

ORDER



Orders	Order / Rev:	659905	
	Alt Order #:	07781981	
	Product Desc:	OREGON JOBS TRADE	
	Estimate:	4118	
	Flight Dates:	06/05/15 - 06/18/15	Primary AE: Nick Welte
	Original Date / Rev:	06/08/15 / 06/08/15	Sales Office: T-PHI
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Waterfront Strategies	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3050 K Street NW, Suite 100	Billing Cycle: EOM/EOC
		Washington, DC 20007-5108	Agency Commission: 15%

Advertiser	Name:	Oregon Jobs Through Trade	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Political-Issues	Order Separation: 00:15:00
	Priority:	IMP	Advertiser External ID:
	Revenue Codes:	POL, PLI, FLT	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/15	06/18/15	20	\$10,900.00	\$9,265.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2015	20	\$10,900.00	\$9,265.00	0.00
Totals	20	\$10,900.00	\$9,265.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPTV	17%	\$10,900.00
Market	100%	\$64,117.65

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KATU	45%	\$28,852.94
KGW	16%	\$10,258.82
KNMT	0%	\$0.00
KOIN	20%	\$12,823.53
KOPB	0%	\$0.00
KPDx	1%	\$641.18
KPXG	0%	\$0.00
KRCW	1%	\$641.18
KTVR	0%	\$0.00
KWBP	0%	\$0.00
LiveP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPTV	06/09/15	06/18/15	M-F 11 O'Clock News	CM	11-11:35pm	MTWTF--	:30	1	\$550.00	IMP	0.00	NM	2	\$1,100.00
M-F 11 O'Clock News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/05/15	06/11/15	-TWT---			1			\$550.00		0.00			
Week:		06/12/15	06/18/15	MTWTF--			1			\$550.00		0.00			
E 2	KPTV	06/09/15	06/11/15		CM	M-F 5-6am	-TWT---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00

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Advertiser: Oregon Jobs Through Trade
 Product Desc: OREGON JOBS TRADE
 Estimate: 4118
 KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6am Good Day Oregon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/05/15		06/05/15	06/11/15	-TWT---					1	\$350.00		0.00			
E 3	KPTV	06/09/15	06/18/15	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	MTWTF--	:30	2	\$500.00	IMP	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/05/15		06/05/15	06/11/15	-TWT---					2	\$500.00		0.00			
Week: 06/12/15		06/12/15	06/18/15	MTWTF--					1	\$500.00		0.00			
E 4	KPTV	06/09/15	06/18/15	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	MTWTF--	:30	1	\$600.00	IMP	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/05/15		06/05/15	06/11/15	-TWT---					1	\$600.00		0.00			
Week: 06/12/15		06/12/15	06/18/15	MTWTF--					1	\$600.00		0.00			
E 5	KPTV	06/09/15	06/18/15	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News	MTWTF--	:30	2	\$450.00	IMP	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/05/15		06/05/15	06/11/15	-TWT---					2	\$450.00		0.00			
Week: 06/12/15		06/12/15	06/18/15	MTWTF--					1	\$450.00		0.00			
E 6	KPTV	06/09/15	06/18/15	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	MTWTF--	:30	2	\$500.00	IMP	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/05/15		06/05/15	06/11/15	-TWT---					2	\$500.00		0.00			
Week: 06/12/15		06/12/15	06/18/15	MTWTF--					2	\$500.00		0.00			
E 7	KPTV	06/09/15	06/18/15	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	MTWTFSS	:30	1	\$950.00	IMP	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/05/15		06/05/15	06/11/15	-TWT---					1	\$950.00		0.00			
Week: 06/12/15		06/12/15	06/18/15	MTWTFSS					2	\$950.00		0.00			
E 8	KPTV	06/13/15	06/13/15	Sat 6-9am GDO Good Day Oregon Saturday	CM	Sat 6-9am	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/15		06/08/15	06/14/15	-----1-					1	\$300.00		0.00			
E 9	KPTV	06/14/15	06/14/15	FOX News Sunday FOX News Sunday	CM	Sun 6-7am	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/15		06/08/15	06/14/15	-----1					1	\$250.00		0.00			
													Totals	20	\$10,900.00



