

WDAS-FM
Ord # 1306057262

NAB Form PB-16 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--------------------------|
| Station and Location: WDAS (Philadelphia, PA) | Date: 2/8/2019 |
|---|--------------------------|

I, Martin Communications, Inc.
do hereby request station time concerning the following issue:

Providing a free resource to Philadelphians struggling with addiction who are seeking help.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-----------------|----------------|-----------------|
| :30 | Various, Run-of-station | Mon.--Sun. | Non-preemptible | approx. 22 | 3 |
| As ordered | | | | | |

Total Charges: \$14,568 gross / \$12,382.80 net

This broadcast time will be used by: Pharmaceutical Research and Manufacturers of America

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Pharmaceutical Research and Manufacturers of America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

2/8/2019
Date

Colleen P. Jones
Signature

717-712-0980
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Shannon Bonlan
Printed Name

Executive Vice President
Title



Order Confirmation

Page 1 of 3
Printed: 02/19/2019 16:09:50

Pharmaceutical Research & Manu
c/o MARTIN COMMUNICATION
Attn:
25 W Main St

Shiremanstown, PA 17011

Advertiser No: 359226
Start Date: 02/20/2019
End Date: 03/08/2019
Month Type: Broadcast
Entered: 02/19/2019 04:05 PM by Fusion
Last Update: 02/19/2019 04:05 PM by Fusion
Spl Req Inv:
AE: Gallagher, Cara
Note: WDAS-FM/PHARMACEUTICAL RESEARCH & MANUFACTURING
Note 2:

Order No: 1306057262
Contract/Code #:
Co-op: No
Package: No
CPE:
Revision #: 0
Agency Comm.: 15%

| Market Station | Bind To | Start Date | End Date | No On Of Air Sch W. W. Days | Skip W. | M | T | W | T | F | S | S | Spots/ W. | Copy Group | Spot Len. | Priority Revenue Type | Rate | Ord. Spots | Ord. Cost |
|----------------------------|---------------------------|------------|----------|-----------------------------------|------------|---|---|---|---|---|---|---|--------------|--------------------|--------------|------------------------------|--------|---------------|--------------|
| 1 Philadelphia WDAS-FM | 06:00-10:00 Commercial | 02/20/19 | 02/22/19 | 1 1 0 | 0 0 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 3 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 286.00 | 3 | 858.00 |
| 2 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 02/20/19 | 02/22/19 | 1 1 0 | 0 0 0 | 0 | 1 | 2 | 1 | 0 | 0 | 0 | 4 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 321.00 | 4 | 1,284.00 |
| 3 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 02/20/19 | 02/22/19 | 1 1 0 | 0 0 0 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 4 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 321.00 | 4 | 1,284.00 |
| 4 Philadelphia WDAS-FM | 19:00-23:59 Commercial | 02/20/19 | 02/22/19 | 1 1 0 | 0 0 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 86.00 | 3 | 258.00 |
| 5 Philadelphia WDAS-FM | 06:00-10:00 Commercial | 02/23/19 | 02/23/19 | 1 1 0 | 0 0 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 89.00 | 2 | 178.00 |
| 6 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 02/23/19 | 02/23/19 | 1 1 0 | 0 0 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 3 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 103.00 | 3 | 309.00 |
| 7 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 02/23/19 | 02/23/19 | 1 1 0 | 0 0 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 115.00 | 2 | 230.00 |
| 8 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 02/24/19 | 02/24/19 | 1 1 0 | 0 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 92.00 | 2 | 184.00 |
| 9 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 02/24/19 | 02/24/19 | 1 1 0 | 0 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 97.00 | 1 | 97.00 |
| 10 Philadelphia WDAS-FM | 06:00-10:00 Commercial | 02/25/19 | 03/01/19 | 1 1 0 | 0 1 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 5 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 286.00 | 5 | 1,430.00 |
| 11 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 02/25/19 | 03/01/19 | 1 1 0 | 0 1 1 | 1 | 2 | 1 | 0 | 0 | 0 | 0 | 6 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 321.00 | 6 | 1,926.00 |
| 12 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 02/25/19 | 03/01/19 | 1 1 0 | 0 1 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 5 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 321.00 | 5 | 1,605.00 |
| 13 Philadelphia WDAS-FM | 19:00-23:59 Commercial | 02/25/19 | 03/01/19 | 1 1 0 | 0 1 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 5 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 86.00 | 5 | 430.00 |
| 14 Philadelphia WDAS-FM | 06:00-10:00 Commercial | 03/02/19 | 03/02/19 | 1 1 0 | 0 0 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 89.00 | 1 | 89.00 |

| Market Station | Bind To | Start Date | End Date | No On Of Air Sch | Skip W. W. Days | M | T | W | T | F | S | S | Spots/ W. Copy Group | Spot Len. | Priority Revenue Type | Rate | Ord. Spots | Ord. Cost |
|----------------------------|---------------------------|------------|----------|---------------------|-----------------------------|---|---|---|---|---|---|---|-------------------------|--------------|------------------------------|--------|---------------|--------------|
| 15 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 03/02/19 | 03/02/19 | 1 1 0 | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 103.00 | 2 | 206.00 |
| 16 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 03/02/19 | 03/02/19 | 1 1 0 | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 115.00 | 2 | 230.00 |
| 17 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 03/03/19 | 03/03/19 | 1 1 0 | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 92.00 | 1 | 92.00 |
| 18 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 03/03/19 | 03/03/19 | 1 1 0 | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 97.00 | 2 | 194.00 |
| 19 Philadelphia WDAS-FM | 06:00-10:00 Commercial | 03/04/19 | 03/08/19 | 1 1 0 | 0 0 0 1 1 1 0 0 0 0 0 0 0 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 3 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 286.00 | 3 | 858.00 |
| 20 Philadelphia WDAS-FM | 10:00-15:00 Commercial | 03/04/19 | 03/08/19 | 1 1 0 | 0 0 1 1 1 1 0 0 0 0 0 0 0 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 4 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 321.00 | 4 | 1,284.00 |
| 21 Philadelphia WDAS-FM | 15:00-19:00 Commercial | 03/04/19 | 03/08/19 | 1 1 0 | 0 0 1 1 1 1 0 0 0 0 0 0 0 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 4 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 321.00 | 4 | 1,284.00 |
| 22 Philadelphia WDAS-FM | 19:00-23:59 Commercial | 03/04/19 | 03/08/19 | 1 1 0 | 0 0 0 1 1 1 0 0 0 0 0 0 0 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 3 1471288 GR/2018/30 | 30 | 75 Local Agency-Political | 86.00 | 3 | 258.00 |

No. of Spots/Misc/Digital: 67/0/0

| | |
|-----------------------|--------------------|
| Ordered Gross: | \$14,568.00 |
| Agency Commission: | \$2,185.20 |
| Ordered Net: | \$12,382.80 |
| Total Net Due: | \$12,382.80 |

| | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
|-------------|----------|----------|------|------|------|------|------|------|------|------|------|------|------|
| Amount Ord: | 24 | 43 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Gross: | 4,682.00 | 9,886.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net: | 3,979.70 | 8,403.10 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |