SPOT	26941-NEWS 12 @ NOON	Per week (2),Mo,Tu,We,Th,Fr	02/12/24 12:29PM (Mo)	00:15	NEWS 12 @ NOON	2024.01.30Michelle Coffman_Ad_1	\$48.75	
5.0	SPOT	26941-NEWS 12 @ NOON	Per week (2),Mo,Tu,We,Th,Fr	02/15/24 12:09PM (Th)	00:15	NEWS 12 @ NOON	2024.01.30Michelle Coffman_Ad_1	\$48.75	
5.0	SPOT	26941-NEWS 12 @ NOON	Per week (2),Mo,Tu,We,Th,Fr	02/20/24 12:29PM (Tu)	00:15	NEWS 12 @ NOON	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
5.0	SPOT	26941-NEWS 12 @ NOON	Per week (2),Mo,Tu,We,Th,Fr	02/22/24 12:18PM (Th)	00:15	NEWS 12 @ NOON	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
7.0	SPOT	26966-ANDY GRIFFITH	Per week (2),Mo,Tu,We,Th,Fr	02/05/24 4:15PM (Mo)	00:15	Andy Griffith	2024.01.30Michelle Coffman_Ad_1	\$48.75	
7.0	SPOT	26966-ANDY GRIFFITH	Per week (2),Mo,Tu,We,Th,Fr	02/07/24 4:00PM (We)	00:15	Andy Griffith	2024.01.30Michelle Coffman_Ad_1	\$48.75	
7.0	SPOT	26966-ANDY GRIFFITH	Per week (2),Mo,Tu,We,Th,Fr	02/12/24 4:03PM (Mo)	00:15	Andy Griffith	2024.01.30Michelle Coffman_Ad_1	\$48.75	
7.0	SPOT	26966-ANDY GRIFFITH	Per week (2),Mo,Tu,We,Th,Fr	02/15/24 4:00PM (Th)	00:15	Andy Griffith	2024.01.30Michelle Coffman_Ad_1	\$48.75	
7.0	SPOT	26966-ANDY GRIFFITH	Per week (2),Mo,Tu,We,Th,Fr	02/19/24 4:27PM (Mo)	00:15	Andy Griffith	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	



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Demo
Revision
Comments MICHELE COFFMAN FOR JUDGE

Squeeze Media
803 Fairview Avenue
Chattanooga, TN 37403

AgM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	SPOT	26966-ANDY GRIFFITH	Per week (2),Mo,Tu,We,Th,Fr	02/23/24 4:00PM (Fr)	00:15	Andy Griffith	2024.01.30_MICHELE COFFMAN_AD2	\$48.75	
8.0	SPOT	27001-NEWS 12 @ 6	Per week (1),Mo,Tu,We,Th,Fr	02/09/24 6:10PM (Fr)	00:15	NEWS 12 @ 6P	2024.01.30Michelle Coffman_Ad_1	\$55.25	
8.0	SPOT	27001-NEWS 12 @ 6	Per week (1),Mo,Tu,We,Th,Fr	02/15/24 6:18PM (Th)	00:15	NEWS 12 @ 6P	2024.01.30Michelle Coffman_Ad_1	\$55.25	
8.0	SPOT	27001-NEWS 12 @ 6	Per week (1),Mo,Tu,We,Th,Fr	02/19/24 6:29PM (Mo)	00:15	NEWS 12 @ 6P	2024.01.30_MICHELE COFFMAN_AD2	\$55.25	
9.0	SPOT	77882-PRIME NEWS	Per week (1),Mo,Tu,We,Th,Fr	02/09/24 7:46PM (Fr)	00:15	PRIME NEWS AT 730P	2024.01.30Michelle Coffman_Ad_1	\$55.25	
9.0	SPOT	77882-PRIME NEWS	Per week (1),Mo,Tu,We,Th,Fr	02/15/24 7:56PM (Th)	00:15	PRIME NEWS AT 730P	2024.01.30Michelle Coffman_Ad_1	\$55.25	
9.0	SPOT	77882-PRIME NEWS	Per week (1),Mo,Tu,We,Th,Fr	02/21/24 7:53PM (We)	00:15	PRIME NEWS AT 730P	2024.01.30_MICHELE COFFMAN_AD2	\$55.25	
10.0	SPOT	78664-CBS SATURDA	Per week (1),Sa	02/10/24 9:23AM (Sa)	00:15	CBS SATURDAY MORNING	2024.01.30Michelle Coffman_Ad_1	\$61.75	
10.0	SPOT	78664-CBS SATURDA	Per week (1),Sa	02/17/24 9:19AM (Sa)	00:15	CBS SATURDAY MORNING	2024.01.30_MICHELE COFFMAN_AD2	\$61.75	
10.0	SPOT	78664-CBS SATURDA	Per week (1),Sa	02/24/24 9:18AM (Sa)	00:15	CBS SATURDAY MORNING	2024.01.30_MICHELE COFFMAN_AD2	\$61.75	
11.0	SPOT	26922-CBS SUNDAY	Per week (1),Su	02/11/24 9:30AM (Su)	00:15	CBS SUNDAY MORNING	2024.01.30Michelle Coffman_Ad_1	\$42.25	
11.0	SPOT	26922-CBS SUNDAY	Per week (1),Su	02/18/24 9:04AM (Su)	00:15	CBS SUNDAY MORNING	2024.01.30_MICHELE COFFMAN_AD2	\$42.25	
11.0	SPOT	26922-CBS SUNDAY	Per week (1),Su	02/25/24 8:59AM (Su)	00:15	CBS SUNDAY MORNING	2024.01.30_MICHELE COFFMAN_AD2	\$42.25	
12.0	SPOT	26923-FACE THE NA	Per week (1),Su	02/11/24 11:16AM (Su)	00:15	Face The Nation	2024.01.30Michelle Coffman_Ad_1	\$42.25	
12.0	SPOT	26923-FACE THE NA	Per week (1),Su	02/18/24 11:27AM (Su)	00:15	Face The Nation	2024.01.30_MICHELE COFFMAN_AD2	\$42.25	
12.0	SPOT	26923-FACE THE NA	Per week (1),Su	02/25/24 11:29AM (Su)	00:15	Face The Nation	2024.01.30_MICHELE COFFMAN_AD2	\$42.25	
13.0	SPOT	26940-PRICE IS RIGH	Per week (1),Fr	02/16/24 11:28AM (Fr)	00:15	Price is Right	2024.01.30_MICHELE COFFMAN_AD2	\$74.75	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$1,901.25	Total Spots	39
Commission	(\$285.19)		
Net Total	\$1,616.06		