Rep: TELEREP, INC.
Run On: Jan3/17 at 19:30

E-Order#: 1219087 (Rev 0) Agt#4147234
Station: KPTV-TV PORTLAND, OR
Agency: WATERFRONT STRATEGIES
Advertiser: ISSIOR JOBS THROUGH TRADE
Buyer: MIKE FURMAN

REP BUYLINES

Hdl#: 7781981 (Mod 1.0)
Dates: Jun05/15 - Jun18/15
Prod#: OREGON JOBS TRADE
Tel #:

Traffic#: 659905
Salesperson: JUSTIN VOTTA
Est#: 4118
Demo: RA35+

Page: 1
Requested by: KKING

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
##CASH													
	1	F.M-Tu11-1135P	30S	\$550	Jun05/15	Jun18/15	2	1	2	\$1,100	11 O'CLOCK NEWS	0.0 Jun08/15	Rev #0: A
	Contract Comment: 11 O'CLOCK NEWS												
	2	F.M-Tu5-6A	30S	\$350	Jun05/15	Jun11/15	1	1	1	\$350	GOOD DAY - 5A	0.0 Jun08/15	Rev #0: A
	Contract Comment: GOOD DAY - 5A												
	3	F.M-Tu5-6P	30S	\$500	Jun05/15	Jun18/15	1	2	2	\$1,000	5 O'CLOCK NEWS	0.0 Jun12/15	Mod #0.1: ES
	Contract Comment: 5 O'CLOCK NEWS												
	4	F.M-Tu6-7A	30S	\$600	Jun05/15	Jun18/15	2	1	2	\$1,200	GOOD DAY - 6A	0.0 Jun08/15	Rev #0: A
	Contract Comment: GOOD DAY - 6A												
	5	F.M-Tu6-7P	30S	\$450	Jun05/15	Jun18/15	1	2	2	\$900	6 O'CLOCK NEWS	0.0 Jun12/15	Mod #0.1: ES
	Contract Comment: 6 O'CLOCK NEWS												
	6	F.M-Tu7-9A	30S	\$500	Jun05/15	Jun11/15	1	2	2	\$1,000	GOOD DAY OREGON	0.0 Jun08/15	Rev #0: A
	Contract Comment: GOOD DAY OREGON												
	7	F-Tu10-11P	30S	\$950	Jun05/15	Jun18/15	1	1	1	\$950	10 O'CLOCK NEWS	0.0 Jun08/15	Rev #0: A
	Contract Comment: 10 O'CLOCK NEWS												
	8	Sa16-9A	30S	\$300	Jun13/15	Jun13/15	1	0	0	\$0	GOOD DAY SATURDAY	0.0 Jun12/15	Mod #0.1: S
	Contract Comment: GOOD DAY SATURDAY												
	9	Su16-7A	30S	\$250	Jun14/15	Jun14/15	1	0	0	\$0	FOX NEWS SUNDAY	0.0 Jun12/15	Mod #0.1: S
	Contract Comment: FOX NEWS SUNDAY												
	10	Su17-9A	30S	\$300	Jun07/15	Jun07/15	1	0	0	\$0	GOOD DAY SUNDAY	0.0 Jun08/15	Rev #0: A
	Contract Comment: GOOD DAY SUNDAY												
	11	Fri7-8P	30S	\$500	Jun12/15	Jun12/15	1	1	1	\$500	FOX 12 NEWS SPECIAL	0.0 Jun12/15	Mod #0.1: A
	This is a make-good for Jun12 on line-3 for 1 spot/wk												
	Order Comment: PROGRAM CHANGING...MOVE TO 6/12												
	12	Fri8-9P	30S	\$450	Jun12/15	Jun12/15	1	1	1	\$450	8PM NEWS	0.0 Jun12/15	Mod #0.1: A
	This is a make-good for Jun12 on line-5 for 1 spot/wk												
	Order Comment: PROGRAM CHANGE...MOVED TO 6/12												
	13	Fri9-10P	30S	\$275	Jun12/15	Jun12/15	1	2	2	\$550	FAMILY FEUD	0.0 Jun12/15	Mod #0.1: A
	This is a make-good for Jun13 on line-8 for 1 spot/wk												
	This is a make-good for Jun14 on line-9 for 1 spot/wk												
	Order Comment: SPOTS MOVED FROM WEEKEND TO AIR ON FRIDAY 6/12												
Total 20 Spots for:										\$10,900		0.0	
Monthly Estimate Dollars:										\$10,900	Jun/15	0.0	Jun/15